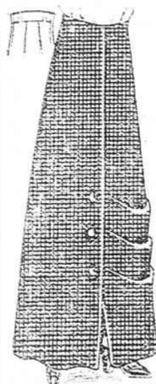


# C. M. MORRISON

# DEPARTMENT STORE COMPANY

## Reliable Easter Offering

Money saved is money made. You will save both time and money by coming direct to us to make your Easter purchase. We are showing the most complete stock of Ready-to-wear Goods for men, women and children. We guarantee a saving of 5 to 25 per cent on every purchase



### \$2.00 Dress Skirts Special for 98c.

Made of black and white check skirting, high waist, billed back, finished with small buttons, side placket, front made with pleat, trimmed with satin covered buttons, special for 98c

#### LADIES' COATS & SUITS

Misses' and Ladies Spring Coats, latest make and weave; regular \$12.50 values, special for \$4.98 to \$6.98  
Ladies Serge Suits, latest spring models, of fine all wool blue serge, \$12.50 values for \$6.98 to \$7.98  
Ladies' Suits, made of brocaded weaves, in Tango and light blue; \$15 values for only \$9.95

### \$5.00 Values for only \$2.98

Ladies fine all-wool Crepe Skirts, tailor made, open tunic front, placket slit at bottom, trimmed with buttons. Tan, Copen and Dark Blue. Special for \$2.98  
Made of Black Morel, two wide tunic ruffles, pleat down front ornamented with black buttons, only \$2.98  
\$5.00 Values for only \$2.98  
Ladies' Fine Wool Crepe Skirts, tailor made, open tunic front, placket slit at bottom, trimmed in buttons; tan, copen and dark blue. Special for \$2.98  
Ladies' Skirts of fine imported Serges, Bedford Cord, large plaid Serges, and fine all-wool brocaded weaves; they come in all colors, and are of the latest makes; positively you can save from \$1.00 to \$2.50 on these garments; let us urge you to take advantage of this special price—you will appreciate the saving; Only \$3.98 each  
Ladies Extra Size Skirts; 30 to 38 waist line, made of fine all-wool diagonal and French Serges, latest makes, \$2.98, \$3.98, \$4.98  
Ladies' White Crepe Dresses, open back model, heavy embroidery down entire length of front; only \$2.98  
Ladies Dresses made of Heavy Embroidery, crisp, wavy Voile; latest make and style; you must see them to appreciate our low prices of \$3.48, \$3.98, \$4.98  
Ladies Silk Mossaline Dresses \$4.98 to \$9.95

### Exceptional Offering in Shirt Waists

White Voile Waists 48c  
Flowered Crepe Waists 48c  
100 White Shirt Waists, embroidered fronts, long sleeve, 69c  
Ladies' \$2.25 Silk Shirt Waists for \$1.48  
Ladies Silk Mossaline Underskirts \$2 to \$3 values for \$1.48 & \$1.98  
Ladies \$1.25 & \$1.50 House Dresses for 98c  
Ladies' Tan and Dark Blue Linen Dresses, \$2 values for \$1.00

## Dry Goods

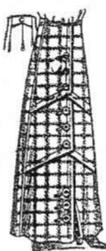


On Each and every article we save you money; our stock is very complete, in staples as well as the latest novelties; you will appreciate the savings our Low Prices afford.

27-Inch Striped Crepe 12 1/2c  
27-Inch and 36-Inch striped and novelty woven Crepe, regular 25c values, for 18c  
25c Striped Mercerized Waistings, 30-inch wide for 18c  
25c Silk figured Swiss, special at 16 2-3c  
Plain and Brocaded Silk Crepe only 48c  
Apron Gingham 4 1/2c  
Barnesby 12 1/2c Dress Ginghams, beginning Monday, for one week only at 8c  
15c India Linen for 10c  
20c India Linen 12 1/2c

## Special Silk Sale

36-Inch Messaline Silks all colors, \$1.50 values for 89c  
36-Inch Black Taffet, \$1.00 value for 79c  
27-Inch Checked Messaline Silk, \$1.00 value for only 69c



### \$2.00, 2.50 Values for \$1.48

Made of honey-comb skirting, high waisted, belted back, finished with small buttons; pleated front trimmed in buttons at bottom; side placket, only \$1.48

## Shoes

Two thousand pairs of Men's Women's and Children's Shoes and Oxfords will be placed on sale Thursday, April 16, at less than regular wholesale prices.

Children's Patent Colt, solid leathers, 2-strap or button oxfords. They are absolutely solid leathers and worth every cent of \$1.25, \$1.50 and \$1.75; Special, 3 to 8 at 98c; 8 1/2 to 11, \$1.25, 12 to 2 at \$1.39.

Men's \$3.00 Button Shoes for \$1.98  
Men's \$3.50 Button Shoes for \$2.48  
Men's \$4.00 Button Shoes for \$3.00



Boy's Solid leather lace shoes, \$1.50 values, 9 to 13, for \$1.15  
\$1.75 value, 13 to 2, for \$1.25  
Ladies' \$2.50 Oxfords for \$1.98  
Ladies Pat. Calf, 2-strap oxfords \$1.98

Ladies' Patent Colt pumps for \$2.75  
Ladies' Gun Metal Button Oxford \$1.98  
Ladies Velvet and Black Satin Oxfords and pumps, \$2.50 values for \$1.69

## Floor Coverings

\$3.50 MATTING RUGS FOR \$2.48

These are the regulation room-size rugs, 9x11 feet; large enough to cover the ordinary room; made from 150 warp long straw, Chikwgo Matting, Attractively Stenciled in Floral and Madallion designs, in green, red and mixed colors on natural straw ground; \$3.50 values for only \$2.48

35c Straw Matting only, per square yard 24c  
2-Yard wide Linoleum, special per yard, 45c  
1-Yard wide Floor Oil Cloth, per yard 24c  
36 x 36 Inch Oil Cloth Rugs, special at 39c



## Ladies' Misses' and Boys' Raincoats



Ladies Rubberized raincoats for \$1.98  
Misses' Raincoats, 6 to 14 years, only \$1.75.  
Boy's Raincoats, 6 to 14 years, only \$1.75.

## CLOTHING Men's Suits



Men's \$12.50 fine all wool worsted suits only \$7.95

Men's fine all wool Suits, latest make and weaves, our \$15, \$18 and \$20 values, special at \$9.95

Conductors and motemen blue cloth Suits, made by Jacob Reed & Sons, of Philadelphia; are good values at \$18.00, to close out at \$9.95



## Boys Suits

Boy's fine Norfolk Suits, neat, noble patterns and the late Norfolk styles, 8 to 16, special to \$1.48, \$1.98 and \$2.48

Boys' \$5.00 values in fine all wool novelty suits, special at \$3.48 to \$3.98

Boys' Wash Suits, 3 to 8 years, 40c

Boys' Blouse Pants 25c to \$1.25

Men's Work Pants 98c to \$2.50

Men's Dress Pants \$1.98 to \$1.50

## Men's and Boys' Hats

Men's Dress Hats in all colors, latest styles 98c

Men's \$3.00 Velour Hats \$1.48

Jno. B. Stetson \$5 Hats for \$2.75

A complete line of Hats for boys 3 to 14 years.



## Men's Rain Coats

### \$1.98

Men's Rain Coats like cut, Guaranteed Waterproof

### \$4.75



# C. M. MORRISON DEPARTMENT STORE COMPANY

Corner Twentieth St. & Eighth Ave.

Huntington, West Virginia