

Lihue Plantation Co.

Lihue plantation, from a very small beginning away back in the early fifties, has developed into a very large property, now composed of what are known as the Hanamaulu and Lihue Divisions. Mr. F. Weber is manager over all, Mr. H. Wolters being manager of the Hanamaulu Division and Mr. A. Thielen head luna of the Lihue Division.

The total area of the cane lands of Lihue Plantation Company is 8,678.8, and the approximate area of other lands, either owned in fee simple or held under lease, is 34,736.2, or a grand total of 43,415.0 acres.

This year the sugar production was 19,543 tons from 3,569 acres, or 5.43 tons to the acre. The estimated yield for 1915 is 18,000 tons from 3,669 acres.

The company milled 4,415 tons of Grove Farm sugar and purchased from Mr. W. H. Rice sufficient cane to make 2,521 tons. Thus the total output of the company's fields was 19,543 tons, as stated above, and of the mills 26,480 tons of sugar.

In addition to the above estimate for the 1915 crop, there should be added for mill output an estimated total for the Rice lands of 2,000 tons, and the yield of Grove Farm.

The officers of Lihue Plantation Company are: H. Isenberg, president; D. P. R. Isenberg, first vice president; C. H. Cooke, second vice president; W. C. Parke, secretary; Geo. Rodek, treasurer; A. Hanneberg, auditor. Board of directors: Hans Isenberg, A. S. Wilcox, W. H. Rice, C. H. Cooke, W. C. Parke, D. P. R. Isenberg and Geo. Rodek.



Hans Isenberg, President of Lihue Plantation Co.

LIHUE STORE.

All Kauai is proud of the Lihue Store. It is probably the largest and finest mercantile establishment in the Islands outside of Honolulu, and has few equals in many respects even in the capital city. It is the



View of Lihue Mill and a section of Lihue Plantation from the neighborhood of the mountain residence of President Isenberg.

The leading assistants to Manager Weber are:

Lihue Division:	Hanamaulu Division:
Head Luna	A. Thielen
Section Lunas	H. J. Carls
Mill Engineer	F. Deinert
Sugar Boiler & Chemist	A. Siebel, C. W. Grote
Blacksmith	G. F. Winter
Book-keeper	A. de Bretteville
Do Asst.	H. Sheldon
Carpenter	H. D. Wishard
Physician and Surgeon	H. A. Reichelt
	O. Pinnow.
	F. L. Putman.

one absolutely complete department store in Hawaii—a store in which anything the average customer needs may be found. Each of the departments has its own manager, its own telephone service, its own cash registers, books, etc.; in fact, is equipped along the lines of such establishments in great cities.

The present Lihue Store was completed last year. It is of reinforced concrete, two stories above ground and one story partly underground. Upon entering either door one is immediately impressed with the vastness of the establishment and its beauty of arrangement.

One immense warehouse back of the store is used for the storing of surplus stock. Goods from the steamer landing are delivered at the warehouse and store by a special steam railway.

The main departments are dry goods, groceries, hardware, lumber, Japanese goods, gents' furnishings, household and office furniture, drugs, tobacco and cigars and a meat market, with an extensive refrigerating plant attached.

The main department heads are: E. De Lacey, dry goods; Robert Rountam, groceries; John Itozawa, hardware; Y. Yoshimoto, Japanese goods. W. H. Grote is head bookkeeper, and E. Mahn first assistant. The system of keeping accounts in Lihue Store has been adopted by many other stores on Kauai.

The manager over all, and the man to be credited with building up the vast business enjoyed by Lihue Store today, is Mr. Herman Rulrig—one of the most industrious, enterprising, progressive and valuable business citizens of Kauai.

Lihue Store was formerly a wooden, one-story building (now Hale Ho'om Theater), owned by the late C. H. Bishop. It was purchased by Lihue Plantation Company about fourteen years ago, and placed under a separate directorate. The reason for the latter arrangement was that the store became such a large enterprise within itself that separate heads were found to be necessary.

Kilauea Plantation Co.

Kilauea plantation has the distinction of being the most northerly of any Hawaiian, and, in fact, occupies practically the most northerly point in the Hawaiian Islands proper. The estate embraces 5000 acres, and although the rainfall is considerable, irrigation has to be relied on to a greater or less extent.

This year the total output of sugar was 6426 tons from 1900 acres, or an average of 3 1/3 tons per acre.

The estimate for 1915 is 5800 tons on 1800 acres.

The officers of the Kilauea Sugar Plantation Co., Ltd., are: A. B. Spreckels, president; John D. Spreckels, vice-president; W. D. K. Gibson, treasurer; H. W. Thomas, secretary. The Hawaiian agents are C. Brewer & Company, Honolulu.

The manager of the plantation is J. R. Myers, and associated with him are the following:

Head Luna—Robert Fricke.
Civil Engineer—T. B. Buch.
Timekeeper—George Buchholz.
Chief Engineer—Claude White.
Assistant Engineer—Manuel Remaldo.
Steam Plow Engineer—Antone Freitas.
Locomotive Engineer—Joseph Pacheco.
Carpenter—Robert Scott.
Blacksmith—James Huddy.
Chemist—H. F. Hadfield.
Sugar Boiler—Antone Baptiste.
Bookkeeper—L. B. Boreiko.
Assistant Bookkeepers—Max Bolte and Joseph Iida.
Physician—Dr. Yanagihara.

Waimea Sugar Mill Company

The plantation of this company, located at Waimea, is among the smallest in the Islands, its capital being \$125,000, divided into 1250 shares of the par value of \$100. Its output in 1914 was 2258 tons of sugar.

The officers of the company are as follows: H. P. Faye, president; Geo. Rodek, vice-president; H. Schulze, treasurer; J. F. C. Hagens, secretary, and A. Haneberg, auditor.

George Ewart, Jr., is manager; H. Willgeroth, chemist and sugar boiler, and Sata, engineer.

DISTANCES ON KAUAI.

NAWILIWILI TO		Miles.	Inter.
Koloa	11.0	Wailua River	7.7 4.4
Lawai	13.8	Kealia	11.9 4.2
Hanapepe	20.0	Anahola	15.7 3.8
Waimea	27.1	Kilauea	23.6 7.9
Waiawa	31.5	Kaliihiwai	26.6 3.0
Nuololo	44.8	Hanalei	31.8 5.2
Hanamaulu	3.3	Wainiha	34.8 3.0
		Nuololo (no road)	47.0 12.2

Jury Commissioners

The jury commissioners for the islands of Kauai and Niihau from December 1, 1914, are H. H. Brodie, of Hanapepe, and L. D. Timmons, of Lihue.

Nawiliwili Landing and Bay



Passengers for Kauai and freight for the district of Lihue are landed at this port. It is here also that the U. S. government may construct a breakwater and establish a port.

KOLOA STORES.

There are two big stores in Koloa—the Kauai Trading Company and the Koloa Plantation Store. The name of the latter indicates what it is. It does a very large business, chiefly with plantation laborers. The business carried on is of a general mercantile character.

Mr. Arthur Buchholz, a gentleman

of pleasing personality and many years' experience in the country store business, is manager.

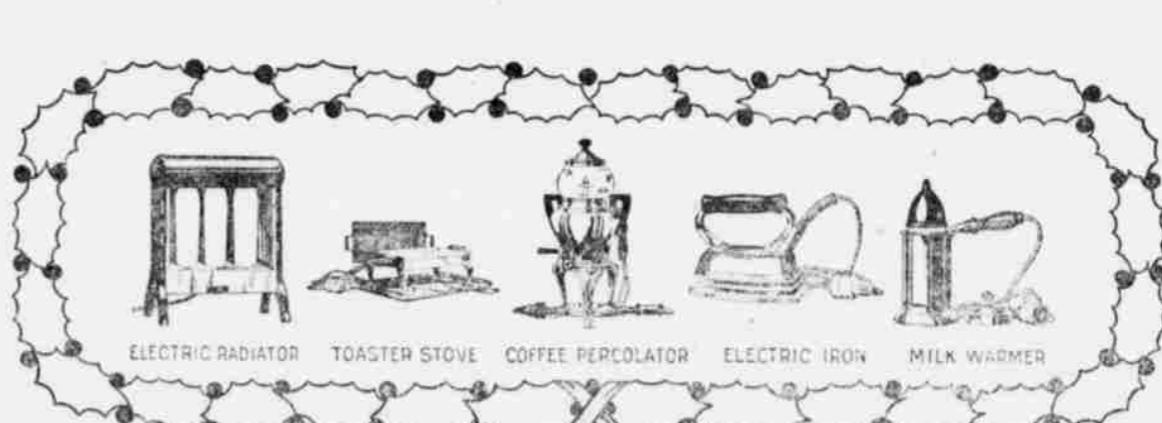
The Kauai Trading Company, a large wholesale and retail establishment, is practically owned by Theo. H. Davies & Co. The store was started in 1890 by one Manuel de Rego, and was incorporated in 1894. Managers since the time of the de Regos have been C. H. Jennings, Wm. Elliott and the present manager, Mr. James Donald. The company carries an immense stock and does a large business, having auto delivery trucks running over most of the west side of Kauai. Manager Donald is exceedingly energetic (a veritable "live wire"), and is inverately on the hustle for new business, which he generally gets.

HANAPEPE STORE.

The Hanapepe Store is owned by Jos. Gomes, a man who has pulled up rapidly as a result of hard work, strict attention to business and a pleasing personality. Mr. Gomes was a plantation laborer for eight years, after which he secured a clerkship in a general store and trifled the business. In 1907 he started a store in a very small way on his own account, and has steadily added to his premises until his present large establishment has been developed. Mr. Gomes has a very complete truck delivery service, and has an auto livery business.

Wharf Finished

Work on Nawiliwili wharf was finished this morning and Foreman Mark Houltalling and his assistants will leave in the steamer this afternoon for Honolulu. It is claimed that a good job has been made of it. Later on the wharf will be closed in with a fence and gate.



Make It An Electrical Christmas

Your gift-giving problem is solved if your friends have electricity in the home. Give Electrical Gifts.

The strongest points about gifts of this sort are these:

UTILITY—no matter what you choose, it will be useful; **QUALITY**—the best of materials being used, the article will wear for years, giving excellent service during all its long life; **BEAUTY**—every article in the Cooking and Heating line will be an ornament to the room it's in, and a very favorable impression will be created because of its presence. Besides those illustrated at the top of this space, there are many more articles in

Westinghouse Electric Ware

and any one of them will be appreciated every day in the year by the fortunate recipient. The prices of those shown are: Radiator, \$15.00; Toast-Stove, \$6.00; Percolator, \$15.00; Iron, \$3.50; Milk Warmer, \$6.00.

Let us know—early—your Christmas desires, and we will suggest the most appropriate gift according to the needs of the prospective recipient, or according to the money which you care to spend.

Hawaiian Electric Co., Ltd.

HONOLULU.