

IN THE FRONT ROW

HEADLINERS TONIGHT. Musical Comedy.

- Hippodrome.....Keeping Moving Photoplays. Nelson.....Conquest Program Dixie.....One Touch of Nature Princess.....Soul of a Magdalene

ONE of the unusual features in connection with William Fox's "Jack and the Beanstalk" is that the film has opened up an entirely new field for motion pictures.

A large Western department store made overtures and secured "Jack and the Beanstalk" for one week. The management of the shop then engaged a big legitimate theatre and showed it exclusively to the patrons of the store, giving a ticket of admission with every purchase of \$1.00 or over.

The film did an enormous business, as the production was viewed by 30,000 persons during the week.

The results is an entirely new opening for this particular play. "Jack and the Beanstalk" is one of William Fox's Standard Pictures, and was shown recently at the Globe Theatre in New York City.

Change at the Hipp Today.

Continued success attends the efforts of the Carmelo Company at the Hippodrome, which last night gave the final performance of "The Wizard of Bom Bom" to packed houses. The same enthusiastic applause greeted the specialty numbers and there is no doubt that Hippodrome patrons realize the fact that this company is head and shoulders above the majority of musical comedies.

Not in the history of the Hippodrome theatre has an organization proved so uniformly good in all its departments as has the Carmelo Company. It would be difficult to discern any let up to the work of the players. Every change of act is replete with novelties and pleasing surprises.

Conquest Program at Nelson.

The fourth Conquest program, showing at the Nelson today, includes a list of material that is interesting to photoplay lovers of all ages. The collection consists of "The Half-Back," a three-reel feature; "The Boy Who Cried Wolf," two reels in length; "Playing in Florida," "Crystals in Formation," "Joy Riders of the Sea," and "In Love's Laboratory," five hundred feet each.

"The Half-Back" is an adaptation of Ralph Henry Barbour's book that has been read by nearly every American boy. It recounts the career of Joe March, a poor boy, during one of the years he spent at a fashionable boarding school.

The two-reel picture, "The Boy Who Cried Wolf," based on a story written by the late Richard Harding Davis, deals with a boy scout who is over-ambitious to catch spies in this country, and when he finally does locate one, nobody will believe him because of his previous mistakes.

Mme. Petrova in Metro Feature.

"The Soul of a Magdalene" with Mme. Petrova at the head of a strong cast, is the feature scheduled at the Princess for today and tomorrow. It is a five-act Metro Wonderplay of great depth, and presents a story of the heroine who braves shame to shield another.

Baseball Atmosphere in Dixie Play.

"One Touch of Nature," at the Dixie, is a most amusing and original adaptation of a Peter J. Kyne story. The "one touch of nature" which, it is alleged, makes the whole world kin, is a common interest in our national game of baseball. Even those to whom the intricacies of the game are a closed book and who do not know enough to stand up at the seventh inning, cannot fail to feel the suspense as the infield hero's fate hangs in the balance.

The plot deals with the adventures of a young millionaire's son whose cruel parents refuse to allow him to marry a plumber's pretty daughter and who cut him off with the proverbial dollar. He promptly persuades John J. McGraw to sign him up with the Giants and on the critical day of the game makes a home run in every sense of the word for his father is so delighted with his prowess that he welcomes him and his bride with open arms. The film ends with a delicious touch of humor in which the aristocratic father and the plumber father-in-law are united in an enthusiastic game of backyard baseball.

"CLOSE-UPS"

A Quick Clarence! You boasting d'ar of Sunshine! Plant your pearls! We perceive a "peeve" threatening the ticket "salesman."

The Connellsville, Pa., correspondent of "Vaudeville Times," Philadelphia, writes to his paper: "The boys of the Carmelo Company gave a swinling party last week and I was an in-

ALLIED FLEET NEAR ENEMY NAVAL BASE



An allied Italian and English fleet has been reported near Pola, where the Austrian fleet is bottled up. The report may mean, as the map shows, a concerted effort by the land and naval forces of the allies to capture Trieste, most important Austrian seaport. Capture of Pola and Fiume would be the first steps.

They didn't tell me it was a mile from the street car to the beach, but it was worth the walk to see Eddie Coffey pose as 'September Morn,' with only the woods and the river as a back ground. Eddie only weighs 200 and is the cutest thing in a bathing suit you ever saw."

The Marguerite Clark Musical Comedy Company which is scheduled for next week at the Hippodrome carries in its repertoire a one-act musical mixture with a military coloring called "Preparedness." It will probably be the opening bill here. Miss Clark is a dramatic soprano who won her laurels on the chautauqua stage. The list of artists appearing on her roster presages another good show for Hipp patrons.

Hearst-Pathé News program is scheduled at the Princess today.

OLD STAGER.

140 MILE AN HOUR ENGINE DEVELOPED

It Will Give America the Mastery of the Air Eventually.

BY BASIL M. MANLY. WASHINGTON, Sept. 7.—American aerial supremacy is assured.

The All-American aviation motor has just completed the full series of tests, including a 50-hour run, in which it far surpassed even the expectations of its designers, and put to shame the carping critics who scoffed at the idea of the United States developing such an engine in less than a year.



By a succession of engineering and manufacturing miracles American engine experts, working night and day, have perfected in three months an engine of enormous power, exceptional flexibility and remarkable reliability.

"The greatest engine in the world," experts who know the best product of the French, English, Italian and German airplane factories call it. And this judgment has been completely established by tests far more severe than those of any other nation, conducted by the United States bureau of standards.

One hundred and forty miles an hour—two and a third miles a minute—is the speed with which this eight-cylinder engine will drive American battle-planes through the air. This is equal almost to the best speed foreign builders have attained with their scout planes, in which everything is sacrificed for speed. The American battleplanes, heavily armed and carrying two men, will be able to overtake and destroy the fastest of the German scouts.

About two pounds to the horsepower—330 horsepower from an engine weighing 650 pounds—is the secret of the marvelous speed this engine is

able to impart to an airplane. Think of it!

Three men can easily lift it and and yet it will drive two men in an airplane weighing half a ton through the air at twice the speed of the "Twentieth Century Limited."

Fifty hours run under load—two full days on end—was the final ordeal to which the engine was submitted to test its endurance to the limit. The original schedule permitted minor adjustments at the end of each five hours; but in the actual test the engine was running so smoothly at the end of the first five-hour period that it was not touched until 10 hours had elapsed. In ten hours a fleet of American battle-planes driven by these motors could make the run from London to Berlin and return, pausing on their way to do full justice to the Krupp works in Essen.

The first of these wonderful engines was built within 21 days after the idea for its general plan of construction was conceived. After the lines were laid down on paper there was never any doubt about its being a good engine, for there was no feature in it that had not been tried out in one of the best foreign engines. The only novelty lay in the way in which these parts, drawn from the world's best experience, were combined.

But there were questions as to just how good it would be and how rapidly the "bugs"—small defects and constructional difficulties—could be removed. Every new machine is bound to have "bugs" and often it takes longer to clear them out than to perfect the basic designs. In the preliminary tests nearly six weeks ago, all kinds of "bugs" showed up. There was trouble with valves, intakes, oil pumps and a score of small parts whose names mean nothing to the layman. The engine wouldn't deliver the power for which it was designed. The critics—the know-it-alls—said "I told you so. You were fooling to attempt in two months what the best designers of Europe have been striving after for three weary years. It can't be done."

But Vincent and Hall, the two American engineers foremost in the development of the All-American motor, never lost heart. Day and night for more than a month they and the greatest gas engine experts in America, called in consultation, worked over each part—improving this part, readjusting that, finding the "bugs" and chasing them out of the engine.

They were never satisfied and are not yet, for they still see chances for improvement. But at last they reached a stage when all agreed the time for the real tests had come.

Then their faith was vindicated. From the first test to the long fifty-hour run, the engine showed its class. Every requirement was met; every prediction was justified. They had proved the United States need not waste years or months going to school to foreign engine builders.

Now the engine has been sent to Pike's Peak to be tested at flying altitudes—13,000 feet—where all the aggravating effects of extreme cold and rarified atmosphere can be studied. America has reason to be proud of this achievement. Such an engine is worth a million soldiers. There will be no greater victory in the war than

this feat if American engineers and mechanics—the battle of the workshops.

NEED MORE PHYSICIANS.

CHARLESTON, Sept. 7.—Maj. J. E. Canady, of Charleston, head of the military enlistment of physicians in the Medical Corps of the United States army from West Virginia, announced today that the state has contributed about 150 medical officers, the quota being 242. He also announced that former Governor H. D. Hatfield, now a major in the Medical Officers' Reserve Corps, will make a second tour of the state soon to make additional efforts to secure the enlistment of other physicians and surgeons. His former trip through the northern and eastern sections of the state was very successful.

It is wonderful how a landlady can serve so many things you don't care for.

At THE NELSON Today

CONQUEST PROGRAM NO. 4.

This program carries features of interest to every age and taste. The first number is "The Half-Back," a stirring story of the success of a poor boy who won high recognition of his athletic and intellectual ability. His prowess wins the big championship game in a contest that ought to make a high school boy's heart leap with joy. "The Boy Who Cried Wolf," a cracking good story from the pen of Richard Harding Davis who was a frequent contributor to the Saturday Evening Post, will please the Boy Scout. "Playing in Florida," is a delightful picture of life in the land of sunshine where bathing is enjoyable all the year round. "Joy Riders of the Ocean," a picturization of almost unheard of inhabitants of the ocean will be very interesting as will the views showing strange "Crystals in Formation." "In Love's Laboratory" is the title of a pretty little comedy.

TOMORROW: "The Long Green Trail," a Black Cat feature with Virginia Valli. "The Coming Out of Maggie" one of the O. Henry series with Nell Spence and Carlton King, and "The Trunk Mystery," a sparklecomedy.



A Wireless of Welcome

To the Good People of Fairmont and Surroundings

LIKE wireless vibrations, radiating with the velocity of thought, sweeping into greater and greater diameters, delivering simultaneously to millions the news of the interesting and important event in the world's sleepless progress, so this wireless is spreading over Clarksburg and far beyond, carrying to farms, villages, towns and cities the news that

The New Nusbaum Store at Clarksburg

Opens Monday, September 10th

Orchestral Music Style Shows Souvenirs Features

It extends to the thousands of people within the sweep of our service arm a hearty invitation to visit us during our Opening Season. A splendid welcome awaits every one of you. You will find here a store standing for the highest ideals and broadest principles of merchandising. You will find a store whose purpose it is to have profit come in other ways than in coin of the realm—A store that is ambitious to find profit in doing things better than they have been done before—profit in adding dignity and progressiveness to business—profits in demonstrating that worth-while success and absolute integrity are as dependent upon each other as life upon sunlight. You will find a store with a heart-deep desire to so sell its merchandise that full and permanent satisfaction follows each transaction. You will find a store where visitors are as welcome as buyers, where you can come and come again without feeling the slightest obligation to purchase. Where you will find all conveniences to make your visit one to be pleasantly remembered. It is to such a store that we extend to you a welcome as a visitor. Should you favor us with your confidence and your patronage, we pledge you all that human efficiency and honesty of purpose can do to merit your permanent support. Opening Days—Monday and Tuesday, September 10 and 11, 1917.

NUSBAUM'S (Inc.)

Clarksburg's Greatest Store

Substitutes for Flour. Four substitutes tested by the States Bureau of Chemistry have been found useful for bread making at least three times as much as flour. The substitutes include flour of chestnuts, bananas, soy beans, peas, peas, corn, barley, oats and rye. Bread of 12 parts of boiled potatoes to 9 of wheat flour proved satisfactory.

INDICTMENTS AT WHEELING. WHEELING, W. Va., Sept. 7.—Four persons were indicted for murder by the Ohio county grand jury, which reported after three days' investigation. Mr. and Mrs. Thomas Woods were indicted jointly on the charge of murdering Mike Maloney in their home last Sunday night. H. C. McIntyre and Elmer Sill were indicted jointly on the charge of murdering Arthur J. Jones.

HIPPODROME

"If it's at the Hippodrome it must be good." "A place of clean amusement for the whole family."

Complete Change Of Bill Today.

CARMELO'S MUSICAL COMEDY CO. PRESENTING A SCREAMING FARCE.

Keep Moving

Replete With Catchy Songs and big Specialties.

Matinee at 3, 15c—Night at 7:45 & 9, 15c and 25c.

Coming next week—Marguerite Clark's Musical Comedy Co.

New Fall Styles of Sterling Just Received

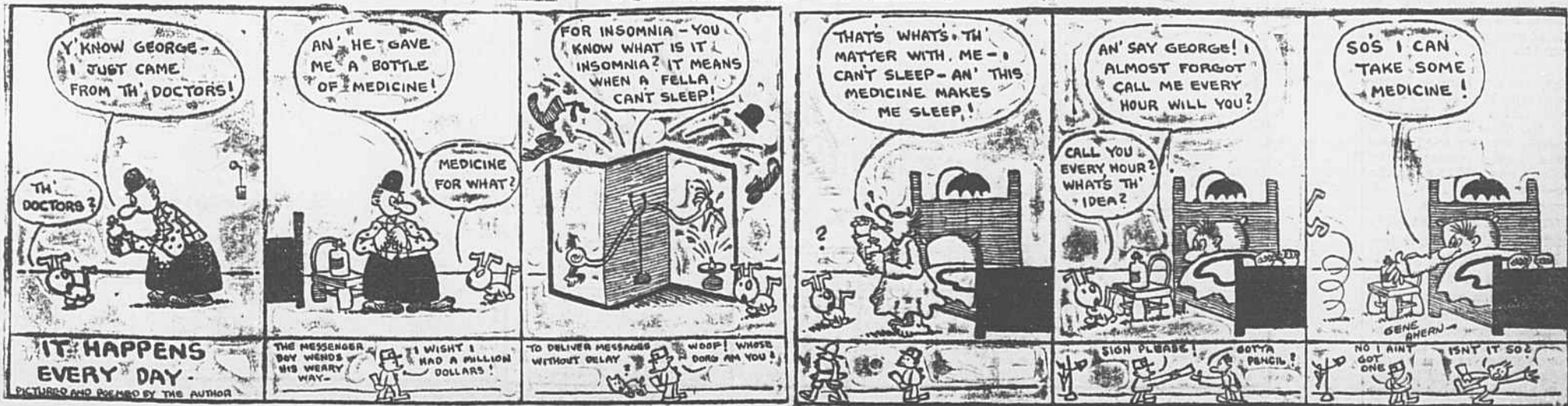
Pitcher \$50 to \$135.00 Candlestick \$15 to \$70

Vegetable Dishes Platters, Sandwich Trays and Fancy Bowls \$25.00 to \$100.

All of the above bought before the August 15th advance, will be sold at the old prices.



SQUIRREL FOOD—BY AHERN.



IT HAPPENS EVERY DAY