

AUTOMOBILE GOSSIP

A GOOD many of the 1913 models will be fitted with the newly invented motometers. Manufacturers and dealers plan to furnish them as regular equipment and it is safe to say they will attract attention at the forthcoming automobile shows. The motometer is one of the season's novelties and designers and builders of cars recognize the value of the device and state that they are only too glad to have customers use them, for the instrument will save many a motor from being ruined. The device is a sensitive, watchlike instrument attached to the radiator cap like an ornament by merely boring a hole, and it indicates accurately the heat of the motor at all times. From the seat the driver or passengers in the car can notice at once when the symptoms of such things as a leaky radiator, low water supply, pump out of order, broken fanbelt, faulty lubrication and other things which produce overheating develop. Heretofore, it has been impossible to ascertain the temperature of the motor and cooling system, except by stopping the car and placing one's hand on the radiator. At best this is but a crude manner of finding out the true condition of the motor.

By means of a highly magnified column of red indicating fluid, visible from the seat while driving either night or day, the motometer keeps the driver aware of the exact condition of his cooling system and one advantage

in using such an instrument is not only that it is interesting to watch, but gives the driver a feeling of security. Many motors are constantly operated in winter at such a low temperature that they are not flexible and require a far richer mixture than would otherwise be necessary. Many other motors operate at too high a temperature, in cold weather as well as warm. As is well known, insufficient water in the radiator or clogged lubrication produces excessive heat, and if the red column in the dial is seen to rise above normal it is possible to stop the car, investigate, and make repairs before the motor becomes sufficiently overheated to ruin the bearings, damage radiator connections, or score the cylinders.

One especial value of the instrument is in warning the driver when to cover the radiator to prevent freezing. When a car is awaiting a passenger, as the temperature of the radiator is seen to grow lower, the radiator can be covered with a blanket, or if the wait is to be a long one and the temperature very low, the chauffeur can start the motor and run it for a couple of moments every hour or so, and then shut it off, when under ordinary conditions without the motometer the driver would be afraid to risk having the motor shut off at all for any length of time.

The Utah Tire and Rubber company reports a brisk demand for Firestone tires, which are coming into more general use as the qualities of this product become known. The local force of the Utah company has been working overtime to catch up with orders and is giving satisfaction.

The policy of the American Automobile Insurance company handled by Deming & McMillin, in the Felt building, has a strong appeal for motorists since it gives complete protection to the owner. Those who have familiarized themselves with this policy have looked no further.

The Austin Tire and Rubber company is making a specialty of tire repairing that has won wide favor among motorists, this company giving eminent satisfaction. The policy maintained by the company to give good service has been its greatest asset.

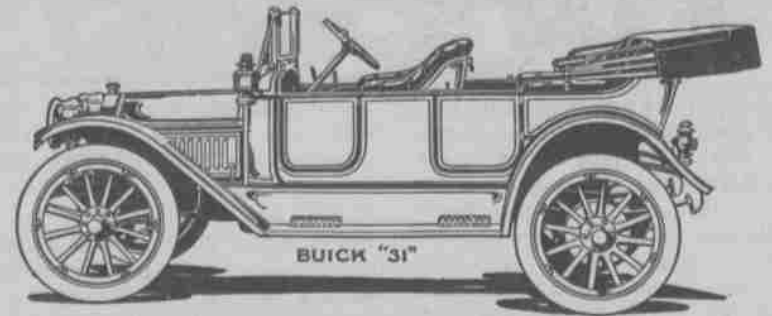
Aunt (to engaged niece)—So Henry went away yesterday, I hear. Parting is very painful, isn't it? Niece—I should think so. Every rib in my body is aching today.

"Maude, I want to ask you to marry me and tell me—"

"Oh, George, this is so sudden."

"To tell me what date you and your mother have decided on for our wedding."

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INTRODUCING THE

1913

Buick

Buick has established an enviable reputation for building high-grade serviceable automobiles, and the 1913 Line represents the best efforts of this mammoth organization.

The success of the past season—when the entire output was sold early in June—is evidence of the quality of the Buick product and an indication of what may be expected for 1913.

No car at any price can give more real motor car value.

Every Model in the line is so built that it will not only protect, but enhance the reputation so emphatically won and so firmly established.

THE 1913 LINE

F.O.B. SALT LAKE

Model 24—Two Passenger Roadster, 25-H.P., Fully equipped	\$1,100
Model 25—Five Passenger Touring Car, 28-H.P., Fully equipped	\$1,200
Model 30—New Type Roadster, 32-H.P., Fully equipped	\$1,250
Model 31—Five Passenger Touring Car, 32-H.P., Fully equipped	\$1,435
Model 50—Five Passenger Touring Car, 40-H.P., Fully equipped	\$1,800

EQUIPMENT. Fully Equipped, including Speedometer and Self-Starter

These prices include every practical improvement that has demonstrated its value, either in the operation of the car or the convenience and pleasure of its owner.

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