

RICHMOND A CENTRE.

short, for a few months, its dignified career. This disaster was due to its large holdings in the securities of the 'Lost Cause'...

And, in passing, it may be said that the present quarters of the Virginia State Insurance Company are elegantly furnished and supplied with every mechanism and convenience that goes to make success in that line of business.

EQUITABLE LIFE ASSURANCE.

Some Facts About the Society's Remarkable Success. The Equitable Life Assurance Society of the United States, which is well and ably represented in this city by Frank W. Danner...

A GRAND OLD INSTITUTION.

Parts About the Virginia Fire and Marine Insurance Company. The people of our State will have reason to be proud of the Virginia Fire and Marine Insurance Company...

THE PENN MUTUAL LIFE.

Captain Cunningham Hall General Agent for Virginia. For nine years Captain Cunningham Hall, who has a handsome suite of offices at No. 117 East Main street...

AMOUNT OF BUSINESS.

Table with 2 columns: Description of insurance types and Amount of business in dollars.

VIRGINIA STATE INSURANCE CO.

A Time-Honored Institution—Something of its History.

A GOOD RETAIL YEAR.

OUR MERCHANTS ENTHUSIASTIC OVER THE BUSINESS OF 1899. THE TRADE IS JOYFUL OVER THEIR SUCCESS—PROSPERITY SHOWS ITSELF BEHIND EVERY COUNTER—SOME REASONS FOR IT.

No class of business-men have had better opportunities to feel the quickening pulses of our prosperity than the retail merchants of Richmond. Although their profits, viewed from an individual standpoint, may not in every case have been so large...

PROGRESS IN FARMING.

What the Tillers of the Soil Have Accomplished. (Philadelphia Record.) With the opening of the new year and the approach of spring the farmer will find himself busier than at any other time before the ground is ready...

OUR FINE SHOWING.

Richmond is peculiarly qualified to make a fine showing of her retail trade, for Broad street, at its worst, is attractive and beautiful.

EVERYBODY BUSY.

It is difficult for newspaper men to even get in a word "ed" with our merchants just now, but some few have been encountered in the late hours of night and have been willing to stop a short while to tell us...

DRY-GOODS TRADE.

The dry-goods merchants are perhaps the people who have come in for the largest share of retail business. Their success is largely attributable, of course, to the ever present necessity for such goods as they handle.

THE HARDWARE DEALERS.

The local hardware firms, like all our other merchants, have felt the increasing side of business. Owing to the vast industrial enterprises recently established here, they have come in for an exceptionally large share of patronage.

AMONG THE JEWELLERS.

The Richmond jewellers tell special delight in displaying their wares for the best of advertising purposes. Some of them have greatly enlarged their establishments within the past year, for since money has become more plentiful they have seen a marked increase in business.

RULES FOR THE LAUNDRY.

A very hot iron should never be used for ironing clothes. Clotheslines are made much more durable by boiling for ten minutes before they are used.

VIRGINIA STATE INSURANCE CO.

An Immense Business Done in Accident and Life Policies. It is taken out, that company which gives the most for the least money in the best provided its guarantee is good.

THEY STILL EAT CANDY.

Prosperity does not stop people from getting non-essential, though a good pair of shoes is a necessity. It will not relieve the trouble of the shoe.

AMONG THE PHOTOGRAPHERS.

Every good looking woman (and they are all good looking) knows that her photographs are a highly appreciated possession.

THE CHINA BUSINESS.

Of course, the china houses have had a fine, steady trade, to say nothing of a splendid holiday season. They have adopted good goods all over the South.

OUR FLORAL MARTS.

As long as there are weddings and funerals and love affairs, people will demand flowers. And the more artistic the florist who produces them, the more he can command.

BANNER YEAR FOR PIANO MEN.

Our music stores have had a most excellent year, and the holiday season has brought them much good financial cheer.

BOOK MEN MOST SUCCESSFUL.

There is no denying the fact that our people to-day read more than ever before, and that literary taste is widely diffused.

AMONG THE DRUG MEN.

While the druggists must count mainly on human ailments for success in their line of business, nevertheless, make their stores most attractive by the sale of sundries, perfumes, soap, etc.

SPORTING GOODS.

Virginians will always be hunters and lovers of outdoor sports, and no amount of business pressure will check their fondness for these health-giving recreations.

GOOD CARPET SALES.

As long as women love their homes and take pride in cozy houses they will be sure there is no more beautiful way of ornamenting a room.

ARTISTIC FURNITURE.

The people of this city have within the last year or two been thoroughly educated in the use of handsome and artistic furniture, and the stores which handle this line of merchandise now carry some exquisite stocks.

GREAT BOOK-MAKERS.

THE AIMS OF THE B. F. JOHNSON PUBLISHING COMPANY. A STRICTLY SOUTHERN HOUSE. Will Develop the Educational Interests of Our Section—School Histories and Readers—Their Chief Aim and Their Marked Success—An Enormous Shipment.

There are some things about the past, the present, and the future of our city which we cannot share, even with our dearest friends.

DEMAND FOR BETTER BOOKS.

The Johnson Publishing Company realizes that it has a mighty hold upon the people of the South.

READERS AND HISTORIES.

It is almost impossible in the limits of an article even to mention by name the books published here, but attention is particularly directed to the Johnson Series of Readers and the School Histories.

AN ENORMOUS SHIPMENT.

The Johnson Publishing Company has received orders for the shipment of books aggregating 7,000 books all told.

Crumpacker's How at the South.

The usual Republican vote in Indiana, has brought forth a measure to cut down the quota of Southern Congressmen.

Are the negroes more ignorant now than in 1867?

Mr. Crumpacker's scheme is a deliberate attempt to perpetuate the South, and will be recognized as such by a man, white or colored, from Virginia to Texas.

Security Bank, A Bank Book and Job Printing neatly executed at the Dispatch Printing House.