

Popular Nominations Feature

First Candidates Have Been Chosen By Their Friends
And Put Forward To Compete For The Prizes

If The Name of Your Favorite Does
Not Appear In This List Send In
Her Name At Once

Every Prize Worth An Effort

An Opportunity That May
Never Occur Again Is Pre-
sented To The Young
Women Of Hawaii

Today we are presenting the initial list of candidates in the GRAND POPULARITY CAMPAIGN of the BULLETIN. During the past few days nominations have been received in a steady stream. From all over the Territory candidates are entering the contest, and the great and unprecedented interest being manifested on all sides and in every locality will make this campaign the greatest affair of its kind ever held in the Islands, as was prophesied in the opening announcement.

The candidates whose names are announced to the voters for the first time today are a representative class of young women. In the majority of cases, the nominations have been made by friends of these young women, who desire to see them competing for the many handsome prizes to be awarded within a few short weeks. This fact alone is a strong proof of their popularity. Others have nominated themselves at the eager solicitation of friends and acquaintances, and have been promised the kind of support that makes a winner. In this way the list has grown and is still growing.

The readers and patrons of the Bulletin, by their votes cast in favor of particular candidates, will decide who of the large list of candidates will be honored by the awarding of the magnificent prizes. It will cost these patrons absolutely nothing to give their votes to the young women they may select as their favorites. The votes are free and the candidate who receives the largest number will be made thrice-happy, for to this candidate will go the handsome 1912 completely-equipped "Regal" automobile, which is a perfect pleasure car, and an award worth years of endeavor, instead of a few weeks' effort.

GREAT INTEREST MANIFESTED.

Over the entire city of Honolulu and throughout the Territory, patrons of this paper are showing a keen interest in the campaign, and letters and inquiries galore are being daily received from people who are interested to the extreme in some young woman and desire to assist her as much as possible. Others, too, are anxious to learn whether certain young women have already been nominated—if not, they desire to send in their names. In fact, taking it all in all, nothing has so excited Honolulu and the Territory or caused such a spirited discussion and interest in years as has The Bulletin's Popularity Campaign.

Although the campaign has hardly started, some candidates have proven themselves fully alive to the situation and have already chosen campaign-managers, determined that victory will crown their efforts. This spirit of "do-or-die" is going to stand them in good stead when the race

grows warm and is ample proof of their earnestness and ambition.

INDUSTRY AND POPULARITY STRONG POINTS.

As industry and popularity are two things that will count strongest in this contest, the race is certain to be a pretty one, and one in which it will be an honor and a pleasure to participate, for numbers of Hawaii's best young women are represented in this list. Other nominations are certain to be received as soon as the friends learn that some favorite has been omitted from the list.

A LIFETIME OPPORTUNITY.

If you have been remembered by your friends, and your name appears below, you are given an opportunity to win a prize of great value. These prizes are rewards of merit and industry. Each is worth the effort of anyone, and the manner in which they will be awarded on June 22 makes it an honor to compete for them. Real effort never goes unrewarded, and if you will make up your mind to WIN, show your friends that you are in earnest in your desire to claim for your own one of these splendid awards, and determine that whatever comes, you will show your true spirit by sticking to the finish, your reward is certain to not only please and surprise you, but be of value beyond your wildest dreams.

Above all things, do not get discouraged if someone rises a few votes ahead of you in the vote column. Remember that what another has done, YOU CAN DO, and if some other candidate secures the subscriptions that will place her in the lead, you also can do the same. Familiarize yourself with the table of votes given on subscriptions, which appears in each issue of the paper, and you can then readily realize just how many subscriptions you will have to secure in order to place yourself on an even footing with the foremost one.

Contestants should bear in mind these facts:

In each district we will give away absolutely free one elegant \$550 "Remington" player-piano; one beautiful \$100 diamond ring; one solid gold ladies' watch, and one round trip to Kilauea or Honolulu and return. Also, winners of the player-pianos have the privilege of choosing instead a round trip to San Francisco and return, with ten days of delightful pleasure and sight-seeing in the great city of the West Coast. Each of the four districts has separate and distinct prizes, and contestants in these districts do not compete with candidates outside of their own districts except for the Grand Capital Prize "Regal" automobile. But they are privileged to secure votes and subscriptions wherever possible or wherever they may choose. This is a most liberal feature of the campaign, and one which we feel sure will appeal to everyone. A candidate is at liberty to secure help wherever she may and those who have friends residing at other places may have the advantage of this outside assistance, as everyone has friends who would be willing to assist with a subscription when they know how much depends upon the help they will be able to give you.

TO DECIDE BY BALLOT.

The decision as to which of the young women whose names appear today will be awarded the magnificent awards lies with the readers of the Bulletin. There will be two methods of voting—by coupon and by ballot. Each day during the life of the contest a coupon good for ten votes will be published. Any number of these coupons may be voted for a candidate, but

they must be voted before the expiration date printed thereon. Votes are also given on every subscription payment, either new or old. Back payments due on subscriptions, which are paid up, will also entitle the person paying to a certain number of votes, as enumerated in the scale of votes. All votes are absolutely free, and persons can vote as many times and as often as they wish and for whomsoever they wish.

UNPAID SUBSCRIPTIONS COUNT.

All subscribers to The Bulletin who are in arrears on their subscription accounts, and who settle the same, are entitled to votes according to the amount paid. When you pay your subscription be sure you receive the votes to which you are entitled.

Subscribers whose accounts are in arrears have now an opportunity to reap a two-fold value from their payments. They have no doubt intended to settle these accounts long ago, but other matters have put the thought from their minds. Now by paying up they receive a paid-in-full receipt and also assist some worthy young woman, by means of the votes issued on this payment, to secure a prize that may mean weeks, months and years of pure happiness and pleasure. Could you ask more or seek a more worthy purpose than this!

HOW VOTES ARE SECURED.

Votes are secured by means of subscriptions to The Bulletin, and by clipping the daily coupons from the paper. The ballots secured by subscribing may be held as long as desired, and are good any time during the contest and right up to the close, but these ballots do not appear to the credit of a candidate until they are deposited in the ballot box. The coupons cut from paper must be voted within ten days from the date of publication.

Persons living in one district are not confined to voting for persons living in that particular district. They may vote for any candidate, no matter what district she may reside in.

THE ADVANTAGES OF THE LARGE LIST.

The fact that a large number of candidates are also listed already as competitors for these prizes should not deter any other young women from entering, should they desire to do so. One advantage, and a very important one, of the large list of candidates, is that with so many young women striving earnestly the votes are more evenly divided, preventing any particular candidate from securing a commanding lead, and giving every one an equal opportunity for victory. This should appeal to everyone.

HOW TO WIN.

Candidates should at once interest their friends in their campaigns, and by means of this united and energetic action induce as many people as possible to vote for them. Remember that the advantages of having many workers assisting you are legion. One man could build a house without assistance, but it would take him a great deal longer than if he had a competent force of workers, by whose united efforts the work would be finished in one-fifth the time. So, too, it is with your campaign. Get your friends to help and you will soon realize how much easier it is to conduct a winning campaign.

The nomination blanks will only appear for a limited time. Cut the nomination blank from this issue, if your name has not already been entered, and send or bring it at once to the Contest Manager. A subscription, but naturally enough a subscription is not necessary when making a nomination would do much to help the young woman whom you are nominating. Names of persons making nominations will not be divulged.

WRITE FOR INFORMATION.

If there is a single point in connection with the contest that is not entirely clear to you, do not hesitate about calling, phoning or writing at once, and we will be glad to clear up all doubtful points and make your way lighter.

WHEN VOTES WILL BE COUNTED.

Beginning Monday, the votes will be counted each day at noon, and the vote-standing of each candidate printed in the paper the day following. Today's vote-standings include only the votes received up to Friday night. Tuesday's issue will include all votes received up to noon Monday.

DIVISION OF TERRITORY.

District No. 1 will consist of the City of Honolulu and the Island of Oahu, from the center of Nuuanu Street, West.

District No. 2 will consist of the City of Honolulu and the Island of Oahu from the center of Nuuanu Street, East.

District No. 3 will consist of the Islands of Kauai and Maui.

District No. 4 will consist of the Island of Hawaii.

CONTEST OFFICE HOURS.

The Contest Office is open all day and up to 8 o'clock in the evening, for the benefit of those who cannot visit us during the regular business hours. Also the office will be open from this time on during the noon hour, in order to give every candidate an opportunity of transacting her business during the house most convenient for her. Do not forget this, and if you cannot visit us during the day, make your visits in the evening.

The following list, which is divided into districts, is not complete in every respect, as a number of nominations have been received late which we did not have an opportunity to place in this list. However, these late nominations will appear in Monday's issue, and all others received later will be added to the list as fast as they are received.

THEY'RE AT THE POST—