

Thursday, July 1, 1954

THE KEY WEST CITIZEN

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Blissful Buying

by Jeannette

These last few days have convinced me that perhaps a pogo stick would come in handy. Frankly, the only inconvenience incurred by constant car collapsing has been the time element involved. Y'see, yours truly writes each column within the day preceding publication and quite frequently covers part of the "BB Beat". Consequently, please excuse grammatical errors—dangling participles—ending sentences with prepositions (though, I do believe Churchill has caused this to become accepted due to his constant usage of same), and occasional structural sloppiness which might manage to creep in from time to time—due to lack of "time", and "first draft" writing.

Would like to say—before we shop today—that many, many instances of kindness, courtesy and friendliness were shown yours truly, and when people take time for, and an interest in others and their problems—well, it is one of the basic ingredients that make the "world go 'round"—and speaking of rounds—shall we make them?

HAPPY BIRTHDAY (SECOND) TO PORAY STUDIO! (404 Southern Street). As in the case of many of my grand shops—celebration of their birthday means—always end up giving you something (Am so glad!) and, light the candles, kiddies—'cause here it is!

TWO PORTRAITS FOR THE PRICE OF ONE! From July 1 through the 17th—Poray Studio—404 Southern—will give "gratis" a second helping of your first order—and this means ANY TYPE PICTURE MADE—including their famous oils. So, though the camera snaps just once—for you all—it really means TWICE!

May yours truly emphasize the salient fact that this is a "THANK YOU" from PORAY because you all have been quick to realize that here is a studio which takes exceptional pictures. Their photographs are unusually life-like and yet there is that added touch which means you or the people to whom you give "a picture" will always like it.

Because this "birthday present to you" is so exceptional, please do take advantage of it and do remember that this is for new sittings only and also—for only those made in the Studio. Consequently, if you've been reluctant to have a "recent picture" taken—

DON'T DELAY—phone TODAY (2-3088)—FOR SPECIAL "SECOND FOR FREE" PICTURE OFFER BY PORAY!

KEY-notes: The little poinciana tree which died at the corner of Simonton and Eaton Streets. And one of Our Town's better known citizens was down on his hands and knees putting bricks around it—not too long ago.

Can't mention his name, 'cause understand planting trees (it was already planted by someone else)—is frowned on by some Ordinance or something—

Yours truly firmly believes that anything interfering with "planting" things in Our Town should be "frowned and for shame upon"! Also, Duval Street could sure wear a few trees or twenty in her concrete!—Just a thought, y'know!

Did you all know Mr. Baldwin of 1101 Simonton Street has a Nursery in back of his Garden Store? No, I don't mean for small two-legged growing things—but for PLANTS OF ALL SIZES, SHAPES, KINDS, ETC.

These are most difficult to transplant and the ones found at Baldwin's are "home raised"—which is even more of a feat of gardening! Of course, with these, you just stick them in the ground—can and all. Therefore, you don't have to worry about root exposure.

Mongst the other plants were many varieties of the Croton—a gorgeous, hardy plant which thrives in the intense sunlight—also saw, axoria, alameda—hibiscus—both single and double and in all shades. Yours truly also spotted a few rose bushes too—at Baldwin's Garden Store!

OPEN NOTE TO MY BOSS: (he's that swell, hard-working John Cellar)—

Am Tak-Tik'ed—'scuse me—mean that I'm "de-flead". Oh gosh, just took time off to "de-flea" my cocker spaniel, Mac!

Am sorry, but 'twas necessary! Frankly, got more of the stuff on than him. And now, after three minutes—back to —

Oh, Golly! Just always enjoy myself when I stop by the Overseas Fruit Market, 934 Truman Avenue. Of course, all the finest fruits and vegetables got there before yours truly did but really, it's a pleasure to not only buy here, but to just look around.

So, I had a glass of "freshly squeezed orange juice"—and then chatted with Frank—that wonderful person who is responsible for all the excellent produce found here. For instance—there were apricots (fresh!) and grapes including the tiny, sweet green seedless and also the full, red "Tokay" ones—free-stone peaches—nectarines and honey dew melons and all the glorious tropical fruits—mangoes, papaya, pineapple, etc.

Believe me, you are missing a treat—an experience—and the place to find the greatest variety and selection of fine vegetables and fruits—if you don't visit the Overseas Fruit Market—and also, the swellest people.

So, wander in—look at the fabulous Banyan Tree in the backyard—and the minute you see Frank, you visitors to Our Town will instantly know—that here is an extraordinary person and a wonderful, unusual Fruit Market—

And for all you people in Our Town—once you've discovered the Overseas Fruit Market you'll never again be without THOSE gourmet items—chive, artichokes, watercress, etc. or for that matter, any other vegetable!

My Red Shawl tells me that George Allen Warren and his attractive wife, Edwina, have left New Orleans and are now at the Quarantine Station, Fisher Island, Miami. He's with the U. S. Public Health Service.

Two and a half year old George Allen, Jr. is with them and you all know his uncle, Billy and one of Our Town's most famous gardeners and a real "green-thumb artist" is his father's "mother—the charming and lovely, "Miss Gen".

Whilst many of you might not have "attics"—there still comes a time when you'd all like to "thin out" the accumulations of this—that, including furniture, knick-knacks and clothes, etc. Then of course, as is true with all of us—there are things you wish to add to your household, or just need. Clothes are typical of the necessity to cast out and then buy more of—

An economical answer to this universal urge in all of us is—THE "NOT NEW" SHOP which will OPEN July 14th at 421 Fleming Street (La Concha).

When there must be a "turn-over" in possessions—TURN TO the "Not New Shop"—phone 2-8615. They will sell everything "under the sun" for you or to you—except groceries and old radiators! (and I'm not too sure about the latter!)

Watch your "BB" for more details on the NEW "NOT NEW" SHOP!

My Red Shawl tells me that those of the Class of '34—U.S. Naval Academy gathered for a reunion at Echoasis the other eve. Classmates stationed or visiting here were—Lowell, Price, Henry (and Alice) Spicer, Bud Slack, Bill Maddox and Curt (and Louise) Hutchins. And so it was when old friends get together—lotsa fun.

Just a note to remind you that Herman's, 512 Duval is CLOSED TEMPORARILY due to EXTENSIVE ALTERATIONS. Soon, they'll have a beautiful new interior—but the same stunning dresses, including those "Herman" Originals whose fame has spread beyond Our Town.

Meantime—use the Budget Shop—also, Mr. Albert will be there if you wish to pick up merchandise put aside on the "Lay-Away" Plan—or to pay a bill—at Herman's!

Loved the sign in the bus the other day—"Children Under 42 Inches—May Ride Free". And who does the measuring??

SAW SALE! SIGHTED SHIRTS! At Esther and Bill's swell shop at 711 (how lucky can you get?) Duval Street—famous brands of men's shirts which usually sell for \$3.95—ARE NOW \$1.49!

You gentlemen will readily recognize the labels and quality of Van Huesen, Guyton and Deercreek! And ladies, you want to be sure to take advantage of this



"MRS. MAC"—Mrs. Iva McDermott cuts the beautiful cake at the luncheon given in her honor yesterday marking her thirty-fifth year of service with the Southern Bell system in Key West.—Staff Photo by Sybil.

GOEHRING ON DEAN'S LIST AT U. OF MIAMI

Parents of Al Goehring, Jr., Mr. Alton B. Goehring and Mrs. Ida Curry, have been notified by the University of Miami that their son, has received all "A" grades in his studies for the past semester. These "A" grades have resulted in his earning fifty-one quality points.

Goehring entered the University in February of this year after having served in the U. S. Coast Guard. Although he has been at the University for only one semester, he will be accepted as a sophomore at the Fall opening of Miami U because of his having made the dean's list with its quality points and his previous military training.

BPO Does Endorse Jeff Knight For Award

Because of his long record and untiring work in the community, the BPO Does, Key West Drove 89 has endorsed Jeff Knight as a candidate for the American Legion's Outstanding Citizen award. The Does based their endorsement primarily on Knight's work with the National Foundation for Infantile Paralysis, especially during the gamma globulin injections given in Key West in October and again this spring.

He is majoring in law and is now in the School of Pre-Law Business with hopes of becoming a criminal lawyer. He resides with his wife, Barbara, at 1510 Seminary Street.

unusual, extraordinary SAVINGS ON SHIRTS!

Also, may I add that once you have discovered Esther and Bill's Shop for wearing apparel for men and children and sports items such as shorts and pedal pushers for the women—you'll be astonished to find the marvelous merchandise and that it has been there all the time!—And too—inquire about their "Club".

OPEN NOTE TO LADS AND MEN: "Bols" ties—new, snappy, snazzy and different—for only \$1.00 are to be found at 711 Duval Street!

Sorta got a bit nervous Saturday—'cause it seemed as if everywhere yours truly went—there was Jeff Brodhead! Finally chatted with him in Poray and was ever so surprised to find that Jeff had been an excellent photographer for twenty-three years!

As a matter of fact he showed me the picture he took of the "Little White House" which was used on official press passes when "Harry was Here". Yes, he had one of the first photo finishing shops in Our Town and then his boy went on the Force and he decided to do the same, and as you all know, he is one of the many kind and courteous cops in—Our Town.

For that seafood platter, with the right "trimmings" on it—and around about you—one of the finest views—go to the A and B Lobster House, 700 Front Street!

For all you who wish to see one of Our Town's grandest sights—by all means don't miss this delightful spot with its breathtaking view of shrimp boats, water, sky, sunsets—which, with the good food found here—make for an unforgettable experience!

—Quoting "Brunn Over M"—(oh, y'know that beeg city up there—the one which rhymes with Bambl)

"TRIED TO SWAP: Tried a deal yesterday but struck out. Norman publishes the Key West Citizen, and his wife, and Ed Eicher and tried to get them to swap city editors. I will gladly give our Art Rhodes for the Citizen's Margaret Foreman, the FIRST AND ONLY city editor I

ever liked." (and there is a most complimentary sentence which Our Margaret is too modest to let yours truly include—and it is all so true!)

Breakfast might present something of a problem to not only visitors but others in Our Town because not too many restaurants open before lunchtime.

This is not the case with the Sun and Sand Club at the southern end of Simonton Street. Prompt serving of breakfast starts at 8:00 a.m.—and such a pleasant business told Served in the breeze-swept dining room or at one of the tables on the shaded patio with naught between you and the broad, blue Atlantic but sparkling white beach.

So—to the Sun and Sand where it is always cool and comfortable and the food and service are excellent. And, didja know that many of Our Town's people have the delightful habit of "Sunday Brunch"—at the Sun and Sand! Why don't you?

PAST PARTICLES: From that N.Y. Sun Man—of 1899—speaking of Our Town before the fire of March 30th, 1886—This is of course—a burlesque, etc.

"The daily reports of the fitting out of filibustering expeditions from this port are fictitious. There is neither money nor nerve on the island, and the reports excite only derision here."

Oh, GREAT GROCERIES! Where? Why, at Bill's Supermarket—out at Poinciana in their "shopping block" (no—won't mention that "chopping block" in Bill's meat department where the worthy Chuck will carve any cut of meat you wish—and that means—regardless of quantity! and it is of the finest "Heavy Western" quality!)

All the things you need to serve good, nutritious meals are found at Bill's Supermarket. They have fine brands and an excellent selection of canned goods, staples, produce, soft drinks (and cold, cold cans of —). Also, by phoning 2-8880 you may have your order delivered free—between 9 and 11 and 2 and 4—every day! (Dunno about Sunday—they're open from 8 until 2 in the afternoon—Yes, by jingo—just phoned and they do deliver them too!)—Bill's Supermarket (Poinciana) for Super Service and Super Foods!

Oh, Mr. "Donald"—how do you do? And tell me now, how is Sue?

Mrs. McDermott Is Honored By Phone Co. Yesterday

Mrs. Iva McDermott was honored by her fellow workers yesterday on the occasion of her completion of thirty-five years of continuous service with the Southern Bell Telephone Company.

"Mrs. Mac," as she is affectionately known at the office, has established something of a record with the company in that all her years of service have been with the Key West exchange.

C. T. McKinney, Florida traffic superintendent from the Jacksonville office presented Mrs. McDermott with a service pin. Her fellow operators, gave her a beautiful corsage of yellow rosebuds and a strand of pearls with matching earrings.

After the presentation, which was held in the lounge at the phone building, Mrs. McDermott was the honoree at a buffet luncheon.

A large 3-tiered cake inscribed with "Mrs. McDermott—35 years of service" was placed in the center of a long table covered with a handsome lace cloth. The cake was flanked with tall green tapers in crystal holders and a vase of yellow chrysanthemums.

Arrangements for the luncheon were made by Letty Castro. Also present at the ceremony and luncheon were J. R. McKinstry, district traffic manager from Miami, and J. L. Bees, traffic supervisor, also from Miami.

Mrs. McDermott is a native Key Wester. Her home is at 1108 Fleming Street. Her parents, the late Mr. and Mrs. Edward L. Roberts, were early residents of Key West.

Mrs. McDermott graduated from Key West High School and first went to work with the phone company in 1919.

She is a member of Fern Chapter, Order of the Eastern Star and an active worker at the Fleming Street Methodist Church.

Russian Kids Are Encouraged To Watch For Spies

MOSCOW (AP)—Russian children are being told in their own newspaper that they can help catch spies.

Major soviet papers recently have been publishing frequent reports of "American-trained" spies and subversives captured in the Soviet Union. It is claimed that the Americans train Russian deserters and political exiles in West Germany, then parachute them back into the Soviet Union. These reports are part of a new campaign of vigilance in which the people are warned of the "foreign danger to our motherland."

Now comes Pioneer Pravda, the paper for Russian small fry, with a full-page poem, illustrated with drawings, to tell how children can contribute to this vigilance campaign and catch spies.

Pioneer Pravda's poem tells about four little boys of the pioneer organization who went fishing. They met a man who also was fishing—and with a fancy rod and reel which the boys envied.

The man also had a camera, and offered to take the boys' picture. But he concentrated on getting the boys to stand where a big factory would be in the background.

The kids reported this and other developments to the police, who arrested the man.

The poem concludes: "You are good boys, You pioneers. You were not idle There on the shore. You caught a real big fish, Even though you had Primitive fishing tackle."

MARRIAGES LAG IN WINDY CITY

CHICAGO (AP)—Marriage licenses in Chicago in June fell to a nine-year low and County Clerk Richard J. Daley blamed the hot weather. J. Daley blamed the hot weather. The June total was 4,807, while in June, 1953, the total was 5,357. Temperatures of 90 or higher kept Chicago sweltering for 16 of the 30 days in June, a record number.

Understand you all really "do" the hair—To make all the gals look young and fair! (With apologies to Jim Koodle de Tu).

Bones to young daughters—age 12—who cut all the erasers off of pencils with a razor blade right down to the quick—and their Mummies are rushing—and need to make a few changes—here and there—and the deadline is just about two minutes—one-away. Brrrt-huff-woof and puff-puff! It is here and YOURS TRULY must to the Citizen make with the speed, so that tomorrow you may read—YOUR "BB"—jeannette (Adv'l).

Mystery Phone Call Explained

LUBBOCK, Tex. (AP)—A money order and an apology from a serv-

iceman's wife have solved the mystery of a long-distance call to Oklahoma City for which a Lubbock couple had been billed.

This week, Mr. and Mrs. Charles T. Read received the money order and a note. The woman writer

said she had entered the unlocked Read home while the couple was away and called her husband.

"I know it wasn't the Christian thing to do," she explained, "but my baby was sick and I had to let my husband know."

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