

*Simpson Crawford Co.**Simpson Crawford Co.*

# A Page of Most Tempting Specials.

Every one of the following items has a claim upon the earnest attention of everybody interested in the securing of dependable and seasonable merchandise at far below regular prices.

Values are startlingly great; in fact, the aggregation is the strongest, most tempting and most formidable that the name of Simpson Crawford Co. has ever headed, and has never been equalled by any store before. Brevity and intensity mark every item.

<b>\$4.98 to \$6 Children's Coats \$3.50</b> Of red, navy, tan and gray cloths, and chevrons, also a few of black taffeta and moire, handsomely trimmed with white batiste and linen collars; sizes 2 to 4 years; our \$4.98 up to \$6.00 goods, special at..... <b>3.50</b> Main Floor.	<b>\$1.49 French Corset Covers, 50c.</b> Hand-made Corset Covers, to waist line, low neck, trimmed with lace insertion and lace edging, ribbon through beading; sold for \$1.49, at..... <b>50</b> Second Floor.	<b>50c. Silk Mousselines, 12½c.</b> In medium blue, navy blue, cardinal, cerise, maroon and lavender; 50c. being the regular price, of course the value must be extraordinary for..... <b>12½</b> Basement.	<b>Women's \$1 &amp; \$1.25 Gloves 50c.</b> Glace, Pique Glace and Mocha; all this season's styles. These Gloves are perfect goods and guaranteed; regular \$1.00 and \$1.25 values, at..... <b>50</b> Main Floor, Front.	<b>\$10.00 Straw Matting at \$6.00</b> 200 rolls China Matting just received, extra heavy quality, jointless, handsome styles and colorings, fine close weaves which are so desirable; actual value \$10.00 per roll 40 yards, special for to-morrow..... <b>6.00</b> Fourth Floor.
<b>Women's 75c. Vests, 39c.</b> Jersey Ribbed, shaped, brilliant White Lisle Thread Vests, trimmed in front at arms and in the yoke with neat designs of one-inch lace; regular and extra sizes; low neck, sleeveless; value 75c. each, at..... <b>39</b> Main Floor.	<b>Women's 39c. Hose, 25c.</b> Fine Gauze Imported Black Lisle Thread Hosiery; Richelieu, Rembrandt, Double Richelieu and narrow ribs and gauze weight, in plain, double soles; solid black or with white heels and toes; usual price 39c. pair; this sale..... <b>25</b> Main Floor.	<b>Men's \$1.00 Negligee Shirts, 69c.</b> Men's Woven Madras Negligee Shirts, well made, good fitting, desirable patterns; 50 dozen of the regulation \$1.00 garment, at..... <b>69</b> Main Floor.	<b>50c. Riding and Golf Stocks, 30c.</b> 600 Oxford Cheviot and Woven Madras Golf Stocks, white and stripes, white necks, adjustable to fit from 12 to 16 neck; the regular 50c. kind, for one day only..... <b>30</b> Main Floor.	<b>50c. White Mercerized Cheviots at 39c.</b> The best white-goods seller of the season; for shirt waists and for shirt-waist suits, 89 inches wide, very good quality; regularly 50c. yard, at..... <b>39</b> Basement.
<b>\$6.00 Porch Rockers at \$4.00</b> 100 Jumbo Porch Rockers, extra large size, wide arms, high backs, 3-inch posts, seats and backs of double glazed cane, making a most durable rocker for summer use; regular selling price \$6.00, special for to-morrow, only..... <b>4.00</b> Fourth Floor.	<b>Tailor-Made Jackets \$5 and \$8.75</b> A choice assortment of fine all-wool cloths, black and tan covert, silk lined, at about one-third regular price; for this sale..... <b>5.00 &amp; 8.75</b> Third Floor, Front.	<b>Pedestrienne Skirts, \$5.50</b> Of fine-grade Melton, Oxford, blue or black; new gored effect, finely tailored; for this sale the very low price of..... <b>5.50</b> Third Floor, Front.	<b>\$40 Foulard Silk Costumes \$27.50</b> A variety of choice patterns, beautiful colorings, on silk foundation, waist and skirt lace trimmed; regular value at \$40.00, for this sale..... <b>27.50</b> Third Floor, Front.	<b>50c. Stencilled Pillow Tops, 29c.</b> On art ticking ready for outlining, plain ticking back; reduced from 50c. to..... <b>29</b> Stencilled Art Canvas Pillow Tops, plain back ready for outlining; reduced from 25c. to..... <b>17</b> Second Floor.
<b>Judic Corsets</b> Black brocaded Judic Corsets, broken lot of sizes, not all styles; value up to \$15.00, for Tuesday only..... <b>2.00</b> Second Floor, Front.	<b>Monte Carlo Silk Coats \$16.50</b> Of good quality black taffeta; our usual high standard of finish; for this sale, excellent value at..... <b>16.50</b> Third Floor.	<b>Dog Head Hat Pins, 22c.</b> That much admired Bulldog Head style, with imitation diamond eyes; very special..... <b>22</b> Main Floor, Front.	<b>Etamine Dress Skirts \$12.50</b> Black only; excellent quality material, new gored effect, on taffeta silk drop; for this sale at the tempting price of..... <b>12.50</b> Third Floor, Front.	<b>\$4.00 Steamer Rugs, \$2.95</b> Special purchase of fine Imported Steamer Rugs, 10 choice patterns, plain on the reverse side; fully worth \$4.00, at..... <b>2.95</b> Basement.
<b>20c. Organdies and Batiste, 10c.</b> Printed Cottons, on two very desirable cloths, one of sheer and the other rather firm, black with white and many light colors, and also solid shades; 20c. values, at, yard..... <b>10</b> Main Floor.	<b>98c. French Neckwear, 75c.</b> Tailor-made Stock and Tie, of fine French lawn, white with color combinations, heavily embroidered ends, French novelty; regularly 98c., for..... <b>75</b> Main Floor.	<b>\$3.00 Cotton Rugs, \$1.95</b> 300 Cotton Rugs, blue and white, green and white, red and white, size 27x54 inch; marked regular \$3.00, special at..... <b>1.95</b> Fourth Floor.	<b>Strong Umbrella Values</b> 26-inch and 28-inch Umbrellas, covered with Union Taffeta (silk and linen), men's and women's handles..... <b>75c</b> Also 26-inch Pure Silk Umbrellas, natural wood handles, case to match..... <b>1.25</b> Main Floor, Front.	<b>Children's \$6 to \$8 Coats at \$4.50</b> Black silk, tan and navy blue cloths, brilliant and cheviots, all very handsomely trimmed; regular prices \$6.00 to \$8.00, for this occasion; sizes 2 to 4 years..... <b>4.50</b> Third Floor.
<b>\$2.00 Framed Pictures, 85c.</b> Colored fac-similes of figure pieces, fitted in handsome oval gilt frames, ornamented, size 15x17; regular \$2.00 value, at..... <b>85</b> Fourth Floor.	<b>Our Regular \$6.00 Go-Carts \$4.50</b> Special patent adjustable reclining rattan Go-Carts; regular price \$6.00, for this occasion..... <b>4.50</b> Basement.	<b>Specials in Towels</b> Huckaback Towels and Bath Towels; regular prices \$2.25 and \$1.85 per dozen, at..... <b>1.65</b> Basement.	<b>Boys' 75c. Shirt Waists, 40c.</b> Boys' Shirt Waists of excellent wash materials, two collars with each waist; fully worth 75c., at..... <b>40</b> Basement.	<b>Boys' and Children's Hats</b> New straw Sailors and summer Tams, every imaginable style; regular 75c. and 98c. values, here to-morrow at..... <b>50</b> Second Floor.
<b>39c. French Top Collars, 25c.</b> Embroidered French Top Collars, all white, dainty patterns, numerous designs; value 39c., at..... <b>25</b> Main Floor.	<b>\$1.50 Satin Broches at 75c.</b> About 10,000 yards or over of extra quality Satin Broches; worth up to \$1.50 yard, all at..... <b>75</b> Main Floor, Rotunda.	<b>\$1.00 Printed Liberty Satins, 48c.</b> About 15,000 yards or more Printed Liberty Satins and Twills; positively our \$1.00 quality, at, per yard..... <b>48</b> Main Floor, Rotunda.	<b>39c. Fine White Dotted Swiss, 28c.</b> St. Gall Swisses, 30 inches wide, fine dots; very much used for graduating and summer gowns; usually 39c. yard, at..... <b>28</b> Basement.	<b>\$2 Renaissance Centre Pieces, \$1</b> Renaissance Centre Pieces, linen centre, 18 and 20 inches square; also some round ones; the always price \$2.00, at..... <b>1.00</b> Basement.
<b>Girls' \$1.50 Guimpe Dresses, 89c.</b> Girls' Guimpe Dresses, of dainty percale, made after our own designs; large collar of fancy pique and bands of percale, full skirt, broad hem; bought to sell at \$1.50; for ages 4 to 12 years..... <b>89</b> Third Floor.	<b>Dress Trimmings</b> High-class colored Dress Trimmings, in bands and medallion effects, exclusive designs, heretofore \$3.50 to \$5.00 yard, to close at..... <b>1.25 to 2.95</b> Main Floor.	<b>Sole-Leather Suit Cases, \$3.75</b> Well worth \$5.00—in fact sold by exclusive leather goods stores for even more; cloth lined throughout, solid brass lock, steel frame, riveted hinges, straps or catch..... <b>3.75</b> Basement.	<b>Trimmed and Untrimmed Hats</b> 150 correct styles Ladies' Trimmed Outing Hats; value \$2.75, at..... <b>1.95</b> 100 dozen Fancy Tuscan Untrimmed Hats; value 75c., at..... <b>29</b> Main Floor.	<b>95c. Talcum Powder Bottles, 68c.</b> Sterling Silver Tops, brightly polished, or French gray finished Cut-Glass Bottles, very serviceable and desirable; never been offered for less than 95c., for Tuesday..... <b>68</b> Main Floor, Front.
<b>Misses' Dimity Suits \$8.50</b> Misses' two-piece linen color Dimity Dresses, waist elaborately trimmed with tucks, large collar of batiste and butter-colored lace, skirt full flare flounce and heading of lace, sizes 14, 16, 18; remarkably good value at..... <b>8.50</b> Third Floor.	<b>Veranda Suits, 3 Pieces</b> Settee, large Arm Rocker and Arm Chair, frames made from maple, seats and backs closely woven, reed finished, in red, green or natural; sell regularly for \$15.00, we have priced these suits for to-morrow only at..... <b>10.50</b> Fourth Floor.	<b>Tailor-Made Suits \$19.50</b> Of excellent quality Sicilian, black and blue, unlined, trimmed with taffeta bands, very smart model; for this sale, a most tempting offering, at..... <b>19.50</b> Third Floor, Front.	<b>Men's Trousers, \$2.95</b> All-worsted Trousers from our \$5.00 and \$3.75 lines, broken assortments, all sizes, however, in the entire lot, but not in every pattern..... <b>2.95</b> Second Floor.	<b>Ribbon Specials</b> 5,000 yards Moire Taffeta Ribbons, 5 inches wide, white, cream, pink, Nile, light blue, cardinal; very great value at, yard..... <b>25</b> 150 pieces Imported Black Moire Taffeta, 3 inches wide; value 21c. yard, at..... <b>15</b> Main Floor.
<b>Misses' and Women's Waists</b> Waists that sold for \$1.75 and \$1.95, odd lines, embracing colored and white lawns, plain and trimmed madras, piques, chevrons, &c., to go at..... <b>1.15</b> Waists that sold for \$2.75 and \$2.95, odd lines of fancy mercerized cotton novelties, plain white lawns, lace and embroidery trimmed, all to go at..... <b>1.50</b> Main Floor.	<b>Summer Home Furnishings</b> Nottingham Lace Curtains, in several beautiful designs; no better wearing curtain made; regular value \$2.00 pair, at..... <b>1.45</b> Ottoman Tapestry Portieres, nicely fringed, in several choice colorings; sold for \$5.50; for this sale..... <b>3.45</b> Full size Woven Hammocks, with spreader, pillow and valance..... <b>1.00</b> Porch Screens; best grade outside bark bamboo; size 7x8 feet; regular price \$1.25, at..... <b>90</b> Third Floor.	<b>Boys' Wash Suits, \$2.35, Worth up to \$5.00</b> Sailor and Russian Blouse styles, choice of over 500 sample suits of the most exquisite creations of linens, galateas, white duck, imported madras and numerous standard fabrics, every suit beautifully embroidered, sizes 2-12 to 12 years, worth up to \$5.00; for to-morrow at less than half price..... <b>2.35</b> Second Floor.	<b>Two Great Dress Goods Specials</b> 50c. Albatross at 29c. 5,000 yards 38-inch All-Wool fine quality Albatross, in cream, gray, castor, tan, biscuit, rose, Nile, lavender, pink, light blue, royal blue, navy blue and black; regular 50c. quality at, yard..... <b>29</b> 50c. to 60c. French Challies, 35c. Our entire importation of All-Wool French Challies; all of this season's best styles; about three hundred pieces for this sale; never sold less than 50c. to 60c. yard, at..... <b>35</b> Main Floor, Rear of Rotunda.	<b>Millinery Specials</b> Striped Linen Batiste; very popular as a summer-hat trimming; 18 inches wide; yard..... <b>17</b> Millinery Buckles; numerous designs in gilt, rhinestone and steel; sale price..... <b>25</b> Imported Pigeon Wings, in black, white, navy, cardinal, castor, brown, pink, &c., value 50c. pair, at..... <b>35</b> Imported Crush Roses; 3 roses to paquet; value 30c. bunch, at..... <b>19</b> 50 cartons of French Corn Flowers, value 20c. bunch, at..... <b>10</b> Main Floor.
<b>\$2.49 French Drawers, 98c.</b> Hand-made Drawers, lawn ruffle trimmed with lace insertion and lace edging, ribbon through beading; value \$2.49, at..... <b>98</b> The balance of the fine French Underwear advertised several days ago at a special sale to be closed at half price. Second Floor, Front.	<b>Notions. Never So Tempting</b> Snapper Dress Fasteners, black and white; regular price 10c. doz., now..... <b>4</b> Kid Curlers, all sizes; regular price 10c. a bunch, at..... <b>5</b> Ladies', Misses' and Children's Hose Supporters, regular price 10c. a pair, now..... <b>5</b> Pin Cubes, large size, black and colors; regular price 10c., at..... <b>5</b> Main Floor, Rear.	<b>More Tempting Notions</b> Light-weight Dress Shields, sizes 3 and 4, value 12c. and 15c. a pair, now..... <b>5</b> Extra wide Velveteen; 5-yard pieces, black; regular price 20c., at..... <b>12</b> 5-yard Linen Corset Laces, regular price 5c. each, now..... <b>2</b> Hat Elastic, 8 and 10 strand, black; worth 6c. and 8c. a yard, at..... <b>3</b> Main Floor, Rear.	<b>Toilet Dept. Specials</b> Coke Dandruff Cure, \$1.00 size, for..... <b>48</b> Mennen's Talcum Powder, special..... <b>10</b> Celluloid Handle Whisk Brooms, 25c. each, now..... <b>14</b> Toilet Mirrors, plate glass, crepe oak wood, round and square shapes, worth 35c. at..... <b>15</b> Solid Back Hair Brushes; bristles will not pull out; worth 68c. and 75c., now..... <b>43</b> Main Floor, Rear.	<b>Packing Trunks, \$1.95 &amp; \$2.45</b> Well-made Packing Trunks, with iron binding and two strong locks; 40-inch size; regularly \$2.70; special at..... <b>2.10</b> 36 inch size, regularly \$2.10; special at..... <b>1.95</b> Basement.

Sixth Ave., 19th to 20th St.

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