

# PEOPLES BANK OF APPALACHIA TO BUILD \$75,000 HOME NEXT TO THE HOUSTON HOTEL WITHIN ONE YEAR

### New Building Will Be Last Word in Modern Bank Architecture, Rivaling in Beauty and Appointments the Magnificent Home of the First National Bank of That City

### STOCK HOLDERS ARE ALL APPALACHIA MEN

### Great Part of Remarkable Growth of Appalachia Within the Past Two Years Due to the Keen Vision and Generous Backing of the Directors of This Institution

The Peoples' Bank of Appalachia will build a new, modern bank building next door to the Houston Hotel in the near future. The building will cost approximately \$75,000 and will be the last word in bank construction in this county. The new building will rival in beauty and appointments the magnificent home of the First National Bank of that city.

E. B. Moore, cashier of the bank, and the youngest married banker in the county, in an interview with a representative of the Post, was optimistic over the gradual increase in business throughout this section. According to Mr. Moore money is beginning to circulate more freely, and generally it is circulating towards a savings account in a bank. On January 1st of this year the Peoples' Bank opened a Savings Department, allowing four per cent interest on all savings deposits. In the five months which have followed approximately \$30,000 have been deposited by the thrifty in Appalachia and surrounding camps. When asked who were the greatest savers in the county he promptly replied:

"The foreigners—the Hungarians and Slavs of the coal camps. They are industrious, thrifty and form a part of our clientele we are very proud of."

The bank has made a special effort to obtain their business, sparing neither expense nor pains. A special letter in Hungarian and Slavish has been sent to every man in the district. This letter reaches them in their own language. It first of all gains their confidence because it is written in a language they understand. It tells the story of thrift and invites them to come to the bank with their troubles. And they come, hundreds of them who wish advice or want expert help in money matters. Mr. Moore has made it his business to familiarize himself with the foreign exchange as the Hungarians are always sending money to people in the Old World.

This is only one phase of the policy of co-operation the bank has adopted since its change in ownership in September, 1921. It was during this month that the present management came into control. E. C. Mainours, of Knoxville, was cashier of the institution when Mr. Moore succeeded him in 1920. At that time the capital stock was increased from \$10,000 to \$25,000 and in the first year of the new management the

### "SAFE AS THE SAFEST"—SIX REASONS

All stock holders are Appalachia business men.

Savings Department, 5 months old, has \$30,000 on deposit, drawing 4 per cent compounded.

Bank has more than doubled its resources in past 18 months. Will build a \$75,000 home in near future.

Has been an important factor in remarkable growth of Appalachia.

It is as safe as the safest. No account too small to receive a welcome.

resources were more than doubled. Mr. S. D. Green, a prominent merchant of Appalachia, is president of the bank, and has been for about five years. He is actively interested and his business ability has been one of the factors in the rapid and substantial growth of the bank.

Another unique feature, and one which is worthy of the consideration of every person in the county who saves or wants to save money is the fact that the twenty-two stockholders are all Appalachia merchants or business men with one exception. It is the Peoples' Bank in every sense of the word. The eleven directors are all Appalachia men. A large majority of the best business brains in the city are actively connected with it in one way or another, either a director or depositor. Starting in 1910 with a capital of \$10,000 and no powerful resources behind them they have grown with the town slowly but surely, until they are a vital link in the great financial chain of the county. A great part of the remarkable growth of Appalachia in the past two years is due to the keen vision and generous backing

### WHEN METHUSELAH DIED

"Save money, put it at compound interest for your children's sake. A statement has been prepared showing what \$1 might have meant to Methuselah had the dollar been invested at 6 per cent, compounded, when Methuselah was twenty-one. When Methuselah died, aged 909, the single dollar would have grown to more than 277 sextillions of dollars, a sum shown in twenty-four figures!"

of the directors of the bank. Believing that Appalachia's growth is their growth they have extended their full co-operation. This policy has been practiced with the smallest as well as the largest depositor.

The directors wanted to build their new home last year. Their rapid growth demanded larger quarters, but when they met to consider the building of a great bank they decided the merchants of Appalachia needed every cent they could get during the trying times of the depression and their consideration came first. To build meant that this money would not be available for deserving business men whose credit was unquestionable, and who needed it sorely. Then came the decision to put off building until times became more normal. This decision brought relief to many who otherwise might have found it impossible to keep their heads above the rising tide of depression.

During the 18 months that Mr. Moore has been cashier of the bank an active campaign for thrift has been carried on in Appalachia and the coal fields. Realizing that the prosperity of the community lies in prudent economy, he started out to educate the public. The lure of comfort, the satisfaction of independence and the necessity for preparing for the proverbial "rainy day" was the story he told in helping all to better things.

"The average man who has to worry about the bills of the butcher, the baker and the candlestick maker does not realize that a savings account is the short-cut to happiness and comfort," he said. "I try to impress upon every man or woman who comes here to open a savings account that the royal road to ease is marked by deposit entries in a saving account bank book. A dollar or five dollars laid away each week will grow like weeds when compounded with four per cent interest during a year. We all can't be rich, but we can all be comfortable, and that has compensated the great John D. never enjoyed."

Mr. Moore is a graduate of Roanoke College, a frat man and, while only 22, is rated among the most successful bankers in the county. J. N. Donaldson, assistant cashier, also a young man, a graduate of William & Mary. The directors are S. D. Green, A. B. Kaylor, H. H. Heald, J. S. Salver, E. P. Duffy, A. L. Sturm, W. H. Johnson, Z. P. Smythe, J. L. Salzer, E. B. Moore and J. L. G. Moore.

These men are all Appalachia men—business men who are doing their bit to place Appalachia in the lead in the commerce of Wise county.

### NORTON NEWS

H. W. Meade was a business visitor to Bristol during the last week. Dr. Dewey Quillen, Mrs. Quillen and little daughter of Abingdon visited Mrs. H. W. Meade last Sunday.

Mr. and Mrs. R. F. Fawbush spent Saturday and Sunday with relatives at Cleveland, Va.

Mr. and Mrs. J. E. Baker and children week ended with Mr. Baker's parents at Birchfield.

C. M. Harris and wife, of Indiana, are the guests of R. L. Vaughan and wife this week.

Misses Carolyn and Elizabeth Harris, of Hansonville, are spending sometime with their sister, Mr. G. L. Green.

Mrs. John Turner left Monday night for an extended visit among relatives at Middleboro, Ky.

Boone Turner, wife and little daughter left Monday for Williamson, W. Va., for an extended stay.

W. W. Minton, of East Stone Gap, was a business visitor in Wise and Norton the past week.

W. F. Vaughan, of Roanoke, is here auditing the accounts of Thomas, Andrews & Company.

J. A. Alexander and H. T. Estes, of Roanoke, were calling on the trade the past week.

A. F. Snodgrass returned Saturday from St. Louis, where he attended the Southern Wholesale Grocers' Association.

W. C. Craig, who has been very ill the past week is somewhat better at this time.

Miss Lillian Fraley returned to St. Paul yesterday after spending several days with her sister, Mrs. W. C. Craig.

Mrs. Luther Jones and children, of Cullohee, N. C., are visiting Mrs. Jones' parents, Mr. and Mrs. L. F. Meador.

Miss Ruby Meador, who spent the past winter in North Carolina in school returned Monday for her vacation.

Miss Mary Meador is back from a pleasant week's outing with her sisters in North Carolina.

### BASE BALL GAME OF INTEREST

On next Tuesday afternoon at 2 o'clock the Bachelors of the Gap will challenge the Married men with a game of ball. The proceeds will go for the benefit of the Sunday Schools so buy a ticket from your Sunday School. The ball game will be over in time for the Decoration Day services at 5 o'clock that afternoon at the cemetery. The line up for the game is as follows:

#### Married Men:

- 1st Base—General Ayers
- 2nd Base—Mayor Horsley
- 3rd Base—Cap. Taylor
- Short Stop—Uncle Frank Sturgill
- Left Field—Gordon Gilly
- Center Field—W. S. Rose
- Right Field—Robert Barron
- Pitcher—Sherman Masters
- Catcher—Doc Barham
- Miscot—Bill Christian

#### Bachelors:

- 1st Base—Bud Masters
- 2nd Base—W. H. Chapman
- 3rd Base—Ray Casper
- Short Stop—W. G. Coatts
- Left Field—John Kelly
- Center Field—Ruscoe Wolts
- Right Field—Harry Ayers
- Pitcher—John B. Payne
- Catcher—Jimmy Hodges
- Rat Boy—Brawnie Polly
- Water Boy—John Chalkley

### HOME SERVICE SECTION

Mrs. Florence McCormick Hall takes charge of Home Service work, during the absence of Mr. Hodges, retaining the office in the Government building, but without regular hours there. Inter-views may be arranged by mail or otherwise, and all cases will be given prompt attention.

Master Jim Barron, who spent the winter at Josephine and attended school at the West Norton Public School, won the prize in the fifth grade for making the highest spelling grades during the school year in that grade. He also made one hundred on his final test. Miss Grace Carpenter, of West Norton, won the prize for the same in the fourth grade.

Cheer up! There's plenty of work ahead for those who hate to see their wives do the hoeing in the garden.

# 111 cigarettes



A year ago—almost unknown  
Today—a leader

# 10¢

A sweeping verdict for QUALITY

### ORDER OF PUBLICATION

VIRGINIA—In the Clerk's Office of the Circuit Court of Wise County the 8th day of May, 1922.

J. H. A. Smith, Plaintiff,

vs.

A. L. P. Corder, Adm. of Henry Fain, deceased, J. M. Quillen, Jr., Th. Annie Guthrie, R. J. Fain, an infant, O. B. Fain and Carbar Fain, Defendants.

A copy—Totten, R. R. ROBERTS, Clerk, Vickers & Vickers, p. o. Mayfield, Va.

### IN CHANCERY

The object of this suit is to settle the Administrator's account with A. L. P. Corder, Administrator of Henry Fain, deceased, and subject the real estate owned by Henry Fain at the time of his death to liens against the same.

And it appears from affidavit on file in said office that the defendants, Annie Guthrie, O. B. Fain and Carbar Fain are not residents of the State of Virginia it is ordered that they appear here within ten days after due publication of this order and do what is necessary to protect their interest in this suit.

And it is further ordered that a copy hereof be published once a week for four successive weeks in the Big

Stone Gap Post and that a copy be posted at the front door of the House of this County, and that a copy be mailed to the defendants, Annie Guthrie, O. B. Fain and Carbar Fain, at Johnson City, Tennessee, their known post office address.

A copy—Totten, R. R. ROBERTS, Clerk, Vickers & Vickers, p. o. Mayfield, Va.

Judging from press reports a radio has made wonderful strides in the last few minutes. In an hour or so we ought to be receiving election returns from Miss

### Dr. J. A. GILMER

Physician and Surgeon, OFFICE—Up stairs in Kelly Building next door to Monte Vista Hotel, BIG STONE GAP, VA.

### DR. THOMAS F. STALE

REFRACTIONIST Treats diseases of the Eye, Ear, Nose and Throat. Will be in Appalachia FIVE DAYS in each month until May 31. BRISTOL, TENN., VA.

# GULBRANSEN The Player-Piano

### "The Gulbransen is part of our family"

"Mother, Father, Mary, myself and the Gulbransen—that's our family. And I'm the song leader!"

"The Gulbransen is our pal. All play it well—all differently, according to our ideas. It holds us together—makes 'Home Sweet Home' sweeter!"

"Mother sings the old love songs and hymns, to her own accompaniment."

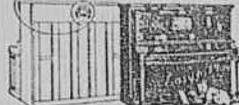
"Father delights in playing plantation melodies and marches."

"Mary and I play popular airs."

"And how quickly we learned with the aid of Gulbransen Instruction Rolls! Such a musical education would certainly have cost us a fortune—to say nothing of many hours."

The Gulbransen is bringing new joys into thousands of homes. Gulbransen Instruction Rolls—the modern method of playing—teach you to play any selection correctly—from popular airs to grand opera.

Nationally Priced Branded in the Back



White House Model \$700 Country Seat Model \$600 Sutherland Model \$495



# Special Iron Sale ENDS MAY 31st

SALE PRICE \$5.48  
\$1.48 down--\$1.00 with each month's Lighting Bill until paid  
5 Per Cent Discount For Cash

Prepare now for the hot days to come by purchasing one of these Wonderful Labor Savers

PHONE OUR OFFICE to Send an Iron to your Home ON TRIAL

Electric Transmission Co. Incorporated

See Irons on display in our window.

# Brunswick Phonograph Joy Shop A. G. McCLURE NORTON, VIRGINIA