

# Shop Early for Christmas



**P**UTTING off Christmas Shopping until tomorrow when it might better be done today, is the most unpatriotic thing any American can do.

The Government wants Christmas Shopping to proceed in an orderly manner—it cannot contenance the eleven hour mob scene of the past.

If you delay your Christmas shopping it will require extra help to serve you, and Uncle Sam can't spare his men and women to wait upon the shoppers who could have shopped earlier.

Neither can he spare the coal required to produce the current for night work. In short the Government has requested every retail merchant to confine his Christmas selling to regular hours and handle it without extra help.

You'll help your Government of course—You can't conscientiously afford to delay shopping when you realize how necessary it is to shop at once.

## Begin Your Christmas Shopping TODAY

It'll Allow the War Program to Proceed Smoothly and Without a Hitch

OSGOODS  
HARRISON'S  
E. C. JONES  
COURTNEYS.  
JIMMIE COOGLE  
H. & H. DRUG CO.  
A. G. MARTIN CO.  
ICE & HARDISTY  
JAMES H. FARLEY  
CHAS. B. HIGHLAND

SEE DENHAM FIRST  
SMITH'S SHOE STORE  
KLINE'S SHOE STORE  
J. M. HARTLEY & SON.  
J. H. McCLOSKEY CO.  
HALL HARDWARE CO.  
J. H. BECKMAN & CO.  
CRANE'S DRUG STORE  
ANDERSON'S BON-TON  
MARTIN'S DRUG STORE

FAIRMONT PHARMACY  
PEOPLES CLOTHING CO.  
MARION HARDWARE CO.  
SCOTT'S JEWELRY STORE  
THE UNDERSSELLING STORE  
EXCLUSIVE GARMENT SHOP  
COMUNTIZ CONFECTIONERY  
MOUNTAIN CITY DRUG STORE  
RIHELDAFFER & BROWNFIELD  
McCRORY'S FIVE & TEN CENT STORE