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You want to be sure that your films are FRESH. What a disappointment to take a picture and then have it not "develop."

We do a big photo supply business; that's why OUR goods are fresh.

Making and keeping pictures of "the trip" and of the children will be a joy in after life.

Now is the time to buy a Kodak.

**Kelly Drug Company**  
The Roxall Store  
BIG STONE GAP, VIRGINIA

**LOCAL ITEMS.**

Rev. J. B. Craft spent a few days at Gate City last week.

Harry Lane spent a few days in Gate City with his parents last week.

J. J. Nelson returned last week from Dante, where he had been working.

Mrs. Minnie Kilbourne, of Hennington Gap, visited friends in town last week.

Mr. and Mrs. Geo. R. Myers, of Kookoo, spent a few hours in the Gap Sunday morning.

Mrs. Gobbler, of Blackwood, was visiting her daughter, Mrs. C. F. Polly, Sunday.

J. R. Robertson, of Johnson City, spent Sunday in the Gap, the guest of Mr. and Mrs. Fitz and Jones.

Samuel E. Hanks spent part of last week at Wytheville, where he went as a delegate to the fourth League Conference.

N. B. Collier spent Sunday at Norton visiting relatives.

Hubert C. Wheeler, a representative of the G. L. Hall Coal Company, of Norfolk, Va., was a business visitor in the Gap last Saturday.

Rev. W. J. Affrind, pastor of the Episcopal Church at this place, preached at Norton and Kookoo Sunday.

Dr. Will Robinson will preach at Blue Springs Church Wednesday night at 8 o'clock.

Mrs. C. C. Long and daughter, Miss Grace and Frances, and Miss Gladys Haster motored to Kookoo Monday afternoon.

Miss Edith and Ethel Van Gordon, the attractive twin daughters of Mr. and Mrs. C. O. VanGaster, are spending some time with friends in Mt. Bethesda.

Little British Collins, of Ruda, spent last week in the Gap with Mrs. S. A. Bailey.

Clifford Fuller, of Kingsport, spent the week end with his uncle, J. C. Fuller, in the Gap.

Chris Richmond, who is a member of Company H now stationed at the Gap, spent the week end at Wise with his folks.

A. D. Agens has commenced the erection of a six-room bungalow on a beautiful site near the hill park, opposite the residence of D. E. Allen. The contract has been awarded to Joshua and John P. Mullins.

Misses Laura Marrs, of Kookoo, visited Mrs. Joe Hill in the Gap this week.

W. H. Wren, secretary of the Mineral Motor Company, returned to his home at Chilhowie Tuesday morning after spending several days here on business.

John G. Woodruff, of Johnson City, Tenn., spent last Saturday and Sunday in the Gap visiting his brother, Chas. Woodruff.

**General Reduction in Lighting Rate**

The following schedule of rates govern all lighting services, effective June 1st, 1917.

From 1 to 10 KWH	@ 12c
11 to 25 "	@ 11c
26 to 50 "	@ 10c
51 to 100 "	@ 09c
101 to 200 "	@ 08c
201 to 500 "	@ 07c
Over 500 "	@ 06c

A discount of 2c per kilowatt hour is allowed on all bills paid at office of the company on or before the tenth of month following consumption.

The net minimum bill for each service in any one month is \$1.00.

**APPLICATION OF NEW RATE**

Assuming that customer has used 51 kilowatts of electricity during the month, we bill as follows:

10 KWH @ 12c	\$1.20
15 " @ 11c	1.65
25 " @ 10c	2.50
1 " @ 09c	.09
<b>Gross Bill</b>	<b>\$5.44</b>
2c per KWH discount if paid by tenth of month	\$1.02
<b>Net Bill</b>	<b>\$4.42</b>

Further information, concerning the application of new rate, will gladly be furnished by any of our representatives.

**Electric Transmission Co. of Va.**  
Incorporated

Mrs. Vilas Wells spent a few days last week at Hotel Hartwick in Cobern with Mrs. W. C. Gilmer.

Mr. and Mrs. D. B. Pierson are moving this week into the beautiful residence of Mr. and Mrs. Ott Mouser's on Poplar Hill.

The Lloyd Guild of Christ's Church will meet with Mrs. Hinkle at the Monte Vista Hotel Thursday afternoon at four o'clock.

Harry Jesse went to Bristol Tuesday morning where he will spend a few days taking treatment under Dr. Thos. E. Staley, the specialist.

A. E. Griffith, of Ruda, was visiting friends in town Sunday.

C. B. Robinson and V. E. Riley, of Paradise, Va., were visitors in the Gap Saturday.

J. W. Gant, of the Interstate Railroad Company at Stonegap, was visiting friends in town Sunday.

W. J. Draper, agent for the Southern Railway at Gate City, spent Sunday in the Gap.

Mrs. R. W. Holly and two pretty daughters, Ruth and Marion, spent the day with Mrs. Eileen and Mrs. C. F. Polly last Friday.

Joe Reynolds was down from Ruda Saturday night and Sunday visiting friends.

John Eamery and sister Miss Young, and Mr. and Mrs. Monroe Flannery, of Dan, Va., motored to the Gap Friday in their Ford car, and spent a few days here visiting Mrs. Bradley Yeary and Mrs. Florence Flannery.

Mr. and Mrs. Morrison Single, of near Hennington Gap, were visitors in town Saturday, the guests of Mr. and Mrs. J. G. Veary below town.

Fred King, of Dante, spent Saturday and Sunday in the Gap.

Misses Mary and Blanch Kilbourne will leave this week for Clinchport where they will spend a few weeks visiting Mrs. W. B. Layfield.

Announcements have been received in the Gap of the birth of a daughter to Mr. and Mrs. VanKelton at their home in Georgia last week. Mrs. VanKelton was formerly Miss Rebecca Wade, of the Cove.

Mrs. Nancy Oinger, of Jonesville, spent part of last week in the Gap visiting her sister, Mrs. Florence Flannery.

Misses Emily and Helen Fulton and Georgia, Herndon and Messrs. Rowdy Vicars, Games Thomas and Curtis Richmond motored down from Wise Sunday afternoon and took supper at the Monte Vista Hotel.

Miss Janet Bailey left Tuesday morning for London, Ky., where she will spend a week visiting her father, Hon. J. S. Bailey. From there she will go to Versailles, Ky., where she will spend a few days visiting Mrs. John W. Newman, who was formerly Miss Jamie Stamp, of the Gap.

Messrs. Leonard Hall and Harry Buchanan, of Norton, spent Tuesday in the Gap visiting Rufus Bette and Tom Goodlow.

Sergeant John M. Ewing, of Clinchport, spent Sunday in the Gap visiting friends.

Mrs. W. B. Kilbourne spent last Wednesday at Dryden visiting her mother, Mrs. Rebecca Jesse.

Misses Arline Hulton, Fredie Orr and Janet Pennington, of Pennington Gap, and Miss Elizabeth Hulton, of Knoxville, are visiting Mrs. W. H. Polly this week.

Rev. Gordon Harwell, of Texas, who has been spending some time in the Gap assisting Rev. W. J. Affrind, the Episcopal minister, left Friday for Roanoke, where he will be examined for training in the U. S. Aviation Corps.

Mrs. J. C. Fuller and two children, Robert and Helen, spent Tuesday in Appalachia visiting Mrs. Fuller's parents, Mr. and Mrs. W. C. Taylor.

R. D. Baker and little daughter, Miss Agnes, of Winchester, Ky., are spending a few days in the Gap this week. Miss Agnes is at the home of Dr. and Mrs. W. A. Baker.

Mrs. John Taylor and little children are spending several days at Clinchport with relatives.

Hon. and Mrs. J. W. Chalkley and son, John Bullitt, are spending a few days in Washington City this week.

Mrs. J. G. Muncy spent Friday at Bristol shopping. She was accompanied by her grandson, Muncy Malton, who has been spending the winter with her, who returned to his home, Greenville.

Miss Elizabeth Muncy and Grabel Muncy, children of the late J. A. Muncy, of Floyd County, are visiting their grandparents, Mr. and Mrs. J. G. Muncy, in the Gap.

Miss Abse Littlewood, of Tom's Creek, spent a few days in the Gap last week with Mrs. Harwell at the Rectory.

Mrs. R. B. Abover and two children, Miss Evelyn and Master Robert, left last week for points in Pennsylvania, where they will spend a few weeks visiting relatives.

Miss Margaret Barron is spending a few days this week with friends in Dryden and St. Charles.

John B. Collier left Sunday night for Lottsville, where he will spend two or three weeks taking Electric Treatment. His two little daughters, Roba and Anna Barron, will spend the time with their grandfather, J. K. Polk Barron, in the Cove.

Born to Mr. and Mrs. Pat H. Barron, last Saturday morning, a boy, weighing eleven pounds, which has been named Raleigh Horton Barron.

Mr. and Mrs. Abner Griffith and his son, of Van Lear, W. Va., who are boarding at the Monte Vista, will move into the residence of Prof. and Mrs. A. J. Wolfe. Mr. Griffith has a position with the Stonegap Coke & Coal Company at Ruda.

Rev. H. S. Hamilton, who has been in the Gap for several weeks visiting his daughter, Mrs. J. S. Hamilton, left Monday morning for Chicago, where he will spend the summer, with his son, Prof. Walter Hamilton, of the University of Chicago.

Mrs. Rebecca Jesse, of Dryden, spent last Thursday in the Gap visiting her daughter, Mrs. W. B. Kilbourne, enroute to Martinsburg, where she will spend some time visiting her sister, Mrs. James Susong.

The Town Council at its last meeting authorized the Mayor to suspend the collection of license on coal dealers during the present emergency. No town license tax is being imposed on this business at present and will not be until further notice.

F. E. Buchanan, of East Stone Gap, who has been a corporal on the U. S. S. Pennsylvania, has been promoted to sergeant and now has charge of a gun crew of thirty men. Sergeant Buchanan is an expert gunner and is now on a submarine chaser.

Word has been received that Mrs. Mayo Cabell, formerly of the Gap is now in Lynchburg, having taken her little son, Mayton, to "Home and Retreat" hospital to be under the care of Dr. Rawlings. The little boy has been quite sick for the past week.

Mr. and Mrs. Grover Orr, of St. Charles, Mr. and Mrs. Jim Orr and children, Mr. and Mrs. Morgan Orr and children and Mrs. Minerva Orr, all of Dryden, motored up to the Gap Sunday afternoon and spent a few hours here.

Mrs. Ralph Hershey and little son, Ralph, formerly of Pulaski, who have been spending several days in the Gap with Mrs. Hershey's mother, Mrs. J. E. Bunn, left this week for Seattle, Wash., where Mr. Hershey is having a furnace constructed for the Pacific Coast Company.

Mr. and Mrs. A. Crockett, Misses Ora Rush, Alice Clark, Messrs. Aronhine, Cartwright and Cohen, of Bristol motored to the Gap in three Overland Touring cars Sunday afternoon and were guests at the Monte Vista Hotel until Monday morning, when they returned to Bristol on the train. Miss Maxie Rogers, of Norton, accompanied them to the Gap, Messrs. Aronhine and Cohen remaining in the Gap where they will open an Overland Garage.

Mr. and Mrs. Fred Gibson and three little daughters returned last week from a visit to relatives in Radford. They made the whole trip in their Dodge Touring car.

**Ford**  
THE UNIVERSAL CAR

The most desirable features of motor car construction are found in FORD cars. They are strong with the strength of vanadium steel, heat treated by FORD methods. Excess weight is eliminated by strength and allows the FORD more power for its weight than any other car. Back of the car is the organization which has built and sold over two million FORD cars. The FORD car saves time—IS A SURE MONEY-MAKER.

Touring Car \$360; Runabout \$345; Sedan \$645; Town Car \$595; Coupelet \$505; l. o. b. factory.

**Mineral Motor Company**  
Big Stone Gap, Va.

**Woman, the Super-Force of the Nation**

TIMES of war are times of need! The Government requires shirts and socks as well as soldiers and ships. Men and money are not more essential than materials. And the greatest of these is Food.

Woman is a trained provider. She buys the supplies of the household most often. Provisioning is her particular province—and in this direction she may now be most helpful to her country.

She may eliminate waste in her home—she may install saving methods in cooking. She may even raise and preserve her own fruits and vegetables—if she chooses.

But one of her first duties is to eliminate the time-consuming unnecessary drudgery of housework. Electric service will do it!

In the whole realm of woman's work, from the earliest dawn of civilization to the present time, there has been no uplifting influence greater than that contributed by electricity.

The time saved by using electric service enables woman-kind to devote herself to the needs of her country.

Multiply your usefulness! Delegate the detail of your housework to that ever-ready, ever-willing servant ELECTRICITY by enlisting its benefits in your home today!

**ELECTRIC TRANSMISSION CO.**  
OF VIRGINIA

**COCOTONE**  
SKIN WHITENER

25c BOX FREE

A Skin Bleach or Whitener for dark or brown skin, removing all blemishes and clearing swarthy or yellow complexions and causing the skin to grow whiter. Don't envy a clear complexion, use Cocotone Skin Whitener and have one.

WHAT USERS THINK OF COCOTONE

<p>Montgomery, Ala.</p> <p>Cocotone Co. Dear Sirs:—Send me by return mail two boxes of Cocotone Skin Whitener and three cakes of Cocotone Skin Soap. They are fine and I do not care to be without them. Enclosed is money order for \$1.25.</p> <p>Yours truly, CLARA M. J. GIBSON, Waycross, Ga.</p>	<p>Montgomery, Ala.</p> <p>Cocotone Co. Dear Sirs:—I find that Cocotone Skin Whitener is the best preparation I have ever used to clear the skin and wish you would mail me two boxes at once.</p> <p>Signed, Mrs. C. P. JONES, Do not accept substitutes or imitations.</p> <p style="text-align: center;">CUT THIS OUT</p> <p style="text-align: center;">THE COCOTONE CO., Atlanta, Ga.</p> <p>I have never used Cocotone Skin Whitener, but if you will send me a 25c box free, I will be pleased to try it. I enclose six 2c stamps to cover cost of mailing, packing, etc.</p> <p>Name..... Address.....</p> <p style="text-align: right;">AGENTS WANTED.</p>
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Cocotone Co.,  
Waycross, Ga.

Dear Friends:—Your Cocotone Skin Whitener is the finest thing I ever saw. My skin was very dark and the first box has made it many shades lighter, and my friends all ask me what I have been using. Enclosed you will find \$2.00. Please send me six boxes of Skin Whitener and two cakes of soap.

Yours truly,  
ANNA M. WHITE

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