

THE BIG STONE GAP POST. WEDNESDAY, MAY 8, 1912

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The Sunday Question.

Editor Post: If you and your readers will permit another voice to be heard on the "Sunday Question", I should like to express what seems to me to be the correct principle underlying all questions of Sunday observance.

The basis for any distinction between the mode of living through the seven days of the week, in all Christian countries, is the Fourth Commandment of God, spoken by his prophet, Moses. This is an injunction, no less direct and positive than the other commandments, that we "remember the Sabbath day to keep it holy."

If, then, we are commanded to keep the Sabbath holy, are we fulfilling its entire duty by merely refraining on that day from the pursuit of wealth or fame in the daily vocation, or even by seeking what we conceive to be the necessary rest or recreation (by means however innocent of wrongdoing), to store up energy for the next six days labor?

Does not "to keep the Sabbath holy," mean to devote that day to holy thoughts and deeds—to devote one's time and energies to the reverse of the six day's occupation of pursuit of selfish gain and pleasure?

An enjoyable event of Tuesday was the afternoon ruck party with which Mrs. Paul Harrell charmingly entertained a number of friends, complimentary to her sister, Mrs. J. L. Harrell, who is spending a few weeks in Bristol.

Changes Made.

By request of those appointed chairman of the following committees for Fourth of July celebration, the following changes have been made. Tennis Committee.—A. C. Anderson, as chairman, changed to Josh Bullitt, Jr.

NOTICE.

At this season of the year contracts for wiring residences are usually deferred until later. To keep that department busy, we will furnish Free Lights For One Month to all residences wired by this company during the months of March and April, 1912.

help, bodily and spiritually. The human laws of all Christian peoples on the subject of Sunday observance have their origin in the Fourth Commandment, though perhaps varying to meet different constructions of time and place.

Respectfully, MAYO CABELL.

Home Mission Meeting.

The regular monthly meeting of the Woman's Home Mission Society of the M. E. Church, South, was held at the home of Mrs. G. N. Knight Thursday, May 2nd, the president in the chair.

The meeting opened by singing hymn No. 218, "Come Thou Almighty King." Scripture lesson was read from the 5th chapter of St. Matthew, 13-18 verses. The president then led in prayer. Mrs. J. S. Hamblen then read some items from the Monthly Bulletin.

The pastor, Rev. R. K. Sutherland, then closed the meeting with prayer.

The next regular meeting will be held at the home of Mrs. D. H. Bruce.

The hostess then served very refreshing refreshments, which we all enjoyed.

Citizens Ticket Named.

At a mass meeting of the citizens of Norton, held last week, the following ticket was placed in the field to be voted for at the June Corporate election: For Mayor, John Roberts.

After the game, linens were placed on the small tables and a two course menu served.—Bristol Herald Courier.

The Norton News hit the nail square on the head when it said that liquor will get a follow sooner or later; always gets him sooner than he expects.

Calvin Pardee, of Pennsylvania, a wealthy coal and iron mine owner, was a visitor in Bristol Thursday. He is in Virginia looking after his coal properties.

You can't make a Sunday School out of any town by ordinance. Public morals are born of education and all written laws on the subject are as a tinkling cymbal or sounding brass.

Revival Meeting at Christian Church.

On the fourth Lord's Day in May, Frank Thompson will begin a revival meeting at Christian Church, assisted by his wife, and C. B. Livesay.

A hearty co-operation of all Christians of the town is asked. Brother Thompson was to have commenced this meeting the second Lord's Day in April, but on account of flood in Mississippi Valley, could not come.

Real Estate for Sale.

One two story brick store house, five good rooms and hall up stairs. One eight room frame dwelling.

Notice

In order to promote the general use of our Coupon Ice Books, we will give away free, during the next ten days, one Needle Point Ice Pick to each purchaser of our 1000 pound Coupon Books.

Our deliveryman will be supplied with these Picks, and on account of having a limited supply urge that you get one at once.

Painting Season

is now here. There is nothing as pretty as a newly painted house. We guarantee perfect satisfaction.

T. T. Tucker & Son.

H.M. Edens

Maker and Contract Builder of Concrete Blocks and Tiles.

Big Stone Gap, Va. ALL WORK GUARANTEED. Yard in Plat 3, near Dummy line.

Barron & Witt, GENERAL INSURANCE AGENTS. Office First Floor Intermont Building, BIG STONE GAP, VA Correspondence Solicited.



SUCCESSFUL GROCERY STORE ADVERTISING

By WM. C. FREEMAN. Nobody would pick out Lynn, Mass.—a city with a population less than 100,000—as having the largest grocery and provision store under one ownership in the United States, but it is a fact nevertheless.

The owner of this great establishment admits frankly that one of the reasons why his grocery and provision store is so large and successful is because of the newspaper advertising that he was persuaded to do by the owner of the Lynn Item.

The owner of the store always believed in advertising, but at the start he used rather indifferent copy. The space was large enough, for he used six inches single column, but it was the ordinary kind of advertising, that did not say very much except quote prices, and did not interest the readers.

The publisher convinced the owner to use enough space to tell the people of Lynn and vicinity all about the store and its facilities for serving them well. This was done.

One advertisement for instance would refer to their cracker department, which by itself is as large as many entire grocery stores. In this department every known cracker of merit can be found.

The success of that advertisement was instantaneous. The crowd that responded was so great that the sidewalk was blocked and extra police were called to take care of the people. They have been users of newspaper space ever since.

NEW IDEA IN ADVERTISING

Bright (?) Scheme of Parisians to Teach Parrots to Call Out Wares in Public Places.

Word concerning a new idea in advertising has just come from Paris. The scheme is to teach parrots to assist in the extension of commerce by sitting upon perches and croaking: "Try Craven's Cigarettes" or "Say 'Waltos' or 'Kareka Razor' as the case may be.

It has been established that a parrot, once it has learned to say a certain thing, will repeat that thing a thousand times a day for a hundred years, barring accidents or plots, and the facts is emphasized by the projectors of the new method of advertising.

There is a well-grounded belief that it pays to advertise, but it does not pay to annoy the public. We reserve the right to be skeptical, says the Chicago Record-Herald, and venture to express the hope that some friend of humanity will at once get busy upon the problem of discovering a way in which parrots may be put to death quickly, surreptitiously and with as little annoyance to the birds as possible.

FOR SALE.

50,000 Tomato plants, all the new and popular varieties. Cabbage plants frost proof (Geraniums, &c., at COLONIAL GREENHOUSE, Dooley, Va.

SEE THE 3 Days AIRSHIP 3 Days MIDDLESBORO Tri-State Fair Grounds, MAY 24-5-6 Other Big Attractions on These Dates.

WALTER E. JOHNSON with a Thom Headless Biplane will make daily flights above dates between 12 and 5 o'clock p.m. Don't forget the dates, as you want to see one of the most successful aviators in the country fly.

This is the first Flying Man to visit this section of the country, and you want to see and bring your family with you to see the greatest exhibition of the age.

Reduced Rates on all Railroads Leading into Middlesboro for a radius of 100 miles.

Hippodrome and other Attractions 12 Big Races Daily 12

POSITIVELY this will be the Biggest Attraction ever pulled off in Southeastern Kentucky—Sights you have heard of and have always longed to see. NOW IS YOUR CHANCE.

The show will be on for 3 days, giving everybody a chance. The management has gone to great expense to give Middlesboro a Great Show and we want you to come and see it.

3 Days MAY 24-5-6 3 Days \$500 forfeiture by Headless Biplane Co. if Airship is not in Middlesboro on these dates.

W. F. BAKER ARCHITECT.

Plans, Specifications and Details Furnished. I have also, a first class repair shop, with capable men, charge to contract your work of any kind; carpentry, painting, plastering, plumbing, cement work, etc.

DON'T BE DECEIVED.

At the present time the mails of Big Stone Gap are being flooded with magazine cut rate circulars. Don't send your subscription to some Agency. We furnish your magazines and out of town newspapers at the same prices.

Stationery and Office Supplies

We carry at all times a complete stock of these lines, at reasonable prices, and give careful attention to phone and mail orders. We solicit your business for any of the following:

- Box Papers, Pound Papers, Envelopes, Writing Tablets, School Tablets, Legal Papers, Letter Files, Invoice Files, Ledgers and Day Books, Order and Time Books, Memorandum Books, Pens and Pencils, Inks and Erasers, Fountain Pens, Paper Clips and Fasteners, and various other articles kept in a stationery store.

We are agents for all kinds of engraved work, such as visiting cards, invitations, letter heads, envelopes, etc.

WISE PRINTING COMPANY INCORPORATED. BIG STONE GAP, VIRGINIA.