

NEW ORLEANS CRESCENT.

THE NEW ORLEANS CRESCENT.

OFFICE 94 CAMP ST., NEW ORLEANS.

O. NIXON, EDITOR AND PROPRIETOR.

METAL JOURNAL OF LOUISIANA.

THE ADVERTISING JOURNAL.

We promote the social, material and political well-being of

the City of New Orleans, the State of Louisiana, and the great

outward, will be in the future, as it has been in the past,

a purpose of this journal. The columns of each day's issue

is referred to as an earnest of the faithfulness and success

of which this design is executed.

While the stand-point of the CRESCENT is an independent

one with respect to all the subjects of newspaper comment

and discussion, its opinions will always be found to be car-

ried, definitely and forcifully expressed.

A carefully selected corps of

Correspondents, Home and Foreign,

will be sent to every part of the globe to cover all classes

of the usefulness of the CRESCENT, by impartial letters

on topics of moment to the people of this section. Issues

from the people form not the least interesting and valuable

feature of its well-filled columns. A large share of each

issue is given up to

SOUTHERN ITEMS.

Published every morning (Mondays excepted),

at the severest sacrifice to the fidelity and judgment

with which this important branch of newspaper duty is per-

formed for the CRESCENT.

In brief, the proprietor of the CRESCENT proposes to

turn to the public the following:

FIRST-CLASS PAPER PREPARED BY THE INDEPENDENT

EDUCATIONAL COMMUNITY AND FAMILY

ROLE. It will be in the future, as in the past, influenced

by a spirit of true progress, aiming at its own continual

improvement for the benefit of its patrons.

The CRESCENT's circulation and its line of advertising

are sufficient testimony to the favor with which it

its friends have been appreciated and rewarded.

THE DAILY CRESCENT

PUBLISHED EVERY MORNING (Mondays excepted).

Early subscription in advance..... \$15 or

half-year..... 50

annually..... 40

THE SUNDAY CRESCENT

is peculiarly A HOME JOURNAL. Its simple columns

will be found crowded with choice reading matter especially

selected and chosen for this issue, including a rich, enter-

taining and instructive variety, welcome alike to the merchant,

the planter, the mechanic, the housewife, the young and the

old.

THE WEEKLY CRESCENT

PRESENTS THE NEWS OF THE WEEK, carefully prepared editor

upon topics of present interest, selections in great

variety, reviews of the most and com-

mercial markets, foreign and

domestic correspondence,

and supplies

for the wants of the *Seaweed*

for a STEAMSHIP WHEEL FAMILY FA-

THE CRESCENT has given an ample provision for ad-

vertising, and circulates in all directions throughout the South.

THE DAILY CRESCENT

PUBLISHED EVERY SATURDAY MORNING,

and is supplied to subscribers at the following rates:

For one year, in advance..... \$5 00

For two months..... 2 50

For three months..... 1 25

THE CRESCENT BOOK AND JOB OFFICE

PERFECT IN ALL ITS APPOINTMENTS,

and is managed by an competent master of the typographer

arts to be found in this country, is fully equipped with

all the best improvements in PIGEON-HOLES and all the newest

style of TYPE. All kinds of work promptly executed, and

at the lowest prices.

ADVERTISING—We take pleasure in stating that

Mr. ROBERT P. BUTTON, our young manager of the

newspaper, has again established his Advertising Agency,

GENERAL ADVERTISING, and Business

ADVERTISING—We have found him prompt and reliable.

From our own experience, we are satisfied that all orders entrusted

to him will be promptly and satisfactorily executed.

He is now ready to call the attention of advertisers to the sub-

ject of favorable notices of this agency, and up to what author-

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