

COLOSSAL SALE

OF THE ENTIRE STOCK OF

Madsen, Owen, Sanders Company

SALT LAKE CITY

Consisting of Men's, Young Men's, Youths' and Boys' Clothing, Pants, Underwear, Shirts, Ties, Socks, Suspenders, Handkerchiefs, Gloves, Hats, Etc. A Full and Complete Line of All.

Store Closed All Day Tuesday
for Final Preparations. Doors
Will Open Wednesday, 9 A. M.

\$75,000 Worth of

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for Final Preparations. Doors
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High-Grade Clothing, Furnishings, Hats, Etc.

Such Lines as Are Well Known to You

All go positively, nothing will be reserved in this Mammoth Stock during this Sale, but will be Sold

REGARDLESS of VALUE

It was not the wish of this big concern to slaughter its High-Grade Mammoth Stock right in the heart of the season—you might say almost give it away—but certain conditions have FORCED THEM TO SELL. CAUSE: For every legitimate sale there must be a legitimate cause. In this case it is simply WE MUST RAISE THE CASH regardless of our loss.

We Have the Merchandise---We've Got to Have the Cash

So the Goods Must
Go—the Cash Must
Come. Our loss,

your gain. Opportunity is golden and knocks once unbidden at the door of everyone. It is knocking now at yours. Will you stand idly by and let it pass, or will you be among the wise and conservative buyers and profit by our loss? This will be the most sensational feat of merchandise selling ever attempted in the city. A real, genuine, bona fide price-cutting event to be long remembered by all, and right in the heart of the season. AS IT IS PERFECTLY NATURAL, no merchant wants to see or will slaughter his own merchandise, and it being absolutely necessary for them to HAVE THE CASH IMMEDIATELY, this old, reliable and well-known firm has placed its entire stock

In the Hands of Elliott Brothers.

For Fifteen Days Beginning Wednesday, May 25th

and continuing for fifteen consecutive selling days, Elliot Bros. will slaughter and sell this mammoth stock with no regard for its owners, COST or VALUE of the merchandise. Let nothing keep you away from this sale. COME rain or shine. COME every day. COME all the time. IT WILL PAY YOU. The one place where highest quality and lowest price will meet face to face and go out side by side. EVERY SUIT, EVERY PAIR OF PANTS, EVERY HAT, EVERY SHIRT—in fact, every garment or article in our Big Stock, no matter what make or quality—THE PRICE WILL BE CUT, AND CUT TO THE BOTTOM—MERCILESSLY SLAUGHTERED throughout. It's the price that sells that rules here, no matter the quality or quantity.

A FURORE, A STIR in the Merchandising World. Never before, and possibly never again in the history of the State, will it occur that SEVENTY-FIVE THOUSAND DOLLARS' worth of Clothing, Hats and Furnishings will be thrown absolutely on the mercy of the public. From the front to the rear, one solid mass of Slaughtered Merchandise—BARGAIN AFTER BARGAIN—Not one single thing will be withheld from the slaughtering hand that is now separating quality from value. COME AND BE CONVINCED. See with your eyes, and feel with your hands. Know the values. It will mean much to you. To save is to make. To buy your Clothing and Furnishings now is to save.

AN OPPORTUNE TIME FOR YOU—just as the season for that new Summer Suit and cool, breezy toggery. COME EARLY! Avail yourself of this great opportunity before it is too late. Don't put it off until tomorrow, but come NOW. Mammoth stock, 'tis true. But when you think of the One Hundred Thousand Men and Boys of Salt Lake and Vicinity who are READY, EAGER AND ANXIOUS—just waiting for the doors of this Big Establishment to swing open, you can readily see how fast this mammoth stock will go.

AS TO THE PRICE

TIME NOR SPACE will not permit us to go into details here and list and quote prices on the Thousands of Suits and other articles in this Mammoth Stock, but we will say that Price has been Slaughtered and there has been no half-way compromise, but it has been cut to the bottom—we might say to where your DOLLARS WILL ALMOST DO DOUBLE DUTY.

THE REPUTATION this well-known firm bears and the lines it carries, it will be useless to say anything about the quality of its merchandise, or the fairness or squareness of its dealings. CLOTHING, HATS and FURNISHINGS FOR EVERYBODY—THE BIG, THE SMALL, THE SHORT, THE SLENDER, THE TALL. Fit and satisfaction guaranteed during the sale, as always heretofore.

LET US IMPRESS upon you thoroughly the importance of attending this Big Sale early as possible, as it is being advertised thoroughly for miles around, and at the extremely low prices everything will be sold at, the buying will no doubt be heavy.

SERVICE—We have employed a large number of extra sales people and tailors to wait upon you, and are making every effort possible to give you courteous and prompt service. DON'T BE MISLED by other so-called or attempted sales, for this is the only REAL, GENUINE, PRICE-CUTTING SACRIFICE, BONA FIDE SALE in the city. Again we invite everybody to share in our sacrifice—and to come early.

Sale Starts Wednesday, May 25th, Promptly At 9:00 A. M.

245 So. Main, Salt Lake City **Madsen, Owen, Sanders Co.** 245 So. Main, Salt Lake City