

MOTOR MOTIONS.

The less said about the automobile races at Wandamere Monday afternoon, the better, probably, for the good of the game in general in Salt Lake.

For an event so widely advertised, and for the admission charged, \$1.00 per person, such a fiasco has never before been fostered on local amusement seekers, particularly in the automobile line. The least C. W. Dansie and his associates, who promoted the meet, could have done, after the crowd waited from 2:30 to 4 o'clock and then witnessed three or four events which should have shamed a bicycle road race, was to have refunded the three or four hundred spectators their money. As it was, the promoters of the race must certainly have pocketed a couple of hundred dollars, and the motor car enthusiasts who made the trip to the track to see the races were thoroughly bunked.

The week of the G. A. R. encampment in August presents a golden opportunity for a big successful automobile meet, either a hill climb or a speed contest, and it is pretty much up to the dealers and those who love the sport to take advantage of it.

The announcement made in these columns last week of the formation of the Rooklidge-Gilmer company to handle the American cars for this territory, has been received with no little interest, not only among prospective buyers, but among dealers and owners, for it is conceded that the cars manufactured by the American Motor company, with their under-slung frames, and their straight line drives, are fast becoming as popular in the west as they have been in the east for the past five years. It is a big, fast, powerful car, and when the first three traveler models which the Rooklidge-Gilmer Co. have ordered arrive, it is safe to venture the prediction that the

firm will be pretty busy demonstrating them and some quick sales are looked for.

About twenty carloads of cars are en route to Salt Lake from the various factories represented here. The Randall-Dodd company, Botterill, Con. Wagon & Machine, Studebaker and other agencies are all awaiting shipments. The Con. Wagon & Machine expects a large shipment by the first of the coming week.



Taken the country over, and with what events are due to be run on the continent the next ten or fifteen weeks, there will be plenty of speed races to engage the attention of those who are following the pace being set this season in making new records with the big and little cars. Among the most important meets for July, August, September and October, are the following:

- July 3-5—Straightaway races, Motor club of Wildwood, N. J.
- July 4—300-mile road race, under direction of the Southern California Automobile Dealers' association.
- July 7—Annual contest for the Rochet-Schneider cup, under the auspices of the Automobile club of Auvergne.
- July 7-17—Light agricultural motor competition at the Winnipeg Industrial exhibition.
- July 10—Santa Monica, Cal., road race, 205 miles under the auspices of the Automobile Dealers' association of Southern California.
- July 12—Start from Detroit, Mich., of the sixth annual A. A. A. tour for the Glidden trophy.
- July 17-25—An exhibition of agricultural motors at Amiens, France.
- August 5—Fourth annual hill-climb on the Algonquin, Ill., hill, under the direction of the Chicago Motor club.
- August 24-27—Circuit of Ardennes; Leiderkerke

- cup and volturette race, under the direction of the Automobile club of Belgium.
- August 29-September 3—Small car competition, under direction Automobile club of Germany.
- September 4-5—Mont Ventoux hill-climbing contest, under the auspices of the Vancluisien Automobile club.
- September 6-11—Six days' motor carnival, under the auspices of the Lowell (Mass.) Automobile club.
- September 11-19—Florio cup race, under the auspices of the Automobile club of Bologna, Italy.
- September 12—Two automobile road races, under the auspices of the Automobile club of Ostend.
- September 15—Start of endurance contest from Denver to Mexico City.
- September 19—Semmerling hill-climb.
- October 2-17—Aeronautical Salon in the Grand Palais, Paris, France.
- October 7—Second annual stock chassis race in Fairmount Park, Philadelphia, under the auspices of the Quaker City Motor club.
- November 27-December 4—Automobile show in Atlanta, Ga., at the Auditorium Armory.
- December 29-30—Fourth annual mid-winter endurance contest under direction of the Quaker City Motor club.
- December 31-January 7—New York City, Grand Central Palace; Decennial International Automobile show. Under management of the American Motor Car Manufacturers' association, with the Importers' Automobile Salon and the Motor and Accessory Manufacturers. Alfred Reeves, general manager, 505 Fifth Avenue, New York City.
- January 29-February 5—Ninth annual National Automobile show in Chicago, under the auspices of the National Association of Automobile Manufacturers.

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Dry Goods

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Some stores advertise sales which attract only passing attention.

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Keith-O'Brien has sought to bring about a changed condition—by proving that it is entitled to public confidence. The store has by strict adherence to high principles in store life, drawn attention to its methods, its prices, its values and its sales.

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