

## HATLEY PROMOTED BY LEDER COMPANY

### Final Details Of Change From Partnership To Corporation Complete

WHITEVILLE, Aug. 1. — Final details of the change of Leder Brothers from a partnership to a corporation have been completed

and announcement of officers and a board of directors was made this morning. J. Herman Leder and Morris Leder, who constituted the original partnership and founded the parent store in Whiteville more than two decades ago, will be president and vice president of the incorporated firm. J. Paul Hatley, who came to Whiteville five years ago to take charge of the home office and accounting, was moved up to secretary and treasurer in the new set-up. He was also placed on the board of directors. The full board of directors of

## TWP PROGRAM AIDS FARMERS

### Ten Families Are Entered In Better Farming-Living Program

SOUTHPORT, Aug. 1. — Ten Brunswick county families are entered in this year's Better Farming for Better Living program. The contest covers nine North Carolina counties, served by the Tidewater Power company of Wilmington, which inaugurated the program early in the year.

The object of the competition is to stimulate interest in better farm living conditions in the farm homes. Prizes are offered for new ideas and new methods. County Agent J. E. Dobson and the Home Agent, Mrs. Elwood Mintz are taking active interests. J. E. Cooke, cashier of the Waccamaw Bank and Trust company at Shallotte, is chairman of the county committee.

The farm families engaged in the competition are Mr. and Mrs. Grover Gore, Mr. and Mrs. W. M. Grissett and Mr. and Mrs. James Bellamy of Shallotte; Mr. and Mrs. Thompson McCracken, Southport; Mr. and Mrs. O. P. Belamy and Mr. and Mrs. O. P. Bellamy and Hickman's Cross Roads; Mr. and Mrs. Carl Ward and Mr. and Mrs. Clarence Lennon, Bolivia; Mr. and Mrs. Earl Thompson and Mr. and Mrs. Edwin Clemmons, Supply.

Nabulis is a town of Palestine which stands on the highest part of the pass, between Mt. Ebal and Gerizim, that leads from the Mediterranean to the Jordan. In the same valley or gap are Jacob's Well, the Tree of the Sanctuary and Joseph's grave.

Leder Brothers, Inc., will be composed of J. Herman Leder, Morris Leder, Joe Leder, Sam Leder, Leon Leder, Julius Segarmen and J. Paul Hatley.

The Leder Brothers partnership, founded by J. Herman Leder and Morris Leder, was later joined by Joe, Sam and Leon Leder.

With the exception of Herman Leder who has been head of the business since its organization, all the brothers are active managers of various stores with Morris at the Goldsboro store, Joe at the Clinton store, Sam at Jacksonville and Leon at Wilson.

## Whiteville Gets Tobacco Marketing News Service

WHITEVILLE, Aug. 1. — Full market news information on North Carolina and South Carolina Border Belt flue-cured tobacco markets, scheduled to open August 7, will be made available through the establishment of a unit of the Production and Marketing Administration Tobacco Market News Service in Whiteville.

W. A. McElveen, of the United States Department of Agriculture, announced in Florence, S. C., that headquarters were to be set up in Florence today and that a unit would be located here.

Mr. McElveen did not specify the date for opening the Whiteville unit, but it was indicated that the units of the news service would be established within a few days. Mrs. Mary Garner, of Raleigh, will come here in charge of the news service, his announcement said.

Both daily and weekly market

## GEORGIA-FLORIDA PRICES WAVERING

### Fluctuations Feature Day On Flue-Cured Market All Day Friday

VALDOSTA, Ga., Aug. 1. — There was considerable fluctuation in prices today for Georgia-Florida flue-cured tobacco, the United States Department of agriculture reported.

Practically all grades, except better quality, showed changes up to \$5.00 per hundred. The increases ranged from 50 cents to \$5.00 and occurred more frequently than the losses which were mostly \$1.00 to \$3.00. Several grades hit a new season peak. An occasional basket went for \$56.00 but the practical top was \$54.00.

General quality was not as good as Thursday. Leaf grades replaced lugs as the principal offerings and there were less cutters marketed. Low to good leaf, low and fair cutters, and fair to fine lugs constituted bulk of sales.

On Thursday gross sales totaled 8,256,857 pounds and averaged \$44.34 per hundred. Average was 29 cents above that of Wednesday. Gross sales for the season stand at 48,623,075 pounds at an average of \$44.55.

## Thames Tug Has Been Seeking Action In Vain For 50 Years

By ROBERT MUSEL  
United Press Staff Correspondent  
LONDON (U.P.) — For half a century a tug with full steam up has been moored in the Thames waiting for an accident that never happens.

Its crew of six stokes the fires. Its skipper—now in his 70s—hopelessly scans the waters. Its engineer—also a septuagenarian—putters around the boiler.

But the tug never leaves the dock.

How can such things be? Remember, this is the country where Lincoln's Inn still pays an annual sum of nails for the right to have knights in armor joust on what is

now busy Fleet Street—five centuries after the last such event was held.

And the tug was ordered in an act of parliament regulating the use of the Tower Bridge across the Thames in 1894. The bill said a tug ought to be held ready to aid any ship which might get into difficulties with the bridge.

No ship ever has. Quite probably no ship ever will. The bridge is no more complicated than any other bridge—it just looks that way. But good Queen Victoria's parliament decided to take no chances.

That little item in the 1894 bill cost the Corporation of the City of London a neat \$1,000,000 since then, at the rate of \$400 a week. By tradition the tug always has 27 tons of coal in its bunkers. No one knows exactly why.

Captain Richard Hollingum, 73, spends most of his time trying to stave off claustrophobia. All day long ships slip by on their way to Baku and Mozambique and Tonga in the South Seas and far away ports that all sea captains chat about over mugs of ale in waterfront cafes.

Captain Hollingum avoids such places. It is embarrassing to an old "sea dog" to have to admit that he isn't going anywhere and probably never will.

Engineer William Adie, 72, who joined the operators of the tug when he was demobilized after the Boer War 50 years ago, is more optimistic than his skipper, probably because he is younger. He still feels the tug will take off on its great adventure—half a mile to the bridge.

Actually this is the second tug to have the watchful waiting assignment. The first did take a trip. A buzz bomb hit it one night during the war—and it travelled thirty fathoms to the bottom.

## New Navigation Device Makes Landing Safer

SEATTLE (U.P.) — Sand Point naval air station here soon will be one of the safest all-weather landing fields in the world, Navy officials predict here.

A ground-pulse navigation unit and an air-surveillance tower now undergoing tests will enable plane "spotters" to pick up aircraft as far as 90 miles from Seattle. Basically radar-types of instruments, the new units are only two of numerous safety devices at the station. Other landing aids already in use are a ground-controlled approach unit, an instrument-landing system and high-intensity field lights.

The new navigation units were thoroughly tested at the South Pole by the Admiral Richard E. Byrd expedition.

## Basking Sharks Suggest New Fishing Sideline

MOSS LANDING, Cal. (U.P.) — Harpoons are in style in Monterey Bay again, but basking sharks, not whales, are the targets for today.

Basking sharks are deep-water monsters that grow to a length of 45 feet and a weight of four tons. However, they are vegetarians and never have been known to attack man.

Sardine packing companies have been pioneering the shark fishing in the hopes of establishing a new industry. Basking shark-liver oil is used in leather tanning and the carcasses are reduced to fertilizer.

Wolfgang Amadeus Mozart, German composer, wrote 624 compositions, among them 41 symphonies.

## WHEN YOU SELL IN WHITEVILLE . . .

Bring your tobacco check to the Waccamaw Bank where you can deposit all or any part of it to your account in any Waccamaw Bank.

For Complete and Dependable Financial Service See The Nearest

## WACCAMAW BANK & TRUST COMPANY

In . . . Whiteville Fairmont Clarkton Rose Hill  
Kenansville Southport Shallotte Clarkton.

Member Federal Deposit Insurance Corporation.

## 25TH ANNIVERSARY OF MANN'S STORE

Whiteville Department Store To Celebrate Quarter-Century Mark

WHITEVILLE, Aug. 1.—This year marks the 25th anniversary of the Mann's Department store in Whiteville.

It was in 1922 that Joe S. Mann came to Whiteville. His first business location was in the old John George Thompson building where he occupied the store vacated by the Melvin Hardware Co.

Not only is this firm one of the better known places of business in Whiteville, it has been operated at its present location since 1932. This gives this firm a record not only of a quarter century service to the public, but 15 years at the same stand.

Mr. Mann says that in November he will officially observe the anniversary of his business opening in Whiteville.

## GOOD LUCK... FARMERS

AT THE

## WHITEVILLE TOBACCO MARKET

As Your

HIRED HAND

I Hope You Find A

PROFITABLE SALE FOR THIS SEASON'S TOBACCO CROP!

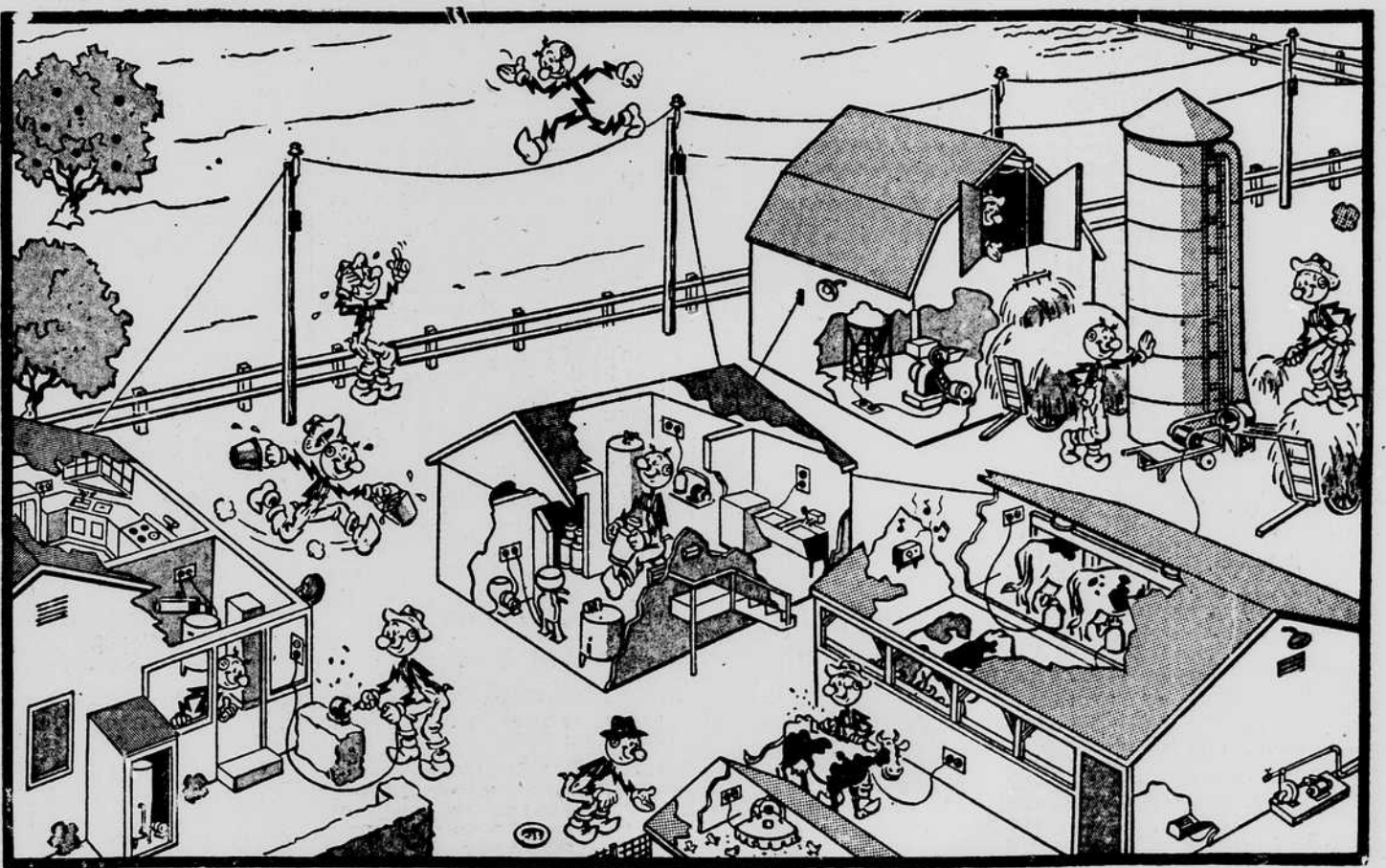
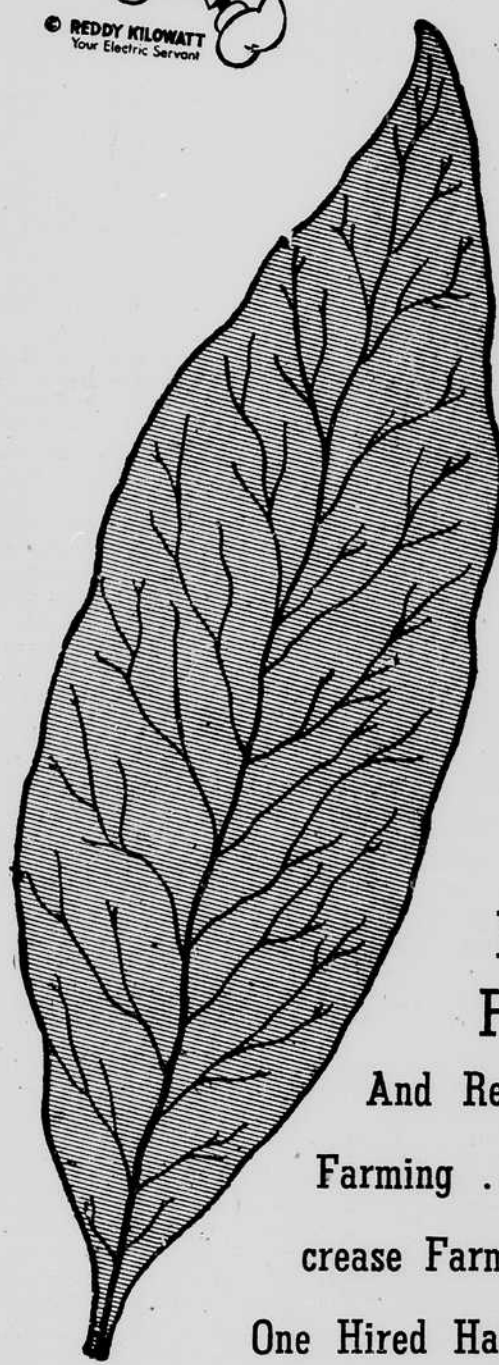
And Remember . . . Electrical Farming Is Progressive

Farming . . . Through Greater Use Of Electricity You In-

crease Farm Profits, Save Time And Labor . . . And I'm

One Hired Hand Who Never Leaves, Never Tires, Never

Grumbles — And, My Wages Are Low!



## Tide Water Power Company

SERVING SOUTHEASTERN NORTH CAROLINA

WHEN IN WHITEVILLE we will appreciate you visiting us.

WE THINK WHITEVILLE is the best market and the best town in the U. S. A.

## Braxton Enterprises

Braxton Auto Parts Corp.  
Wholesale Auto Parts and Supplies

Braxton Motor Sales Corp.  
Olds and G. M. C. Sales-Service  
Goodyear Tires

Braxton-Warren Co.  
G. E. Appliances

Radios and Everything Electrical

Columbus Finance Company  
Auto Loans and Financing

Sell Your

## TOBACCO

In Whiteville, N. C.

— VISIT US —

## DEPENDABLE MERCHANDISE

PRICES ENTIRELY RIGHT

Sundial

All Leather Shoes

Crosby - Square

Shoes

QUALITY MERCHANDISE FOR LESS

OUTFITTERS FOR THE ENTIRE FAMILY

## KRAMER'S DEPARTMENT STORE

WHITEVILLE, N. C.