

NEW NEEDLEWORK IDEAS FOR SUMMER

Not a few prudent women are now planning needle-made gifts for Christmas, and it is not a bit too soon. Christmas is only five months away. We have a great many happy suggestions for Christmas workers that we plan so far in advance. Instruction in all of the new needlework is given without charge.

Wright's
A GOOD PLACE TO TRADE

CORSET FITTING AT HOME NOT PRACTICABLE

Since Mrs. McFarlane returned from Chicago, she has had many requests to fit corsets in the homes of our customers. At first we hoped to give this service to those who asked, but the number of requests has been so large that it has become impossible to attend to them all and give attention also to the fittings in the store. So that now a suitable room is provided and all fittings will be made here—except in most unusual cases.

July Sales For Tomorrow and Week

Good Times in Ogden

Some say that business is dull. We disagree with them. We must judge, of course, by the volume of trade in this store. In May this year our sales were larger than for any corresponding month in our history. The sales for June were greater than the sales for June of last year. The sales of July—up to date—are greater than for the corresponding time of last July. So that while there is probably less business in some sections, Ogden is in very good condition—at least that is our experience.

Perchance there is a reason for the increase in the sales at this store. We can think of no one action which would cause this increase so much as our New Policy. You remember that on the first of the year we discontinued the giving of special discounts. We declared that every customer of the store should have the same price—and that always the lowest price possible. That policy has been religiously observed. It will be the future policy of this store—always. Hundreds of shoppers count their weekly savings in the pennies and nickles and dimes which this new policy gives to them.

But aside from that, Ogden is enjoying good times, and the physical condition of the immediate surrounding country assures prosperity for Weber county this fall.

W. H. Wright & Sons Co.

\$6.⁵⁰ Embroideries 98c

Forty-five inches wide, handsome embroidery flouncings with edges of dainty Venice lace. The finest lace patterns we have shown. Actually worth to \$6.50 a yard. Buy just what you want at, per yard 98c

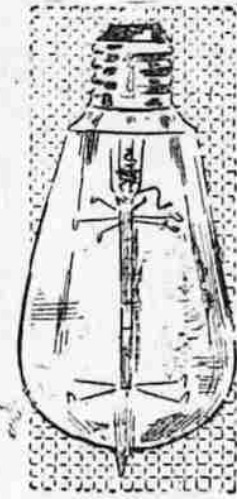
\$2.⁵⁰ Embroideries 58c

Embroidery flouncings with fine Venice edges and colored flouncings from 27 to 45 inches wide. The regular \$2.50 values. Now that the pieces are small they are to be closed out entirely at, per yard 58c

\$1.⁵⁰ Embroideries 48c

From the May Embroidery Sale—remnants of various lengths. Voile flouncings, 45 inches wide, in a great variety of pretty patterns. Buy just as much or little of them as you wish. Closing out at, per yard 48c

Beginning Tomorrow 25c for New Style Tungsten Lamps



A remarkable one week sale begins tomorrow in the Basement. The new style tungsten electric light globes are to be sold at 25c. Never have these excellent new lamps been sold for less than 35c and in some cases the price has been 40c.

The lot which is to be on sale tomorrow and week is perfectly new stock—lamps which will give a perfect white brilliant light and will use much less electric current than the old style carbon lamps which sell at this price. These lamps are made to stand the shocks and jars which globes are sure to get. They are perfect in every respect. The selling begins tomorrow in the Bargain Basement. Buy all you want at 25c



More of Those New Waists 98c

A hundred new styles are ready for you—those excellent waists which have had such a tremendous sale at 98c. Of course 98c is not the real value—there is not a waist in the lot worth less than \$1.50. And there is not an old style among them. Every customer buys more than they expected. You'll appreciate the reason when you see the new assortment.—Second Floor.

Clearance of Silks and Linens

- \$1.50 FOULARDS, 88c. Fancy Foulards and Tourist Stripe, in new colors and designs 88c
- \$2 BROCADES, \$1.39. Fancy Brocaded Silks, 40 inches wide in light and dark colors, \$2 values \$1.39
- \$1.25 PONGEE SILK, 48c. This Shantung Silk is 32 in. wide and is guaranteed all pure silk, \$1.25 value 48c
- 25c SECO SILKS, 19c. The genuine Seco Silk, in a full assortment of colors. The 25c value 19c
- 75c SILK RATINES, 48c. Silk Ratines, 27 inches wide, in plain and brocaded, all of the best patterns. On sale at 48c
- \$1.75 SILK RATINES, 68c. This offer includes the entire line of Fancy Ratines—all colors, all designs, plain and brocaded, 40 and 48 inches wide, yard 68c
- 1.50 BROCADED RATINES 68c. Brocaded Silk Ratines, a full yard wide, in most of the season's most desirable shades 68c
- 75c WHITE GOODS, 25c. Novelty White Goods—crepes, ratines, crepe voiles, ranging in width from 27 inches to 36
- 30c WHITE GOODS, 14c. Fancy White Goods, including Swisses, Medees, Repps, Poplins, etc. July Clearance price 14c
- TABLE LINENS. \$2 Mercerized Table Cloths, beautiful floral designs, size 64x71 inches \$1.59 \$2.50 Mercerized Table Cloths, floral designs, size 64x107 inches, ready to use, at \$1.98 \$1.25 Mercerized Napkins, size 18x18 inches, in attractive floral designs, per dozen 88c \$1.75 Mercerized Napkins, in soft heavy quality, size 20 by 20 inches, on sale \$1.38 \$1.98 Mercerized Napkins, ready hemmed, neat floral designs, size 22x22 inches, at \$1.48

New Mason Jars on Sale

- 1-pt. Mason Jars, doz. 53c
- 1-qt. Mason Jars, doz. 68c
- 1-2 gal. Mason Jars, doz. 87c
- New Rubbers for Mason Jars, doz. 6c
- Good heavy Tumblers, clear glass—each 3c
- Brown Glass Thin Tumblers, decorated, each 6c

TABLE GLASSWARE. Long Lemonade Glasses, thin, each 8c Colonial Goblets, footed, each 12c Sherbet Glasses, footed, each 9c Sherbet Glasses, handled, each 13c

ODD ENDS OF CHINA. Handy pieces from broken sets in china and semi-porcelain. Bowls, cups and saucers, vegetable dishes, covered dishes, platters and plates—all good designs—excellent ware. To close out at just half price.

SALE OF HAMMOCKS. Complete clearance will now be made of the entire stock of hammocks. Only a few are mentioned. \$7.50 Hammocks on sale \$4.98 \$2.50 Canvas Hammocks on sale \$1.69 \$3.00 Hammocks on sale \$1.98

SALE OF SUIT CASES. Strong fiber Suit Cases, very light and very strong, made with leather handle, brass corners, brass locks and well made—\$2 value on sale \$1.39 Brown fiber Suit Cases, looks like leather and will wear just as well; light and strong, brass lock and trimmings; \$3 value on sale \$1.98

SALE OF BROOMS. Brooms which are made especially for us and are of the very best quality: 40c Brooms on sale 24c 50c Brooms on sale 35c 60c Brooms on sale 48c

BEST MATCHES 2 1-2c. Non-poisonous Matches, the best matches now being shipped into the state; sold everywhere at 5c a box. Not more than two cartons to a customer; carton contains 8 boxes; at per box 2 1-2c



Sale of Shoes

BED ROOM SLIPPERS. Ladies' Bed Room Slippers; red, brown, black, no heel, non-pon trimmed; all sizes 60c

INFANTS' SANDALS, 68c. Infants' two and three-strap Sandals, patent leathers; sizes 1 to 5; on sale 68c

TABLE BARGAINS. Table of Shoes, sizes 5 to 8; vic' kid and calf, lace or button; very sturdy; on sale 98c

BOY SCOUT SHOES. Boy Scout Shoes in black or tan, full stock calf skin, elk soles, sizes 5 to 8, \$1.33; 8 1-2 to 10, \$1.58; 10 1-2 to 12, \$1.83; 2 1-2 to 6, \$2.19

NEW SILK DRESSES

Clever \$15 Values \$7.95



Clever Silk Dresses which were designed not more than sixty days ago. Dresses which will appear in very good company this fall and winter. Dresses for afternoon or even party wear. Silk dresses which your dressmaker would not make for less than \$15. There are still some splendid models here to be closed out at \$7.95

\$10 Summer Dresses \$1.98

July clearance of Ladies' Summer Dresses at a price which should take every one out the first day. Dresses of lingerie, ratine, crepes and some of woolen materials; dresses which were here last season and some of them are slightly soiled. Many prudent women will buy these and use them to good effect. Actually worth to \$10. For quick clearance \$1.98

5c a Yard: Wash Goods Remnants

Remnants of Wash Goods which are slightly soiled. In the lot are lawns, batistes and a great assortment of wash materials of the better sort—the materials which sell from the piece at from 15c to 20c a yard. Because these are rumpled we propose to close them out quickly at 5c a yard. Remnants will not be cut.—Basement

9c a Yard Embroideries Remnants

Soiled Embroideries worth to 50c a yard. A lot of embroidery remnants in the Basement. The lot includes edges and bands and flouncings which are worth up to 50c a yard. Some of the flouncings are 45 inches wide. The edges are becoming soiled, hence the very low price of 9c a yard.—Basement.

New House Dresses 79c

Clean looking House Dresses of Percalé and Gingham—new patterns and new styles—every dress in this lot is of this season's stock, and all sizes are here for those who come early. Well made in a variety of attractive styles; \$1.50 values 79c

Four-in-One Dresses

Utility House Dresses which are slipped on like a coat and which button in front with only two buttons. Some new numbers were just received—fresh patterns and styles which are very summery. The July Sale Prices apply to the entire line.



Clearance of All Millinery

This clearance sale of Millinery does not apply to only a few of the lowest selling models—it applies to the entire millinery stock. As we told you last week, the summer season is over as far as millinery designing is concerned. Great shipments of fall hats will be here before very long, so that the present millinery stocks must be reduced. Indeed, the intention is to sell out every hat which is not in stock. There are some splendid values here for those who do not delay too long.—Second Floor.

\$1.50 Cedar Mop 69c

Genuine Cedar Oil Mop, in tin can with long handle; limit the sale on to a customer; regular \$1.50 value for 69c

Best Toilet Paper 5c

Large roll St. Regis Toilet Paper, fabric finish, the very best paper on the market, on sale 5c

Men's Suits \$19.75--\$27 Values

This clearance time in the Men's Department. All of the handsome Hart Schaffner Marx Suits which are of the \$27.50 value and which are all this season's best styles—best materials—are now offered at \$19.75. They are selling very fast and we urge selection while the sizes are here \$19.75

Young Men's Suits at Half

Suits for the young men who wear long trousers. These are all good materials and the styles are much like those of this season.

- \$7.00 Suits \$3.50
- \$8.00 Suits \$4.00
- \$9.00 Suits \$4.50
- \$10.00 Suits \$5.00
- \$12.50 Suits \$6.25
- \$13.00 Suits \$6.50

Boys' Knee Pant Suits

Suits which will be proper weights for this fall and winter, as well as the summer weights. All of the very newest styles having the knickerbocker pants and the Norfolk jackets.

- \$2.45 Suits \$1.65
- \$3.00 Suits \$1.95
- \$3.50 Suits \$2.45
- \$4.00 Suits \$2.65
- \$4.50 Suits \$3.15
- \$5.00 Suits \$3.35
- \$6.00 Suits \$3.95
- \$7.00 Suits \$4.55
- \$9.00 Suits \$5.95
- \$10.00 Suits \$6.65



Cool Knit Underwear

Ladies' Summer Vests—The "Cumfy-Fit" style which is the most comfortable vest made. On sale 10c

L. D. S. Garments. These garments would be twice this price if we had all sizes, but there are now only sizes 32 and 34. Summer weights 38c

Children's Vests, the summer weights, high necks with long or short sleeves; 25c values only 19c

Children's Pants, summer weight, both knee and ankle lengths are offered 19c

Hosiery Specials

Children's fine ribbed Hose, either black or white, sizes 5 1-2 to 9 1-2 12c

Infants' black Cotton Hose, sizes are 4 1-2 to 6 1-2. On sale 7 1-2c

Ladies' cotton Hose in either white or tan, excellent value, all sizes 8c

Ladies' white Hose, silk lisle, extra garter top, double heel and toe 19c

\$3.50 Junior Dresses 98c

FOR SMALL GIRLS OR SMALL WOMEN

By "Junior" Dresses we mean those which are made for the girls of 13 to 18 years—long dresses which are very frequently sold to small women who cannot find their sizes in the regular women's stock.

These are dresses from last season, hence the price of 98c instead of \$3.50, which is their actual value. There is a variety of materials—and in every case the goods are worth more than we now ask for the completed dress. Genuine \$3.50 values—for quick clearance at 98c.



Art Needlework

Linen Centers, tinted and solid, for outline embroidery, from 16 to 27 inches diameter; values to 75c; on sale 28c

White Linen Centers, 22 and 24 inches, stamped ready for embroidering; 60c to 75c values; on sale 38c

Tinted Scarfs and Pillow Tops to match, all ready for use; on sale at 38c

Stationery Dept.

Large assortment of box Stationery, 24 sheets and 24 envelopes, 25c kind 12c

Initialed Stationery in box, splendid linen finish 38c

Steamboat Playing Cards, pack only 4c

Waldorf Playing Cards 24c

Envelopes, linen finish, pack 8c



Child's Rompers 19c

An excellent lot of play rompers for the smaller children 2 to 6 years. Materials are chambray and gingham in the values which you have seen at 75c. July Clearance Price is 19c