Well Equipped Theatres for Film and Vaudeville Programmes

PALACE THEATRE HITS THE TARGET LIKE BATTLESHIP

H's Big Guns of Vaudeville Never Fail to Score Bull's-Eyes.

ABLE EXECUTIVE OFFICE

Sere-Fire Acts Make the Stage as Clean as a Quarterdeck.

a big gun of popular succes of from the white marble tur- "A FULL HOUSE" FULL OF FUN. of the Palace Theatre It is pre-I range finding, and striking

the Palace Theatre. Its staff, There is every facility

and morally, as the house. The dressing rooms are the picture of neatness. There are baths and every The performances are requisite.

Lemonade is dispensed these warm afternoons and evenings. It is worth noting on the log that an unsteady udience to be fired at is just as difficult to strike fair and effectively as e

When you leave a battleship you are impressed with the fact that it has a captain whose will governs every bit of the wonderful floating machine. When you leave the Palace you know that in the executive office of suprer vaudeville there is an able captain. A battleship makes its own impres

sion. So does the Paince Theatre Always living up to the top notch of its electrically displayed slogan: "Supreme vaudeville," B. F. Keith's Palace Theatre is presenting a sum mer programme of strength and attractiveness equal to those of the season at its mid-winter height. Simply going to the Palace means that one is to see a good show.

To make comfort a part of the er ring the moments just tertainment the Palace is admirably the firing of the biggest equipped for summer. It has a cool turrets and you have had appearance, its attaches and persense not to stand solidly formers look cool and the audience is feet when the projectile is grow more attractive with every ed at a four-mile target you have week. It is drawing the largest aubly been impressed with the diences in New York. These aubefore and after the noise diences are made up of the most dishe sending through space of criminating stay-at-homes and sum-

H. H. France's production of Fred by a silence of business brain, Jackson's farce, "A Full House," which is enjoying a summer run at arget fair and registering high the Longacre Theatre, is offering oprecord galleries, it is followed portunity for hearty laughter. The is is caused by the clapping of Boston matron at the same time that a young New York lawyor secures from a designing chorus girl a package of letters written by a client with the executive officer to the man a desire to turn over a new leaf. Both of this theatre is the best in a wreck they exchange grips. These the added attraction is a Charlie half of the week. Emily Glass will we a lawn-like softness and sons, Elisabeth Nelson, Maud Turner Friday. On the same evening similar The marble is white Gordon, Edgar Norton, Foster Ciaias and brense resplendent. borne, Hugh Cameron, Claire Weldon, is a practiced art. Dis- Ida Darling and Ralph Morgan.

BILLS AT MOSS THEATRES.

Grand Central Palace Realm of Delight tor New Yorkers Who Love to Dance



confests will be held at the Hamilton Broadway and One Hundred and sixth Street theatre. The Prospec Theatre, Prospect Avenue and West-

F. F. Proctor, whose name is indelibly stamped as a pioneer in American theatricals, takes an optimistic hester, has the contest set for Thurs- view of the future of vaudeville and coeded all expectations. In New feature films."

back door, is composed of the lawyer and the burgiar take the showing particularly striking bills. day. Irene Martin will appear at the motion pictures. The most ramous fork, for instance, an my meaning and picked men. The equipmidnight train for New York, and in At the Regent Theatre, in Harlem, Eighty-sixth Street Theatre the last plays and the world's greatest specare open and giving continuous performances. The Fifth Avenue and tacles have been reproduced for the formances. The Fifth Avenue and that conditions not only warranted and invention. The house is incidents give rise to a series of funny Chaplin prise contest open to ladies dance at the Regent Theatre on motion picture camera," said Mr. Fifty-eighth Street houses are showclean as a ship. The atsituations. The cast includes May only. The audience will be judge and Thursday, Friday, Saturday and that is thought an ing both pictures and vaudeville, and in the city of New York. The Strand
achievement to-day. But to-morrow the Twenty-third Street and One has been a winner since the doors. we shall hear of legitimate produc- Hundred and Twenty-fifth Street were opened. tions and stage spectacles being writ- have adopted a policy of presenting ten and adapted from motion picture nothing but high class feature picplays. We are half way through the tures. This policy has proved most summer and in spite of adverse con- successful—in fact, it was adopted splendid programme not only of seditions the season thus far has ex- owing to a consistent demand for

STRAND THEATRE IS MODEL HOME FOR PHOTO-PLAYS

Splendid Pictures, Fine Music and Luxurious Appointments

Have Made It Famous.

New York's amusement world would not be complete without a temple devoted to the art which has become the wonder of the world. Nothing can compare with the growth and popularity of the moving picture, and in all lines have replaced the heavy replaced the larity of the moving picture, and in all America there is no place where this art is so luxuriously and so perfectly housed as in the Strand Theatre.

The Strand immediately gained public favor. It is now an institution. Everybody goes there. The choicest photo-plays the studios of the world can supply is the best and briefest way to describe its entertainments.

It was an insight into the picture business in its infancy and a keen judgment of what its future would be that led to the establishment of the Strand. Max Spiegel long ago sensed these possibilities and the result is the best picture playhouse in Amer-

Mr. Spiegel associated himself with men of similar conviction, and in October, 1912, a company with \$1,000,000 capital was organised to carry out the scheme. This was eventually incorporated under the laws of the State of New York, with Mitchel H. Mark as President, Eugene L. Falk Treasurers, Moe Mark Vice President and Max Spiegel Secretary.

The lavish outlay of money in the construction of the building occasioned widespread comment. However, the founders of the Mark Strand Theatre Company, as the corporation was named, were firm in the belief but demanded such a picture theatre

In addition to the pictures, there is a fine orchestra of thirty pieces, lected music, but scores written for

world's best musical artists have been heard in this beautiful house.

The handling of the pictures has never been excelled. The projection is perfect and the manner of presentation has a charm reculiar to the Strand. It has been said that one visit to the Strand makes the spectator a steady patron.

The theatre is admirably managed. Its attendants are handsomely unit.

The theatre is admirably managed. Its attendants are handsomely uniformed and are instructed in proper courtesy to their patrons. The entire uniformed staff goes through emergency drills each week. There are also classes instructed in first aid to the injured and the handling of crowds. The emergency department, in charge of a physician, is thoroughly up to date in its equipment.

The Strand has become an estab-The Strand has become an estab-lished feature of New York's summer amusement life. It is one place that New Yorkers always go to and that Visitors never them.

visitors never miss.

The Strand will remain open all summer, and elaborate preparations have been made for the comfort and ings have replaced the heavy rec plush draperies used during the reg-ular season.

Soft The pictures at the following theatres:

WEINTENDAT, JULY 14, and Westelliester, Area, City, B. B. Moss's Prospect Theatre, Prospect And Westelliester, Area, City, B. B. Moss's Regent Theatre, 116th St., and 7th Ave. City, Photoplay Theatre, 68th St. and 3d Ave., City. Iona Theatre, Belmar, N. J.

lone Theatre, Beimar, N. J.
Ocean Airdome, Si.2 Ocean Ave., Jersey City, N. J.
Marsthon Theatre, 198 Prospect Park
W., Brooklyn, N. J.
Fornat Park Theatre, 1118 Jamaica Ave.,
Woodhaven, L. I.
Castic Theatre, 152 Bleecker St., City,
Rrandway Theatre, 151 Broadway, Newburgh, N.
Windsor Theatre, 612 Grand St., New
York City
Empire Theatre, 612 Hookaway Ave.,
Rockaway Theatre, 547 Hookaway Ave.,
Rockaway Theatre, 547 Hookaway Ave.,
Rockaway Theatre, 198 Manhattan
Ave., Brooklyn, N. J. 34 Ave., City,
Park City Theatre, Bridgeport, Omn.
Garden Theatre, Webster Ave., and 107th
St., City. City Lexington Theatre, 24 Lexington Ave., Passaic, N. J. Keener's Theatre, Slat. St. and Sd Ave.,

GGEST ATTRACTION IN DANCING-BOWLING

LEXINGTON AVE-USE 46"ST. ENTRANCE

The Dancing Carnival is the largest academy in the world. It offers wholesome entertainment for New York Summer folk.

There are two entire floors, each one containing over an acre of floor space. The entire third floor is devoted exclusively to dancing. The ventilation is perfect. The

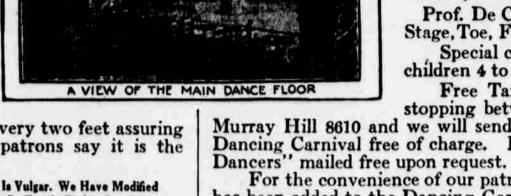
floor is open on all four sides with a window every two feet assuring splendid circulation of pure air. Our patrons say it is the coolest place in town.

From the Modern Dances We Have Eliminated All that Is Yulgar. We Have Modified and Standardized Every New Dance Before We Allowed It to Be Taught Within Our Doors

NEAT, DIGNIFIED AND GRACEFUL DANCING IS TAUGHT BY 200 CAPABLE INSTRUCTORS

Half-Hour Lesson, Individual Instructor - 25c Half-Hour Lesson, In Private Room - -

Perfect dance music is supplied by Professor V. BAVETTA'S famous Orchestra and the wonderful 22-Piece Wurlitzer. If you know how to dance our lady floor manager will introduce you to suitable partner for dancing. Come and dance or learn to dance in



DELIGHTFULLY COOL AND COMFORTABLE Come Any Time Between 11 A. M. and Midnight. NO LIQUOR SOLD

Stage, Toe, Fancy, Classic and all Modern Dancing. Special classes Wednesdays and Saturdays: children 4 to 6 P. M., adults 8 to 10 P. M.

Prof. De Commerce, Master Instructor, teaches

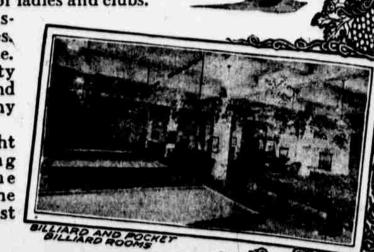
Free Taxicab Service-If you live or are stopping between 4th and 80th Streets phone Murray Hill 8610 and we will send a taxicab to bring you to the Dancing Carnival free of charge. Pamphlet entitled "Don'ts for

For the convenience of our patrons a fine new Restaurant has been added to the Dancing Carnival. A la Carte all day or special Table d'Hote, 50c. (no liquor). A large space is reserved for the diners to practice the newest steps.

On the fourth floor are ten perfect brand new Bowling Alleys, best equipped in the city. Open from 11 A. M. to 2 A. M. We have several alleys for the exclusive use of ladies and clubs. Another feature is twelve brand new Bruns-

wick & Balke billiard and pocket billiard tables. Everything up to date. Perfectly lighted. Plenty of comfortable chairs and best of service. Come any

> time. No waiting. The Green Car Sight Seeing Company bring their patrons to the Dancing Carnival as one of the places of interest to see in the city.





this veritable fairyland.

THE BOWLING ALLEYS