SOCLAL CHIT-CHAT.


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## THE NEW YORK DRY GOODS STORE

## Iast Week of Our Great MIDSUMMER CLEARANCE SALE

 SPARKLING NOVELTIES,CHARMING EFFECTS,
DEPENDABLE GOODS.
All Must Go. We Must Have Room. duction sale. Theiropposition ised to imitate us have been lost in the drifts of our giant resentative Dry Goods House in Helena. A fashionable emporium given to the best interest of est expectations. A delighted public applauds. We beg to extend a most cordial invitation We must make room for new goods. New goods are arriving, such as nave never been
 NEW SLLKS

Venus Rose Colored China Silks, Shell Pink Colored China Silks,
Old Pink Colored China Sill Mazerina Blue Colored China Silk


NEW SILKS
Sirad Silks and Rhadimer Satiris in Colors aidi in Brace A beautiful variety replele in charming colors not mentioned. New goods at NEW
YORK PRICES. Importations made especially for the New York Store. We devote ou
attention to the requirement of society in the replenishing of a wardrobe for an evening re attention to the requirement of society in the replenishing
ception, the church, the stage or an elegant street habit.

BLACK AND COLORED GROS GRAIN SILKS.
A Deep Outin the price During this Weelz Black Gros. Grain Silks and Colored must go. Are they unpopular? We cannot tell. W prices. That is a shopman's trick. A store of the magnitude of the New York Store leaves it to the intelligent to inquire prices and draw their own comparison. CLOSING PRICES IN LADIES' CAMBRIC UNDERWEAR Tnderwear natands for reliability and when we offer bargains everybody comes. Cambrio Tnderwear for this week will be one of our special offerings. Not old
tached but elegant NEW GOODS AT CLEARANCE SALE PRICES.

ALL GOODS SOLD AT NEW YORK PRICES Out of Town Orders Promptiv Filled.

Satisfaction Cuaranteed.


