



To Our Friends in North and South Carolina

The above is an exact reproduction of our immense new electric sign on Broad Street, Richmond. You cannot fail to see it when you visit Richmond, but we hope that you will not wait until then to become acquainted with the deliciousness and purity of



Every city along the route of the Boosters Tour should be a "Velvet City." By our method of shipment The Velvet Kind Ice Cream will reach any part of North or South Carolina in as perfect condition as though made in the local city.

If your dealer does not handle The Velvet Kind, send us your order and we'll ship direct.

Purity Ice Cream Corporation, Richmond, Va.

MORAN