

NOTICE TO THE PUBLIC

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and

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Brau*

Imported by August Luchow, New York, sole agent for the United States and Canada, are constantly on draught at the following cafes and restaurants in Salt Lake City, Utah:

The Heidelberg, 7 East Third South, Karl Mayer, Proprietor.

College Inn, 237 South Main Street, Reagan & Seyboldt, Proprietors.

Reagan's Bar, C. H. Reagan, Proprietor.

The Zang, Geo. D. Roper, Proprietor, 26 West Second South.

C. H. REILLEY

Distributing agent for the state of Utah, will supply direct from his cold storage promptly all orders, in bulk or bottled, the above mentioned imported beers.

MOTOR MOTIONS.

The announcement is out of the formation of a new automobile company locally, the Rooklidge-Gilmer Motor Car company, who will open a salesroom and automobile supply establishment at once downtown. The news is simply the first fulfillment of the prophecy made in these columns several weeks ago that Salt Lake has become far too important a selling and distributing point for the motor car business to have only a few of the many standard makes of cars represented on local sales floors.

The Rooklidge-Gilmer company will handle the American car, manufactured and put out by the American Motor Car company of Indianapolis, Ind., one of the strongest, fastest, most serviceable and modern on the market today. For the past five years American machines have been sold in large numbers in the east among discriminating auto enthusiasts. It is one of the big, standard cars of the country and the company makes no effort to cater to those desiring cheap cars, as American automobiles range in price from \$3,750 to \$5,000. Seven models are manufactured by the company, embracing the Speedster, Limousine, Tourist, Traveler, Roadster, Wayfarer and Gadabout.

Jack Rooklidge and Jack Gilmer comprise the membership of the new firm and they are entering the auto business here at a most advantageous time. The fact that they intend to establish a completely stocked automobile supply house will be welcome news to every owner and prospective owner in town. Salt Lake has no such house at present or anything approaching it and every month sees hundreds of dollars sent east for supplies.

The American car will be an innovation locally in a good many ways. To begin with the frame of the car is slung under the springs, in other words suspended from them. This gives a spring action which recoils upward instead of downward. Another feature of the car is its straight line drive. The underslung frame gives the car a clearance of twelve and one fourth inches and yet brings the body of the machine close to the ground, diminishing all danger of over-turning in taking corners rapidly, skidding and tire displacement. The Rooklidge-Gilmer company will sell the American cars under a guarantee of twelve months free of repairs. Three of the Traveler models will be delivered to the company here about the middle of July. These are four cylinder fifty horse power cars, four passengers and sell for \$4,000 at the factory.

The company at present has three beautiful Pope Toledo cars for sale. The machines are among the finest sent here this season. They are all four cylinder cars, two of between fifty and sixty horse power and the third a physician's runabout.

The first automobile speed contest of the season locally, is scheduled for the track at Wandanere, Monday afternoon, July 5th, and while it is extremely doubtful if any but light private cars will compete, the races may result in stirring to action a move that is being much discussed for a speed meet later this summer, possibly as one of the attractions of the G. A. R. encampment week, that will permit of entries by owners of and dealers in the larger and more powerful cars.

To date very little enthusiasm has been manifested in the meet to be held Monday. It has been difficult for owners to obtain information as to entry qualifications and the dealers about town are entering no cars. The track is but a quarter of a mile in length and this, of course, precludes the possibility of the larger and faster cars competing as it would be impossible to let a big machine out to any speed. Only the light cars owned by individuals are being entered. There has been considerable discussion concerning the

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