

Ezra Thompson's New 6-36 Pierce Arrow in which Mr. Thompson, his son and Frank Botterill, drove from Buffalo to Salt Lake.

(Continued from page 12)

The two we get in August are sold, one to Mrs. Mary Judge and the other to Joe Geoghegan. Of the twenty cars we get, nine are already sold. Thomas Kearns has ordered a 48-horsepower laudaulet model. We will have one of the new Hudson \$900 cars in August and one or two of the 1910 Chalmer-Detroit the first week of next month. A 1910 Pope-Hartford is on the road, and in a week or so I will receive a Columbia elec-


tric, which I ordered for Mrs. Botterill during my trip."

H. Vance Lane, president and general manager of the Rocky Mounta'n Bell Telephone company, is back after covering 800 miles in his automobile on an inspection tour of the Bell properties throughout Montana and Wyoming. Despite terrific roads and rain storms, Mr. Lane averaged 100 miles a day and with his party reports a most enjoyable and del'ghtful trip.

August Stoker has received word from Mr. and Mrs. A. J. Bettles who are en route to the Bettles ranch in Alberta, Canada, in their new Peerless, that the trip has proven delightful and that Yellowstone Park will be visited before the trip is completed.

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Mrs. Humphrey Ward is about to write "Robert Elsmere Twenty Years After." What has Robert been doing? Taking Peruna?



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PIERCE

GREAT ARROW

Our allotment of Pierce Great Arrows for 1910 will not be increased and as the demand from present indications, will be greater than ever, we are likely to be sold out even earlier than we were this year. Many intending purchasers of PIERCE GREAT ARROWS were disappointed in not being able to secure cars this past season and we strongly advise the placing of orders in the near future. By so doing your order can be given individual attention as to painting, upholstering and other little details. The Pierce factory makes no extra charge for special colors, upholstering, etc., but they must have ample time to carry out your ideas.

We can guarantee delivery at time desired. May we add your name to our list of Pierce owners?

Tom Botterill Automobile Co.

36-42 State Street Salt Lake City, Utah

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