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Just received the first shipment of the new

## Sporting Coats

They are by far the smartest designs for Autumn ever received.
Come in and let us show them to you.


## Gossard Corsets

 of International Vogue These four models express the perfection of modernCorsetry. The front-lacing principle (introduced by The H. W. Gossard Co.) has accomplished much for Of greater importance has been the genius
the actual designing and making of Gossard Corsets.
$\qquad$ added beauty of your figure


[^1]Other Gossards $\$ 6.50, \$ 10.00, \$ 15.00$ and $\$ 25.00$


[^0]:    Bones of Columbus

[^1]:    Be fitted today

