

THE DAILY HERALD.

One corner Houston and Elm st.

J. W. Swinck & Co., Publishers

TERMS.

THE DAILY HERALD is published every morning, except Monday, at 10 a.m.; in advance, \$100 a thousand; \$14 for one month; 50 cents for one week; single copies, 5 cents.

THE WEEKLY HERALD.

THE WEEKLY HERALD will be published every Saturday morning. Subscription, \$100 a thousand; \$14 for one month; 50 cents for one week.

Advertisements inserted at the rate of \$1.50 per square foot, per annum, and 75 cents per square foot, per month.

For insertion in subsequent insertion.

The following are our advertising rates in the Weekly:

	Three Months	Six Months	One Year
one square	\$100	\$150	\$200
Two squares	150	225	300
Three squares	200	300	400
Four squares	250	375	500
One-half of a column	50	75	100
One-third of a column	60	90	120
One-eighth of a column	60	90	120
One-twelfth of a column	60	90	120
One-quarter of a column	90	135	180
One-sixth of a column	90	135	180
One-eighth of a column	90	135	180
Obituary notices, marriage-deaths, public meetings, cards of thanks, &c., to be paid for at half advertising rates.			

Advertisings for a Community of a Books-store.

The Editor of the Dallas Herald.

Few institutions are of greater advantage to a town than a well-supported bookstore. The advantages to a community of the habit of reading need matter will be readily conceded by all. To be read by the community generally, books must be made easily accessible. It is gratifying to witness among the many signs of improvement in the right direction in Dallas, an increase in bookstores. This affords ground of hope for the intellectual culture of the community, especially of the rising race. By all means give liberal encouragement to your bookstores! Supply yourselves and families with useful reading matter. This will induce book sellers to increase their stock of such matter. Book dealers supply the kind of reading which they find saleable. Let parents encourage useful reading in their families. The whole community should co-operate with book sellers in the introduction of useful reading matter into the community.

PHILIP.

Sale of Cattle.

The most remarkable sale of short horn cattle ever made took place at Utica, New York, We Friday a week. One hundred and eleven head of cattle, comprising the celebrated New York bulls herd, the property of the Hon. James A. Campbell, were sold at auction for an aggregate sum of \$30,000. The Eighth Duchess of Geneva brought the starting sum of \$40,000. The Tenth Duchess of Geneva sold for \$26,000, and \$4,000 was given for the First Duchess of Omeida. The average price paid for ten of the Duchess' tribe was \$11,700 each. The Chicago Tribune says this herd was beyond question the most valuable ever got together, and its sale attracted finer stock buyers from every part of this country as well as from Europe. The three highest prices were paid by Englishmen.

EDUCATIONAL.

Instruction on the Piano.

Miss Mary McEwen will receive a few more pupils for instruction on the Piano. She may be found at the residence of the senior publisher of The Dallas Herald, corner Elm and Avenue, and Houston street, 180pm

MISS LIZZIE McGEE,

Taught Vocal Music at the Sacred Heart Convent, Bathuahtl, N. Y.

Offers her professional services to the citizens of Dallas as teacher of Vocal and Instrumental Music and French. Apply to Dr. J. W. Baylor, dentist, to her office, at Colcord G. W. Baylor's residence, 180pm

DALAS FEMALE INSTITUTE.

The sixth school year begins SEPTMBER'S (Second) Monday.

Corpus Christi, the very best, tuition payable in United States currency, by the month or session in advance, also other arrangements to allow small boys admitted.

F. H. SCALLES,

Principal.

RIVERSIDE ACADEMY

In the Old Masonic Building.

FALL SESSION OPENS SEPT. 15, 1875

TERMS CURRENCY.

Physics Department, per month, \$3.00. Psychology Department, per month, \$3.00. Academic Department, per month, \$4.00. For Latin, Greek or Higher Mathematics \$1 per month extra.

M. W. MARTIN,

Principal.

MISCELLANEOUS.

TREASURER'S SALE.—Under and by virtue of a decree of the Court, executed and delivered to us by G. H. Wynn, on the 22d day of April, A. D. 1874, to secure the payment of a certain promissory note payable to the order of John F. Dickson, for the sum of \$1,000, and five gold dollars, due and payable the day and year aforesaid, and due six days thereafter, with three percent per month interest thereon, we will sell and dispose of the same at public auction, on the 22d day of April, 1875, at the time and place above mentioned, and make collections at Jefferson with stages for Clarksville, Paris, Bonham, and to terminus of Cairo and Fulton road, stages for Mexia, and to the company leave Shreveport for Monroe and East upon arrival of Mail and Express trains, both ways, dim at International Hotel.

DR. J. BIGGER,

Pork and Beef Packer.

KANSAS CITY, MO.

Bullene, Moore & Emery,

Dry Goods and Carpets

Corner Main, Seventh and Delaware sts.

DR. M. A. CORNELIUS,

Office at Connor & Walker's Drug Store.

Residence on Commerce street, near Chappell Murphy's.

DRS. P. & J. S. CARRINGTON,

In Tennyson's New Building,

Opposite Adams & Leonard's Bank.

DR. T. C. RIVERA,

Respectfully solicits the patronage of the citizens of Dallas and vicinity. Office and residence, 10th street, east of the railroad, opposite Adams & Leonard's Bank. My drug store will receive prompt attention. Consultations in French, as well as English, Preferences—Moses, L. C. Parker and Horace Brothers.

DR. W. REYNARD,

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