

G. O. P. HEARTS BEING BROKEN BY JIM FARLEY

He Is Most Devastating
Source of Destroying
Foes' Morale.

BY RAY TUCKER
Times Staff Writer

NEW YORK, Nov. 1.—This man Jim Farley is breaking the Republicans' hearts. He is the terrible child of the presidential campaign, as it nears its close.

Next to the Maine election and the Literary Digest poll, he is the most devastating source of destruction of Republican morale.

His predictions of the number of states Roosevelt and Garner will carry read like an old-time football score—48 to 0 when he is in the cheeriest mood, and 43 to 5 when he feels a little low.

But he rarely feels low. A non-drinker and non-smoker, the only dissipation of this bouncing boy from the country are eating a quart of chocolate cream, at one sitting, and driving a fast motor car.

Other leaders at Roosevelt headquarters in the Baltimore may grow faint-hearted at President Hoover's last minute, frontal attack. Some shudder at the thought that September's bright dreams may not come true.

But not Jim. A smiling, rosy-faced dynamo sitting in his shirt-sleeves—usually tan or green—he laughs at all fears.

"It's frozen," he replies. "It's all over. Nothing can change it now. All we've got to do is coast in. I'm serious when I say we may win all forty-eight states, and all but five or six is a fine bet."

Optimism Is Infectious
Even veteran correspondents are affected by this infectious, irresistible optimism.

His daily conferences are transformed into Democratic rallies, with "Jim" dispensing political cherries. He has the latest information on each state at his fingertips, long-distance telephoning, rushing telegrams to far places, and writing letters, signed in green ink, are his hobbies.

"California?" he echoes a query. "I just talked with Hiram Johnson, and he says there's nothing to fear. It's Roosevelt by at least 100,000."

"Jim" also maintains that Roosevelt will carry such states as Iowa and Kansas. Others think that Hoover's fighting speeches may have swept away the lead given to the Democrats in earlier polls in the corn belt.

Claims Win in State
But, fresh from the phone booth, he presents confidential data to refute, at least in his opinion, adverse reports. He treats pro-Hoover information from New England in the same way.

"Nothing to it," he continues. "The people in New England are no different from those in New York, and this is a sweep, I tell you."

"As for New York, do you realize we have a Democratic organization in each precinct and 600 Democratic clubs up-state?"

Jim doesn't add that it was his energy and enthusiasm which built up a machine in territory hitherto untouched by party ploughs.

But, in his opinion, it justifies his latest prediction that Roosevelt will carry New York City by at least 600,000, the rural districts above the Bronx by 200,000 and the Empire state by 800,000.

Roosevelt Smart Politician
In past presidential years the Democrats' only hope was to overcome an upstate, Republican plurality of 400,000 by a larger margin in the metropolis. And they couldn't do that even for such a popular figure as Al Smith.

Roosevelt in his own adviser, and belatedly, even professionals are calling him one of the cleverest politicians in many years.

Roosevelt insisted on a nationwide speaking tour in the face of numerous protests, including Farley's, and decided the approach he would make to national problems.

Roosevelt set out deliberately to capture progressives like Norris, Johnson, Cutting and the La Follettes. He defied traditions time and again, but there have been few mistakes.

Wife Runs Business on Advice Given in Husband's Suicide Note

BY DONNA RISHER,
World-Telegram Staff Writer

Mrs. Helen Styles, in a plain black dress set off with a white collar, slipped into her desk chair, took up a pile of letters and turned to Anna, her assistant.

"Did Mr. Eustice call about that order?" she asked. "Was the instantaneous heater installed over on Nostrand avenue, and do you think that customer understood what I told her about water pressure yesterday?"

Mrs. Styles smoothed back her short, dark hair. Her brown eyes were flashing. Seated in her office, a small room to the right of the showroom displaying water pipes, copper coils, stoves and numerous gadgets pertaining to heaters, the young widow appeared somewhat bewildered in her businesslike surroundings.

"It was just six months ago," she observed, "that my husband, Russell, in his last request, handed this heater business over to me."

"I'm not quite sure whether I'm sinking or swimming. But I am trying to carry out his instructions to the letter."

Those instructions, methodically written last April on a piece of note paper just before Russell Styles, inventor and president of the Styles Heater Company, 484 Tompkins avenue, Brooklyn, turned on the gas which ended his life, were as follows:

Left Suicide Note

Don't get hysterical.
Do not listen to get-rich-quick schemes.

Put your excess capital in various savings banks and be satisfied with 4½ per cent and the business.

Explain to the boys (Russell, 5, and John, 18 months) that their dad was industrious and make them believe he will come back in the form of Youth. Those at the shop, Anna, Lester and Bob, can run things. Pay all notes when they mature.

I will watch over you.
That dying request plunged Mrs. Styles, she said today, into the "strangest six months of her life."

Didn't Know Business

"For ten years I had done nothing but keep house and care for my two sons, Russell and John. I didn't know the first thing about business. Of course, I had heard Russell talk about the shop and office, but it was more in a detached way that I had listened."

"Then, when the blow fell—well—I began with his first admonition, 'don't get hysterical.'"

"The desire to give away to my grief was, of course, strong within me, but I hung on to my nerves. It was not easy. The first few weeks I wished many times I had gone with Russell."

Mastered Car First

"I took hold of the business, you might say, by first learning to drive my husband's car. I mastered that business in a week. Then I turned to the office."

"This is a strange business for a woman, especially one with a domestically trained mind."

It deals with such mysterious things as water pressure, non-corrosive burners, eighteen gauge seamless coils, etc. But I am finally getting it all through my head."

"My friends here—I don't call them employees—made me familiar with the state of the business. I soon saw my overhead was too high. So I cut my own salary. After I had led the way, my assistants were willing to take a reduction, too."

"As to listening to the get-rich-

"Sometimes I have felt his presence in the house so keenly that it was hard for me to realize he had departed. And his promise to 'watch over us' was one of the sustaining things he left me in my new, confused world."

HUNT MAN, 2 BOYS
Three Are Reported Missing by Relatives.

Persons reported to police as missing are:

William Davis, 57, R. R. 2, Noblesville, employed at offices of the International Typographical Union, Twenty-eighth and Meridian streets.

Leonard Ash, 17, of 1008 West Washington street, said by friends to have been seen in the company of another boy and stated he was going to Bloomington, Ill.

Chester Nine, 15, of 1413 St. Paul street, missing since Monday when he failed to reach school after leaving his home.

WABASH GETS \$400,000

Gifts to College Are Announced at Centennial Program.

CRAWFORDSVILLE, Ind., Nov. 1.—Gifts aggregating \$400,000 for Wabash college were announced at the centennial program which ended here Monday.

Dr. Louis B. Hopkins, president, announced \$300,000 will be turned over to endowment funds. The remainder will be used for scholarships, equipment and professors' salaries.

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Reliable dealers use The Times Want Ads columns to obtain new customers. From long experience they know that a customer must be satisfied.

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If you haven't ordered winter coal yet, do it now after reading these money-saving ads of reliable coal dealers.

Order Your COAL TODAY!

BORROWS GUN, ENDS LIFE IN SPORT STORE

Son of Noted Trainer of
Derby Winners Is N. Y.
Suicide.

By United Press

NEW YORK, Nov. 1.—Joseph E. Madden, son of the late John E. Madden, trainer of many derby winners, walked into a sporting goods store, borrowed a revolver, asked for a demonstration, then calmly shot himself to death.

The tragedy occurred in the Abercrombie & Fitch store at Madison avenue and Forty-fifth street. There the 40-year-old Lexington (Ky.) man told the clerk he wanted to see some revolvers.

The clerk placed several before him. He selected one, a .38-caliber. "Just like one I used to have," Madden commented.

"Show me some bullets." The clerk obeyed, slipping two into the gun chamber.

Madden reached for the gun. "I'd like to see how it balances," he placed the muzzle at his own head—quickly—and pulled the trigger.

In his pocket was one note which read: "My wife is Mrs. Joseph E. Madden, Room 770, Hotel Plaza."

She was notified, and went at once to his bedside in the hospital where he died within a few hours.

The two children, John Edward Madden, 2½ years old, and Joseph McKee Madden, 3 months old, remained at the hotel.

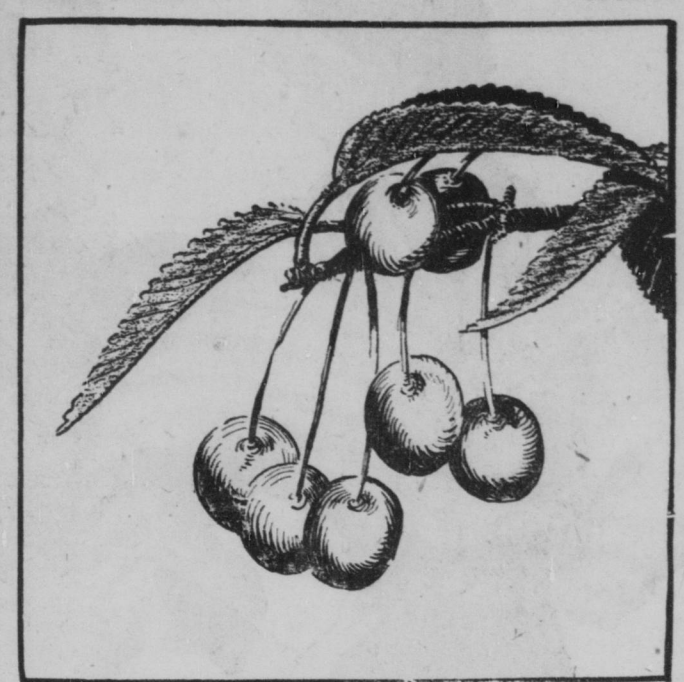
Another letter found was addressed to an attorney. Its contents were not revealed.

The Maddens had been in the city a week on one of their frequent trips between here and Lexington. The late John E. Madden was known as the "wizard of the turf."

What Street Is This?

PICTURE

No. 4



THIS BLANK MAY BE USED FOR ANSWERS

Name the Street Contest Editor.

The Indianapolis Times,
214-220 W. Maryland St.
Indianapolis, Indiana.

I consider the best name is

My name is

Address

Town

State

Hold all answers until close of series.

He trained such horses as Plaudit, Jones, Zev and Flying Ebony, all Old Rosebud, Sir Barton, Paul Derby winners.

MARION COUNTY FEDERAL RELIEF LOAN IS SOUGHT

State Asked to Underwrite
\$500,000 Issue for
Poor Aid.

Efforts to have the state of Indiana underwrite a \$500,000 federal loan for Marion county poor relief is underway today.

Dr. John H. Hewitt, state unemployment relief director, and William H. Book of the Chamber of Commerce left for Washington to confer with federal Reconstruction Finance Corporation officials regarding the plan.

If granted it will be the first loan under the section whereby the state repays out of federal highway aid, beginning in 1935.

First federal poor relief granted in Indiana was Monday, when the St. Joseph county request for \$247,200 was appropriated.

It is expected that the state plan will be approved, since the issuance of county poor relief bonds for a ten-year period is now in litigation here, it was pointed out.

If the money is obtained, it will not increase poor funds. It was pointed out. The money would replace bonds to be issued this year.

Book, Leo M. Rappaport and A. Kiefer Mayer conferred with Governor Harry G. Leslie regarding the loan Monday. Mayer and Rappaport represent the mayor's committee. The third member is Elmer Stout, banker.

Rob Hospital Doctors' Quarters

Thieves working in physicians' quarters at the Methodist hospital, have stolen eleven fountain pens, two watches and a fraternity pin in the last four weeks, according to a report to police Monday night. Eleven doctors have been losers.

THE JUGGERNAUT OF THE JUNGLE

"Nature in the Raw"—as portrayed by the famous animal painter, Paul Bransom...inspired by the savage charge of the African rhinoceros crashing through the untamed jungle. "Nature in the Raw is Seldom Mild"—and raw tobaccos have no place in cigarettes.

"Nature in the Raw is seldom MILD"

No raw tobaccos in Luckies —that's why they're so mild

WE buy the finest, the very finest tobaccos in all the world—but that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is, we never overlook the truth that "Nature in the Raw is Seldom Mild"—so these fine tobaccos, after proper

aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words—"It's toasted". That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

"It's toasted"
That package of mild Luckies



THREE GUESSES

