

# THE UNITED STATES

Is Deserving of Great Praise for Having  
Within Its Borders The Town of

## BLUEFIELD, WEST VA.

Suppose the people here are not wealthy---it's not riches that gives us happiness; it's the opportunity to buy the best and then enjoy it.

To open your purse and lay down the cash in exchange for our goods is not the whole thing. Our aim is to supply articles that will satisfy the individual and the home.

Let us feel that we are neighbors; let us be boys and girls together, regardless of years; let us be worthy of each other's confidence by indulging in an interchange of helpfulness and loyalty to each other and the community.

Let us meet frequently; let us call each other by name; and pass the time of day.

Let us utilize this store as a sort of school-room for studying quality and prices. Let it be a meeting-place for a hand-shake. Come often, and don't feel that you must buy

### A Wireless to the Wise Ones

With enormous taxes, exorbitant rents, high priced clerks and excessive living expenses, does it look reasonable that the city merchant can sell cheaper than the home dealer?

By pulling together, we lower our taxes, build better roads and increase the value of our home property.

### Quality Determines Success

Quality indicates the man; Quality makes the merchant; Quality you will remember long after the price has been forgotten. The quality and price of the goods piled up and scattered around this store will tell you whether or not this is the right place to get the right quality at the right price.

### Yes Jewelry

And it's jewelry of quality---the styles are the latest, the prices are right, and your appreciation of the beautiful will have a feast at this counter. Here are fascinating designs in bracelets, locket, gold rings, sleeve buttons, scarf pins, etc. And when it comes to birthday, wedding, and holiday presents, a dainty piece of jewelry, exquisitely wrought, puts everything else in the shade.

**YES! IT** would be easy to go ahead and enumerate all kinds of merchandise, dress goods, footwear, articles for the home, etc. But what's the use. It isn't things you're after. You want quality, texture, things that are wholesome, and articles that fit and last. This is not a little, dinky, dingy place. It's a store with lots of good goods for people. It's a store of quality, and the best in the beginning is always cheapest in the end. Business principles, that are broad, honorable and fair to all, form the Keystone for a united friendship.

## HENRY A. LILLY & COMPANY

123 PRINCETON AVENUE

BLUEFIELD, WEST VIRGINIA

# REMEMBER

When buying your BEER for the Holidays you will get the BEST only if you insist upon

**Pocahontas**  
Pilsener

**Popular**  
Prices

For Sale at All Bars and Cafes.

**BREWED and BOTTLED**

BY

# BLUEFIELD BREWING COMPANY

BLUEFIELD,



WEST VIRGINIA