

**Cohen's Department Store.**  
**The Store of Quality**  
**NORTON, VA.**  
**Announces**  
**A July Clearance Sale**  
**BEGINNING**  
**JULY 1st 1927**

**MINING INDUSTRY**  
 A mine is like a grain field; however rich the soil, it is worthless until it is developed and the product milled and marketed. Mining is a more courageous venture than almost any other line of industry; for it requires a heavy capital investment before it can pay at all.  
 Mining is not a luxury; it is as necessary as food, clothing and transportation. The metal mines of the West have overcome obstacles which would have discouraged the average industrial leader. As virtually all industry depends on lining for its existence, it is essential that our people take an intelligent interest in this great basic industry and see that it has proper treatment in tax and legislative matters.  
 It is the forces of sound thinking, sound government and sound economics which hold the only hope for real progress, real freedom and real prosperity for the masses of the people. --President Coolidge.  
 The habit of saving is itself an even greater asset than the savings; for a habit is for life, and a sum of money or measure of any other valuable thing is a mere incident, replaceable once or a score of times by a habit of saving.

**Plumbing**  
**Norton**  
**HEATING & PLUMBING CO.**  
**AMERICAN RADIATORS**  
**STANDARD PLUMBING FIXTURES**  
**SAFE PLUMBERS.**

**I Forgot To Tell You,**  
**WHEN IN NORTON**  
**FEED YOURSELF AT**  
**The Liberty Cafe**  
**NEXT DOOR TO**  
**Cohen's Dept. Store.**

**What will be the specifications**  
**Of the New Ford Car?**  
**Mr. Ford says:**  
 "Will be superior in design and performance to any available in the Light Car field."  
 "There is nothing quite like it in Quality and Price."  
 "It has Speed, Style, Flexibility, and Control in Traffic."  
 "The New Car will cost more to Manufacture, but it will be more Economical to Operate."  
**ANY ONE CONTEMPLATING THE PURCHASE OF**  
**A CAR IN THE LIGHT CAR FIELD, WILL DO**  
**WELL TO WAIT 'TILL THEY SEE THE**  
**NEW FORD.**

**Cumberland Motor Company.**  
**Clintwood, - - - Virginia.**



**Enjoy Your Outing**

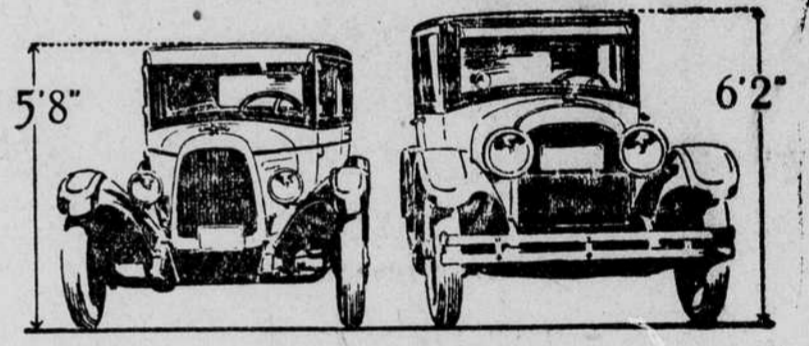
You are looking forward to a big holiday on the 4th. of July. But you won't enjoy it very much if your car gives you trouble.  
 Have us inspect your car TODAY. It will not cost much.  
 Then you will KNOW it will take you there and bring you back without any trouble.  
 Let US care for YOUR car.

**Clinch Valley Motor**  
**Company, Inc.**  
 SAM GRAHAM  
 Norton, Virginia

**The New**  
**Orthaphonic: Victrola**  
**Records**  
**Radio: Repairing**  
**Batteries**  
**Accessories**  
**New Sheet Music Every Week**  
**Princess Bakery**  
**Coeburn Va.**  
**Next Door to Post Office.**



**A Year Old**  
**AND STILL A YEAR AHEAD**

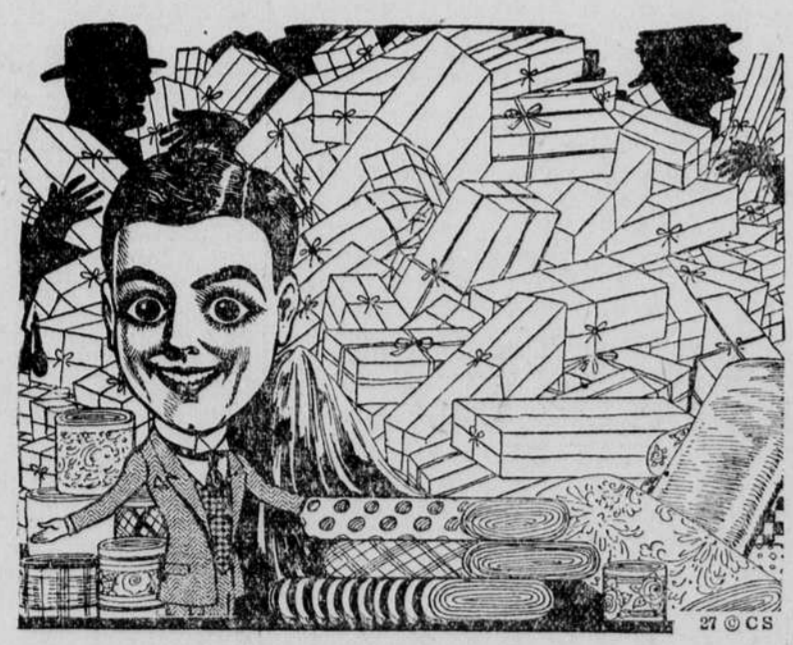


*Compared with old-fashioned, big, bulky cars the Whippet appears smaller and much more graceful*

Over 110,000 Whippets the first year shows the public's response to great advantages-surpassing economy and the safety of four-wheel brakes.  
 Holds the A. A. A. Coast-to-Coast economy record.  
 Force-feed lubricating system, as on cars priced \$1,000 or more

**OVERLAND**  
**Whippet**

F. C. HILLMAN, Saleman,  
**Buchanan Bros., Darwin, Clintwood, Va.**



**Money Savers**

**BIG BUNDLES FOR LITTLE MONEY** can always be bought at our Store.  
 We give you good Merchandise at a low price; you ALWAYS GET MONEY SAVERS at our store thru-out the year.  
 COME IN.  
 We invite YOUR business

**Dotson Bros.**  
 "The Big Store"  
 Clintwood, Virginia

**THIS WEEK**  
**IS**  
**COURT WEEK.**  
**EVERY DAY IN THE YEAR WILL SEEM "FAIR"**  
**To You if You Visit The**  
**SILVER MOON**  
**FOR**  
**LUNCHES, COLD DRINKS, ICE CREAM**  
**ELECTRIC REFRIGERATION THROUGHOUT**  
**FANCY GROCERIES, FRUITS.**  
**MEN'S FURNISHING'S STORE IN CONNECTION.**  
**SILVER MOON**  
**GEO. W. BRANHAM, Clintwood, Va.**

**Pure**  
**Food and Drink**  
**FOR**  
**Young and Old**

**THEY'RE both food and drink--these tempting bottled beverages!**  
 Scientists say the sugar in these wholesome drinks becomes, by chemical action what they term "invert sugar," which provides vital energy for work or play  
 And you know, of course, that the health-insuring process of carbonation prevents lurking germs and makes these drinks purer than water from a sparkling mountain stream.

**REAL FOOD IN BOTTLED CARBONATED BEVERAGES**  
 Dr. W. W. Skinner, of the U. S. Bureau of Chemistry, says: "Bottled carbonated beverages contain more actual food value than many fruits and vegetables of the same weight."

**GOEBURN GHERO-COLA BOTTLING CO.**  
**COEBURN VIRGINIA.**