

Keith-O'Brien Company
Dry Goods

Seventh Annual Round-Up

Sale Starts Saturday, July 3d

As the Fourth comes on Sunday and will be observed Monday, the sale will resume Tuesday and continue the balance of the week.

Every year the Round-Up sale grows bigger.
The whole city waits for it.
Our customers wait for it.
People in four states wait for it.
For it will be a fruitful week of economy.

If you want dress goods or silks, come.
If you want gloves, parasols or umbrellas, come.
If you want domestics and summer wash materials, come.
If you want linens, come.
If you want art needlework goods or pyrograph materials, come.
If you want laces, embroideries and trimmings, come.
If you want ribbons, come.
If you want dainty neckwear, come.
If you want veerings or handkerchiefs, come.
If you want candles, come.
If you want belts, leather novelties, etc., come.
If you want little notions, come.
If you want jewelry and jewelry ornaments, come.
If you want druggists' sundries, come.
If you want men's accessories to dress, come.
If you want oxfords or shoes, come.
If you want women's and children's underwear and hosiery, come.
If you want muslin underwear, come.
If you want undershirts, kimono's, etc., come.
If you want corsets, come.
If you want ice cream and cooling drinks, come.
If you want little housefurnishings, garden and lawn supplies, kitchen utensils, china, cut glass, etc., come.
If you want furniture, metal beds, framed pictures, etc., come.
If you want suits, dresses, skirts and waists, come.
If you want millinery, come.
If you want carpets, rugs, draperies, etc., come.
If you want boys' and girls' apparel, come.

Every department is striving to offer features that will draw shoppers to the store regardless of selling prices—regardless of cost.

Therefore, one-fourth to one-half reductions will stampede regular prices.

Three things give force and confidence to the Round-Up sale—the character of the house, the high grade of goods carried and the very low prices.

Hundreds of extra salespeople.

Every facility to handle trade quickly.

No rushing, no crowding; extra salespeople to insure one ample time to look around and make choice selections.

Saturday will be a big day—a long hard day—so come out in the forenoon.

In the evening, orchestra music.

