

## REDUCED PRICE OF PAPER

We have a considerable amount of money still due us on back subscription. These accounts are usually collected by the paper putting on a "contest." This year, instead of using that method, we have decided to give the commission to the individual subscriber rather than a contest manager. Therefore, for the same period a contest runs we will accept

**\$1.50 a Year**

for The News and Herald. This rate may be paid on back subscriptions, renewals or to new subscribers. Even if your subscription has not expired, you will save money by paying at once. To those who owe for back subscription we want to say that the account can be easily adjusted, and unless we can collect this, it will be hard to keep going. Did you think of a county without a newspaper? If you want one in the county you must it. \$1.50 is a small amount, but if we can collect all these amounts due, it will save us.

**Liberal Commissions Will be Paid to  
Live Solicitors in Each Section**