

# Staple and Fancy Groceries.

## RANCH Supplies.

The Best of

# Everything

AND OUR PRICES ARE RIGHT....

Give Us a Trial Order.

Jas. Graham.

PHONE 50.

## ALLIANCE Steam Laundry.

### Brag....

Is a good dog, but Hold-fast is better. Without any boasting we wish to say, our old customers stay with us—new customers come to us—because they find their linen done up as they like it.....

### COLLARS and CUFFS

Given that nice, firm finish so suitable for hot weather. Shirts finished anyway you want them. Try us and be satisfied.

Nelson, Pierce & Co.,

ORS.

### B. & M. Time Table.



### TIME TABLE

Alliance, Neb.

LINCOLN, DENVER, OMAHA, HELENA, CHICAGO, BUTTE, ST. JOSEPH, SALT LAKE CITY, KANSAS CITY, PORTLAND, ST. LOUIS, SAN FRANCISCO, and all points east and all points west and south.

### TRAINS LEAVE AS FOLLOWS, MOUNTAIN TIME

No. 41 Passenger daily, Deadwood, Billings, all points north and west.....	10:35 a.m.
No. 42 Passenger daily, Lincoln, Omaha, Chicago and all points east.....	1:40 a.m.
No. 301 Passenger daily, for Denver, Ogden, Salt Lake, San Francisco and all intermediate points, departs at.....	1:40 a.m.
No. 302 Passenger daily from Denver and all intermediate points, arrives at.....	10:10 a.m.
No. 43 Local passenger daily from Omaha, Lincoln and intermediate points, arrives at.....	5:55 a.m.
No. 44 Local passenger daily, for Omaha, Lincoln and intermediate points, departs at.....	4:00 a.m.
No. 303 Daily, except Sunday, for points south and west, departs.....	8:30 p.m.
No. 306 Daily, except Sunday, from south and west, arrives.....	3:30 p.m.
No. 45 Freight, daily, Deadwood, Billings and intermediate stations.....	7:35 p.m.
No. 46 Freight daily, for Lincoln and intermediate stations.....	6:30 p.m.
No. 47 Freight daily, except Sunday, for Deadwood and Billings.....	10:50 a.m.
No. 48 Freight daily for Lincoln and intermediate stations.....	3:05 a.m.
No. 49 Freight, for northwest.....	1:00 a.m.
No. 50 Freight from northwest, arrives.....	12 p.m.
No. 304 Denver freight, daily except Monday, arrives at.....	9:15 a.m.
No. 303 Denver freight, daily except Saturday, leaves at.....	5:20 a.m.

Sleeping, dining and reclining chair cars (seats free) on through trains. Tickets sold and baggage checked to any point in the United States or Canada. For information, time tables and tickets call on or write to J. KRIEDELBAUGH, Agent, or J. FRANCIS, General Passenger Agent, Omaha, Nebraska.

### Nature's Remedies

For Kidney and Liver diseases, Dyspepsia, Rheumatism, Catarrh, Heart disease, General Debility, and in fact every disease the human system is heir to can be cured by the Lewis Medicine Company's remedies. Your money will be cheerfully refunded if a cure is not effected.—Wm. KETTELMAN, Agent, Box Butte, Neb.

★ **Come! Come! Come!** ★

OR SEND your neighbors to W. W. NORTON'S to get the choicest selection of Dry Goods, Carpets, Clothing and Shoes in the city. A big line of ladies' Tailor Made Suits, Cloaks and Skirts just in. Suitings, Flannellettes, Outings, Wool Challies, Dress Goods, Comforts, and Blankets at right prices.



## And See Our New

Stock of Underwear which is complete, will be sold at prices lower than ever before. Heavy fleece lined at 45c; all wool at 95c, and other grades in the same proportion. Our new Clothing line opens up with an elegant selection of fall novelties direct from New York. See our new neckties.



## Fall and Winter Goods

# W. W. NORTON



Miscellaneous Advertisements.

ZBINDEN BROS.,

DEALERS IN.....

## Flour AND Feed.

"Home Comfort" Flour

Is Our Leader. Try It....

PHONE 105.

WEST SIDE MAIN STREET..... ALLIANCE, NEB.

## Ice Cream Parlor,

Wholesale and Retail....

Ice Cream, \$1.00 per Gal.  
Quart, 30 Cents.

Brick, Three Colors and Flavors in One,  
50 Cents per Brick.  
We Also Carry a Full Line of  
Confectionery.

## RAY & PETKER.

### ★ Contractor and Builder.

Turning and Scroll  
Work and all  
Kinds of Shop  
Work.....

Estimates Furnished.

GEO. G. GADSBY,

In C. A. Anderson's Blacksmith Shop. ALLIANCE, NEB.

## W. M. FOSKET, Auctioneer.

Will Cry Sales in This and Adjoining Counties....

On COMMISSION, OR BY THE DAY.

Satisfaction guaranteed. If you want to buy or sell ranch property, list it with me.....

HEMINGFORD, NEB.

H. C. Armstrong's Announcement.

## Pabst Beer!

SHIPPED OVER THE BURLINGTON BY.....

## H. C. ARMSTRONG,

Who came here to stay,  
And will never be driven away.

### And Sold to His Customers

.....IN ALLIANCE.....

This is the Beer that Waked Up Alliance, and it Stands to Reason it's the....

## Best in the World! ★

Just order a case of "Red, White and Blue" for family use. We'll deliver the same at any hour, day or night; for we're out for business and lose no time.....

## H. C. ARMSTRONG.

## LAMBERSON & STETTER

ARE PROPRIETORS OF THE

## Palace Saloon.

Finest Wines, Liquors and Cigars.

Agent for FRED KRUG BREWING CO.,  
SELECT CABINET,  
EXTRA PALE and Other Popular Brands.

### Family Trade Solicited...

Goods Delivered to any part of the city. Come and See Us.

Phone 136

## Dray and Transfer Line.



WHEN YOU GO TO LEAVE TOWN, don't worry about what to do with your Household Goods. S. A. Miller will take charge of them; store them in a nice, dry and cool place and pack and ship them wherever desired. Charges reasonable. The only spring dray line in the city.....

Phone 139.

## S. A. Miller.

# Try the Herald for Job Work.

### THE GIRLS OF KASHMIR.

Why They Are Not as Beautiful as They Once Were.

The girls of Kashmir in former times were sold and carried away to the Punjab, in India. They commanded a large price, and parents in moderate circumstances for centuries past have been in the habit of parting with their daughters to place themselves in easier circumstances, and the daughters have generally been quite willing to escape from a life of penury and labor to one of opulence and ease.

A laboring man in this part of India cannot earn over \$2 or \$3 a month, while many receive for their daughters as high as \$1,000. There are some cases where \$5,000 was paid, but the usual price has been from \$100 to \$500.

The practice became so common as well as so damaging that a severe law was enacted prohibiting any one from removing any woman from the country, but it is said that the business goes on now as it has done for hundreds of years, and to that practice may be charged the fact that the women of Kashmir are not as beautiful as they once were.

The process of taking all the beautiful girls away, leaving only the ordinary and ugly ones to continue the race, has lowered the standard of beauty. Most of the women and girls perform field labor as much as the men, and their dress is of the coarsest and plainest materials, consisting of a garment like a nightgown made of white cotton. There is no effort to have it fit.

The condition of women in Kashmir is a very sad one, but one from which there does not seem to be any present escape. It is a constant struggle to live, without the least hope of any accumulation or of ever seeing better days.

The men only receive about 5 cents a day and the women generally about 3 cents, and that will provide only the coarsest food.—Philadelphia Inquirer.

### PICKINGS FROM FICTION.

There is nothing that is enough for a woman, but all.—"The Mississippi Bubble."

Overdone heartiness is nearly as nasty as underdone mutton.—"Comments of a Countess."

No man can be brave who considers pain the chief evil of life.—"The Heroine of the Strait."

We ought never to go wrong when people are looking.—"A Double Barreled Detective Story."

Occasion's everything, but the rub is to know an occasion when you see it.—"The Lady Paramount."

I'd be slow in advising anybody to go crooked, but when ye feel ye're in the hands of sharpers it's the only way.—"Rockhaven."

The master poets love to deal with the victory of the vanquished, which the world's thinkers know to be greater than the victory of the victorious.—"Nathan Hale."

Be sure, before you give your love and your trust, that you are giving them not only to one who deserves them, but to one who really wants them.—"Many Waters."

### Useful Purposes of Rosin.

There are many useful purposes to which rosin can be applied outside of those of general practice. As a non-conductor of heat it is used in the protection of water pipes, particularly in crossing bridges, where the pipe is laid in the middle of a long box and the whole filled with melted rosin. Rosin is also used in supporting basement floors in machine shops, which may be laid over some dry material, as spent molding sand, which is carefully leveled off, and the planking laid upon temporary supports separating it about two inches above the sand.

Numerous holes about two inches in diameter being bored through these planks, melted rosin is forced through them by means of funnels until the whole space is solidly filled, and then the upper flooring is laid upon those planks. In case the floor is subjected to shocks sufficient to break the rosin it rapidly joins together again in much the same manner as the regelation of ice.

### The Dragon Slayer.

At an English school a pompous youngster whose father, it was well known, had been a successful omnibus driver was one day fingering ostentatiously a large seal which he is in the habit of wearing, representing St. George and the dragon, and having drawn the attention of a school companion to it, remarked carelessly: "Ah, one of my ancestors is supposed to have killed the dragon, don't you know?"

"Good gracious!" inquired the other, somewhat anxiously. "Did he run over it?"—London Answers.

### Went Back on the Blue.

Gerald—My brother turned crimson the other day.

Geraldine—I never knew him to blush.

Gerald—I didn't say that he blushed.

Geraldine—What did he do?

Gerald—Left Yale and entered Harvard.—New York Press.

### Ignoring Precedent.

Edmonia—Mrs. Topnotch is what I call impertinent.

Eudocia—In what way?

Edmonia—Why, she is not a Colonial Dame, but when she came to the colonial reception she had on a more elegant frock than any one of the Dames.—Detroit Free Press.

### Fruitless.

Little Willie—Pa, what does this paper mean by saying it was a fruitless search?

Father—It probably applies, my son, to the quest of some man who was looking for pineapples on a pine tree.—Chicago News.

### CATCH PHRASES.

Their Utility in Advancing the Interests of Business Men.

There are many instances of where a suitable catch line well drilled into people has been of great value in building business. The best catch line is one that fits your business best, and the discoverer of such a line is apt to be due more to inspiration than to effort. Pick the distinctive feature of your stock or business methods and endeavor to express it in a breath.

If you can coin a phrase that expresses your central business idea or emphasizes some feature that marks your store alone, you can make good use of it. It puts into condensed form an idea that will get hold of people and influence them if persistently presented to them. One fact about your business well lodged in the heads of people is as good as a score that do not penetrate.

You can make people believe about what you like if you go about it properly. If a man comes to you today and tells you there will be a panic inside of six months, you will pay no attention to him. If another comes tomorrow with the same story, he will get no attention, but you will idly wonder what is getting into folks. The third man you will argue the matter with. The fourth will get more of a hearing, and you will begin to see signs of disaster yourself. By the time the tenth man has made the statement you will be ready to tell folks the same story yourself.

Probably you yourself could not be influenced in such a manner, but the common run of people are built that way and will believe what they are told often enough. That is why an expressive catch phrase does good. It comes to stand for you and your methods and of necessity is remembered when goods in your line are wanted.

As ordinarily used such a phrase is of little value, because it is not properly hammered into people. Such a line should go on letter heads, billheads, stationery, envelopes, should go into every ad. or circular, should be seen about the store and should appear on labels. Put it on a sticker to attach to goods and packages. Let people see it everywhere. If it means what it says, people are going to respond to it.—American Druggist.

### An Optimistic Cripple.

A one-legged newsboy had been hopping about on his crutch selling afternoon "extras," and when there was a lull in the business, owing to a falling off in the crowds, he sat down for a brief rest.

"How did you lose your leg?" I asked.

"Cable car," he said, with the street urchin's characteristic economy of words.

"Too bad!" I remarked.

"Oh, but it might 'a' been worse, sir," the boy replied. "The company paid the doctor and gave me \$800. That paid all our debts and left us \$500 in bank, and it's all there 'cept \$40 we had to take out when mother was sick, and I sell more papers than most of the boys, just 'cause I've a crutch. There's one of my customers now."—New York Times.

### Her One Success.

In the civil war time a western woman who had lost her husband in the field and who hoped to win a livelihood for herself and her little ones by writing sent to Harper's Magazine a story which had no special distinction and was returned. In the desperate mood that followed this rejection she sat down with pen afloat and told "why I wrote it," and her story under that title was accepted and published, winning a sympathetic response from all its readers. But this production, the echo of a vital moment, was her one story in the magazine. Oliver Wendell Holmes said that anybody could write one interesting novel if he could truly tell the story of his own life.—Harper's Magazine.

### Obedient Orders.

"What was the cause of that awful racket and disturbance in your office just before you came?" asked one of the tenants on the third floor.

"You know that young cowboy that came yesterday to begin the study of law with me?" said the other.

"Yes."

"Well, I thought he might as well begin at the bottom, and I told him that when he came down this morning the first thing for him to do would be to clean out the office. He found half a dozen fellows there waiting for me, but he did it, all right."—Chicago Tribune.

### A Clear Cut Warning.

"Young ladies," said an absent-minded teacher of Latin to his class in Virgil, "I understand that you count upon my calling on you in alphabetical order and prepare your lessons accordingly. I am surprised and disappointed at such conduct. Hereafter I warn you I shall begin at the other end of the alphabet!"

### Corrected.

Visitor—Go to the proprietor and tell him to make my bill out properly and write omelette with two 't's' and not one.

Waiter (a few minutes later)—It's all right now, sir—omelet, 1 shilling; two teas, 2 shillings.—London Tit-Bits.

### Tests of Friendship.

When a woman gives notice that she has moved to the top floor and there is no elevator, she begins to find who her true friends are, and when she makes it known that she is boarding out and has no meals served at home she gets still nearer the root of the matter.

The foot of a horse is one of the most ingenious and unexampled pieces of mechanism in the whole range of animal structure.