



# The Ideal Christmas Store

## E. C. Jones

THE WOMAN'S STORE  
FAIRMONT, W. VA.

You can Combine Happily and Sensibly the Unique and the Gratifying in Gift Selections here.

## Great Sale of Women's Suits and Dresses

Hundreds of stylish garments priced at at least a third less than usual. Garments, representing the last word in fashion. And what a timely sale! Right when New garments are wanted for Christmas, for the evening party, for the afternoon tea and many other affairs when new apparel is necessary. Never to our knowledge have we given the values we are giving now.

Every Women interested in New Apparel Investigate these Offerings Now.

## Christmas Handkerchiefs

New arrivals. No Christmas Gift List is complete without them. Broadest choice is here.  
Children's Fancy Bordered Handkerchiefs, 3 in a box, 15c.  
Women's Hand-embroidered Initial Handkerchiefs, 25c each, 6 for \$1.40.  
Women's Fine Linen Embroidered Handkerchiefs in a Christmas Folder, 25c each.  
Women's Glove Handkerchiefs, with lace edge, 25c each.  
Women's Fine All Linen Handkerchiefs with embroidered corners and 2-inch hem, 25c each.  
Women's Pure Linen Handkerchiefs with embroidered corner designs and Venice Lace edge, 50c each.

## Blanket Robes For Women

A practical gift that's sure to be appreciated—cosy and comfortable Blanket Robes for cold nights and mornings. These come in beautiful colorings and patterns. Prettily trimmed with satin bands and heavy girdle and fasteners. Our price \$2.50.

## Men's Bath Robes

Extra Good Values at \$3.95 and \$7.50.  
All colors in stripes, figures and stripes. Some with Bedroom Slippers to match.  
A Man Will Appreciate One of These.



## Candy in Beautiful Christmas Boxes

Special Assorted Chocolates, 25c box.  
Fine Assorted Chocolates, one pound net in a handsome box, 25c; 2 pounds net in Christmas box 58c. Special—Martinique Chocolate Covered Cherries in a Beautiful Christmas Box, 33c. 50c value. One Pound Net Candy.



# FOR WOMEN AND THE HOME

FEMININE CHAT AND CHATTER

### COOKING RECIPES.

#### Baked Meat Dumplings.

Make a dough as for shortcake, roll out and cut in squares. Take one cupful of cold boiled ham or other meat, one cupful of bread crumbs, one cupful hot mashed potatoes, two eggs, pepper, salt and butter to season. Beat all well together and place one large spoonful in the center of each square, bring the corners all together in the center and pinch them so they will

hold. Bake in a quick oven.—Mother's Magazine.  
**Venetian Eggs.**  
Bring to the boiling point two cans of the tomato pulp that is sold as soup, season with salt and pepper and add a good piece of butter. Grate half a pound of sharp cheese and mix with it three beaten eggs. When this mixture is quite smooth pour it into the tomato very slowly, stirring steadily. Heat it over the fire until it thickens like custard. Serve it in

a covered dish on toast.  
**Tomato Bouillon.**  
To each pound of lean beef allow a pint of cold water and a teaspoonful of salt. Cook below the boiling point till the meat is almost white. Take out the meat and add a pound of tomatoes and a large onion, chopped fine, to each pound of meat. Cook slowly for an hour, strain through a hair sieve and add seasoning. Put in glass jars and place in the refrigerator and it will keep for several days.—Country Gentleman.  
**Jelly Pie.**  
One tablespoonful butter, three tablespoonfuls plum jelly, four tablespoonfuls sweet milk, three fourths cup sugar, two eggs—yolks. This is for one pie. Use whites of egg for meringue for top of pie.—Holland's.

### Home Helps.

Wash table linen by itself. Wash handkerchiefs alone.  
Cranberries should be picked over often if you wish them to keep long.  
To curl an ostrich feather, sprinkle it with salt and shake in front of a hot fire.  
To keep a kitchen table white, wash it first with vinegar, then scrub it as usual.  
Natural or "unpolished" rice is considered far more satisfactory than the shiny white kind.  
Sal ammoniac will clean a furred kettle. Fill the kettle with cold water, add a little sal ammoniac to it and boil. All the fur will dissolve. Well rinse the kettle afterward.  
Overboiled potatoes placed in a cloth and squeezed hard, can be mixed with flour or barley meal, and made into scones. They should be toasted and eaten with butter.  
An excellent silver polish cloth can be made in the following way: Buy an ounce of jeweler's rouge, mix with a little water, rub into a piece of chamois skin and dry.  
When darning stockings, try running a thread around the hole, drawing the hole up until the edges lie flat. The hole will seem much smaller and will darn more satisfactorily.—Dallas News.

Samson was the first man to discover that it doesn't always do to tell the truth to a woman, but he wasn't the last one.  
A woman will compliment her best friend's taste in the selection of a bonnet by buying one just as different as possible.  
Every time a married man has to pay a dressmaker's or milliner's bill he wonders if Adam knew a good thing when he laid it.  
Whenever a girl wants to find a real hero she looks for him when the cover pages of a dime novel—that was written by a man.  
After placing his slippers before the fire and laying the evening paper where he will be sure to find it, a woman will complain if her husband does not spend the evening talking to her.  
A new and apparently profitable industry has recently been opened up to the young men of this country—marrying the widows of dead millionaires. Probably this is an offset to the inroads women are making on the professions.

The life of the average woman is divided into two long dreams. In girlhood she dreams of the happy little cottage home she will have when she becomes a wife, and after she becomes a wife she dreams of the happy home she had as a girl.

## Reward for Arrest Of Fake Advertisers

Mr. W. A. Hirsch, president of the United Woolen Mills Company, has taken up the cudgel against fraudulent advertisers and fraudulent advertising. It has been his hobby for some time, and he has before agitated the subject, but he is now prepared to take definite steps to carry out his ideas. There is a law in Ohio, in which states Mr. Hirsch operates extensively, and he has offered to the Advertisers' Club of Cincinnati the sum of \$50 for each arrest—up to a total of six—made of merchant tailor advertisers for specious advertising. He does not make conviction a condition. He will contribute so soon as the formal charge is uttered.  
The legal phase of the action taken is only incidental so far as Parkersburg and West Virginia are concerned. The moral is a strong one. Here we have an extensive user of advertising space, not only insistent that his own advertising shall be compatible with his merchandise but willing to contribute to a propaganda to make the high standard he sets for himself applicable to all.  
While there have been a few evidences of the need in Parkersburg, the need nevertheless obtains, for protecting the consumer against false and fraudulent advertising matter. Honest values have been the rule here and so far as Parkersburg is concerned no concern that employed advertising for purposes of deceit could long withstand. This is the general rule. But there may be exceptions and there, so long as there is no law to the contrary, always the potential danger of exceptions. A law that would compel the truth in advertising would not only prove a protection to those merchants who dedicate their advertising to the truth but it would be a lasting ben to the public.

## REWARD.

President W. A. Hirsch, of the United Woolen Mills Company, has offered \$50 for the arrest of any individual or firm in the merchant tailor business in Cincinnati who employs specious advertising. There is a statute in Ohio making false advertising an offense. The Advertisers' Club in Cincinnati is soliciting memberships and contributions, and Mr. Hirsch has written a letter to the club saying that he will contribute up to \$200 at the rate of \$50 for each

arrest that is made for fake advertising, providing the advertising is done in his line of business—that of merchant tailoring.  
Mr. Hirsch has been active in the direction of clean and honest advertising for years. He believes that the merchandise that is behind the advertising must be worthy of the advertiser's literature and that fraud and deceit in advertising should be made a crime. Hence his willingness to help the Cincinnati club in getting results. His letter follows:  
Parkersburg, W. Va.  
Dec. 4, 1914.  
Mr. Melville Snowden,  
Recording Secretary,  
The Advertisers' Club,  
Cincinnati, Ohio.

Dear Sir:—  
Replying to your favor of the 28th ultimo, would say I will give \$50 for the arrest of any concern in the merchant tailoring line in the city of Cincinnati, doing business as the result of fraudulent advertising up to six cases. In other words; I want to limit the expenditure of \$300, and want to pay it out for every arrest for fraudulent advertising directly in my line of business. The reason I am doing this is that there certainly enough fakers in my line in your city who need the attention of the Advertisers' Club, without going into other lines. However, I am willing to contribute say \$50 towards a general fund if necessary, but would prefer the other.  
Regarding membership—just as soon as you get to arresting dishonest advertisers, and show me that you are doing something, I will certainly send you a membership fee, as promised.  
Yours very truly,  
W. A. HIRSCH,  
President The United Woolen Mills Company.

## Troops Sent To Mexican Frontier

### SOLDIERS WILL JOIN GENERAL BLISS' COMMAND AT NACO, ARIZONA.

WARNERS HAVE HAD NO EFFECT ON TRACHEROUS MEN SOUTH OF RIO GRANDE.

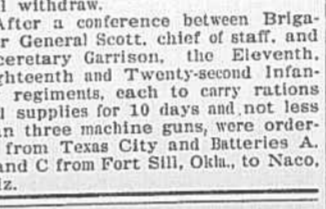
By Associated Press.  
WASHINGTON, D. C., Dec. 17.—Further demonstration was made by the United States Government today of its determination not to tolerate continued firing by the Mexican factions at Naco, Sonora, into American territory. President Wilson instructed Secretary Garrison to comply with the request of Brig. Gen. Tasker H. Bliss at Naco, Ariz. for reinforcements to handle a possible emergency situation. Three regiments of infantry and three batteries of artillery were ordered to Naco, bringing the total force of the American army at Naco to about 5,000 men, including 11 troops of cavalry, three regiments of infantry and six batteries of artillery with 24 guns.  
The understanding last night was that as soon as the additional American forces are placed in position on the international line the United States will return any artillery or infantry fire from Mexican territory. As it will require three days for the new troops to reach Naco, the Mexican factions have virtually that period within which to comply with the American demands or be shelled out of their positions.  
Warnings Are Disregarded.  
General Hill of the Carranza faction has 1,800 men, and General Maytorena of the Gutierrez government 3,



## Abe Martin

Ther's allus room fer another restaurant. Allus take th' same care o' your welcome as you would a pair o' white kid gloves.  
500 troops, both factions have what Secretary Garrison described today as "a fair amount" of artillery. The following statement was issued by Mr. Garrison:  
"Thus far the warnings to Carranza and Gutierrez have resulted in instructions to Hill and Maytorena respectively to regulate their fire so that bullets would not fall into American territory, but these instructions have been disregarded.  
"Bullets have continued to fall across the line during the past few days. The United States has already outlined that it intends to take 'defensive' and not 'aggressive' action, and as soon as it has an adequate force in position, officials believe one or the other of the Mexican factions will withdraw.  
After a conference between Brigadier General Scott, chief of staff, and Secretary Garrison, the Eleventh, Eighteenth and Twenty-second Infantry regiments, each to carry rations and supplies for 10 days and not less than three machine guns, were ordered from Texas City and Batteries A, B and C from Fort Sill, Okla., to Naco, Ariz.

## OPHELIA And Her Slate



(Copyright, by McClure Syndicate.)

## The Ideal Store In Which To Select A Man's Gift

There are many things that you know a man would like, but because there is a touch of intimacy about them, you hesitate to make the selection. Not so with the suggestions you meet in this store.  
Smokers' Stands \$1.00 to \$2.50  
High standards, square or round, that bring the ash receiver to just the proper level. Footed bases prevent them being easily knocked over.  
Cigar Sets 75c to \$2.50  
Beautifully polished and lacquered brass. A set to please your ideas and please him immensely.  
Thermo Bottles \$1.00 to \$3.50  
Keep liquids hot or cold, just as you wish. Indispensable to the Autoist and traveler.  
Pocket Knives 50c to \$3.00  
Thousands of them—big, little and all sizes between. All manner of mountings are shown and the quality is such that we never hesitate to guarantee them.  
Flash Lights 75c to \$2.00  
A little model for the vest pocket or one for the home use—we have them all.  
Safety Razors \$1.00 to \$5.00  
We offer a showing of Safety Razors that permits of a wise selection. Also a full line of open blade razors.  
STANDARD MAKES RIFLES AND GUNS PRICED VERY REASONABLE.  
HALL HARDWARE CO.

## The Merry Christmas Tide

Will confer no greater benefit on the grown-up children than the gift of a good business education. Give them an order on the UNION BUSINESS COLLEGE for a commercial, or stenographic course, and you have fitted them for a career in life that nothing can rob them of, when they have been trained in UNION BUSINESS COLLEGE.  
Of Fairmont, 512 Jacobs Bldg., Fairmont, W. Va.



## UNION BUSINESS COLLEGE

Date ..... 1914  
Gentlemen: I am interested in the course marked X in the column below, and wish to enter about ..... 191  
Please furnish me full information about your school, cost of tuition, books and board, also how long it requires to complete the course. Name .....  
P. O. ....  
COURSES:  
SHORTHAND. Prin. of Shorthand, Punctuation, Correspondence, Paragraphing, Spelling, Speed Drills, Typewriting, Copying, Business Penmanship  
COMMERCIAL. Prac. Bookkeeping, Business Forms, Commercial Law, Business Practice, Banking, Business Penmanship, Business Correspondence, Rapid Calculations

# PEOPLES

THE DEPARTMENT STORE—FIRST WARD

## Warmth is Assential to Good Health

Store Open Evenings Till Xmas

### Comforts

'Male' Comforts are made of fine silkateen and the best of fluffly know white cotton. They are as light as a feather and are much warmer than other kinds.  
Price, \$2.00, \$2.50, \$3.00, \$3.50 and \$4.00 and \$5.00.  
Other comforts at \$1.00, \$1.50 and up.

### Mens Work Coats

Heavy fleeced and Fur lined.  
\$1.50, \$2.50, \$3.50 and \$8.00.

### Outing Night Shirts

Ladies', 50c and \$1.00.  
Men's, \$1.00.  
Children's 50c.

## Wool Blankets

The "Kennebeck" kind. \$4.50 and \$5.00 pair.

## WOOLKNAP BLANKETS

You would not know these from an all pure wool blanket, and they are equally as warm.  
\$2.00, \$2.50, \$3.00 pair.

## Cotton Blankets

\$1.00 and \$1.50 pair.

## Mackinaws

They take the place of overcoats and are very popular. Men's "Mackinaws" \$5.00 to \$8.00.  
Boys' "Mackinaws" \$4.00.

## Balmacaans

We have plenty of them. The "Kirschbaum" make.  
\$10.00 and \$15.00.

## Overcoats

Every conceivable kind. Men's, \$5.00 and up. Boys', \$2.00 and up.

## "Kirschbaum" Ready-Made Suits and Overcoats are Nationally Advertised—\$15, \$20.00 and \$25.00.

Get "Him" a Kirschbaum Suit or Overcoat for Christmas.

## Parents! Teach Thrift

The parent who does not train his children to look out for themselves financially, shirks responsibility.  
Their success and happiness in the future depends upon their training in financial affairs.  
There is no better way to teach the child thrift than by means of a saving account. This Bank stands ready to serve you.

4% On Savings and Time Certificates

## The PEOPLES NATIONAL BANK

Fairmont  
CAPITAL \$200,000,000

## STATIONERY Christmas Letters

Here's where your particular taste is given a choice selection of fancy and plain Writing Papers, Christmas Letters, Christmas Cards and Seals. Our Christmas package Box Paper ranges in price from twenty five cents to the more elaborate at two dollars. Christmas Letters at 5c, 10c and 15c.

## MOUNTAIN CITY DRUG COMPANY

Opposite Court House