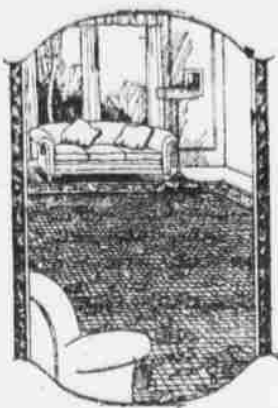


Continuing the Sale of
Fine Framed Mirrors

—Fourth Floor, 34th Street, Center.

Wilton and Axminster**RUGS**

Beautiful in design and color—perfect in workmanship—and withal, exceptionally moderate in price.

**Imported
Worsted Wiltons**

Persian and Chinese effects—suitable for any room in the home. On grounds of blue, tan, rose, taupe and mulberry.

27 in. x 54 in.,	\$9.84
36 in. x 72 in.,	16.74
4 ft. 6 in. x 7 ft. 6 in.,	26.75
6 ft. 9 in. x 9 ft.,	48.25
9 ft. x 10 ft. 6 in.,	74.75
9 ft. x 12 ft.,	85.25

Seamless Axminsters

Distinctive patterns and color schemes. On grounds of light and dark blue, rose, tan, blue and green.

18 in. x 36 in.,	\$2.79
27 in. x 54 in.,	5.24
4 ft. 6 in. x 6 ft. 6 in.,	17.24
6 ft. x 9 ft.,	30.50
8 ft. 3 in. x 10 ft. 6 in.,	51.50
9 ft. x 12 ft.,	58.50

We have Hall Runners to match many of the above patterns

Hall and Stair Carpets

An excellent assortment, in charming, medium tones and interesting designs. Body carpets may also be used for rooms. From \$1.64 to \$3.74 per yd.

Inlaid Linoleum

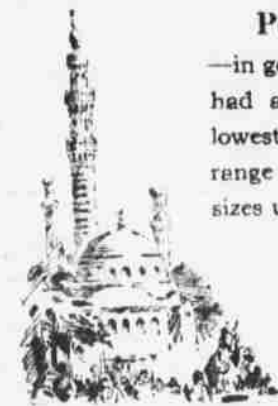
Just arrived—a special lot of linoleums at prices that will mean large savings. In tile, inserted rubber and granite effects. From \$1.49 to \$1.94 per sq. yd.

—Fourth Floor, Front.

Our Large Assortment of

Oriental Rugs

—offers a variety of colors, sizes and designs in genuine, handmade rugs at prices that not only meet competition, but defy competition!

**Persian and Chinese Rugs**

—in gorgeous patterns and colors may be had at prices that are lower than the lowest prices quoted about town. Sizes range from mats 2 ft. x 3 ft. to room sizes up to 16 ft. x 25 ft.

Be sure to inspect our remarkable stock of Oriental rugs, before you decide to buy. It will prove lastingly worth while.

—Fourth Floor, Center.

For One Week Only!

8x10 inch

Sepia De Luxe Enlargements

54c each

Our Usual Price 74c each

This is a rare opportunity to have your best vacation films beautifully enlarged for framing. An enlargement makes an acceptable and inexpensive gift to your intimate friends.

The workmanship and care given the finish and mounting of these enlargements are of the same high grade that characterizes all work done in our laboratory. All are in Sepia finish and mounted on large triple-border mounts.

Copies made from photographs are 49c extra.

This sale will end on Saturday, October 14th.

—Fifth Floor, 35th Street, Front.



Special Sale

Mace's**Waterproof
Varnish Stain**

Will not turn white

A varnish of the kind needed in every home—excellent for finishing and renewing old or dingy furniture, floors and woodwork. May be had in all wood colors.

	Usually	Sale
1 quart	\$1.34	\$1.08
1 pint	74c	54c
1/2 pint	44c	34c
Mace's Waterproof "Quality" Floor Paint		
	Sale	Sale
1/2 Gallon,	\$1.44	1 quart, 67c

Expert advice on all paint problems gladly given.

—Basement, 35th Street, Front.

R. H. Macy & Co.
HERALD SQUARE NEW YORK**500
Alarm Clocks**

American Make

74c each

Reliable alarm clocks in sturdy nickel cases with 4-inch dials and shut off alarm attachments.

—Fourth Floor, Center.

**A Special Purchase of
Imported
Stationery
39c**

25 sheets and 25 envelopes. Paper in different finishes and various sizes—in white and tints. Envelopes are full tissue lined. Wide assortment of fancy box tops.

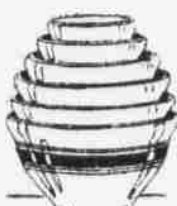
—Main Floor, 35th Street, Rear.

**Photograph
Frames**

\$1.34 each

Handsome wooden frames in standard sizes, finished in blue or brown and gilt with a decorative bowknot at the top. Price is for frame complete with glass and removable easel back. Sizes: 5x7, 6x8, 7x9, 8x10 inches.

—Main Floor, Broadway

**Mixing Bowls
and
Baking Sets**

At Low Prices

\$1.59 set

Special

Quite new and most attractive are the 7-piece mixing bowl sets in both the Zane Grey and the yellow earthenware with an unusual clover design.

\$1.24 set

Special

6-piece Zane Grey bowl sets with bands of blue. 6-piece yellow bowl sets with bands of brown. Illustrated.

84c set

Special

6-piece Zane Grey baking dish sets with blue bands. Every set is of first quality earthenware made to withstand the hardest kitchen use.

—Basement, 34th Street, Center.

Sonora
THE INSTRUMENT OF QUALITY
CLEAR AS A BELL**The Italian
Renaissance
Special**

\$169.00



A beautiful mahogany finished cabinet in the charming design of the Italian Renaissance Period. Machine is 37 1/2 inches wide, 36 1/2 inches high, and 20 inches deep. All metal parts are nickel plated. Plays all records.

Period Model Phonographs

Priced at least 15% lower than list prices.

Prices range from \$112.00 to \$256.00

Among them we mention the following periods:

Hepplewhite-Pembroke	Louis XVI
Adam	Lafayette
Queen Anne	Colonial
Marquette	Louis XV

We also have the upright models of the Sonora phonograph at savings averaging from 10% to 15% from the list prices.

—Fourth Floor, 34th Street, Rear.

**Latest Dance Hits in 88-Note
Player Music Rolls
at 49c each**

Building Love Castles
Why Should I Cry Over You?
It's Up to You
Tricks
North the South Sea Moon
Georgie
Mary, Dear, Some Day We'll Meet Again
Say It While Dancing
Three o'Clock in the Morning
Georgia

Coal Black Mammy
Hot Lips
My Rambler Rose
Truly
Parade of the Wooden Soldiers
Lovely Eyes
My Gracie, My Gracie Just Carries Me
Back to Old Virginia
The Snake
Gee But I Hate to Go Home, Alone
Humpty, I Love But You

Also, at 14c each

A selection of good dance and vocal numbers—not the latest hits but all good peppy selections.

10-inch Double-Faced

**Phonograph Records
37c each**

Hot Lips
Say It While Dancing
Just Because You're You
Jumping Fool
Stumbling
The Snake
North the South Sea Moon

Parade of the Wooden Soldiers
Nobody Lied When They Said
Glad Over You
Street Indiana Home
Tricks
Mary, Dear

We also have dozens of other titles from which to make your selection.

—Fourth Floor, 34th Street, Rear.

**Boys' Blouses, 84c**

A choice of three attractive and serviceable materials—Oxford, woven madras and printed madras. The madras blouses are in neat stripes and the Oxford cloth blouses in solid colors. Well made, cut full and roomy; with good quality ocean pearl buttons. Sizes 7 to 16 years.

Boys' School Suits, \$10.74

With two pairs of knickers

Carefully tailored of closely woven tweeds and good cassimeres. Selected patterns of gray and brown mixtures in both light and dark shades. Plain or pleated coats, alpaca lined. Sizes 7 to 18 years.

**Russian Overcoats of
All-Wool Chinchilla, \$10.74**

Fine coats for boys of 3 to 8 years. Made with muff and patch pocket front. Inverted pleat back, belt all around, good all wool plaid body lining, and Venetian yoke and sleeve lining.

—Second Floor, 34th Street, Rear.

**The New Escalators
from the Main to the Second Floor
and from the Second to the Third Floor
Are Now in Operation
near the 35th Street entrance****MEN—**

WHEN you shop in this great store—for your own personal things—you are not obliged to go through a number of other departments to reach those you want. You enter directly by the 35th Street or Broadway entrance to the Furnishing departments on the Main Floor. And the Clothing and Sporting Goods departments are directly above on the Fifth Floor.



Dignity With Smartness In

Autumn Suits for Men

The fact that a man is along in years does not signify that he has lost his desire for stylish clothes. It is also true that the young fellow of today who values his appearance demands a touch of conservatism. Our Autumn clothes are a combination of these elements.

The new colors and models are featured in fine all wool fabrics.

\$39.75

Others \$29.75
up to \$49.75

—Fifth Floor, Front.

**The "Lansdowne".
\$4.89**

The Macy feature hat for a number of years. Its quality needs no explaining. The season's best colors and shapes.

**Autumn Special
\$2.89**

A major hat value. New style and good quality at an extremely low price. Trimmed with good quality grosgrain ribbon and good leather sweat band. Lined with silk.

—Main Floor, 35th Street.

Continuing The Sale
**Italian Grenadine
CRAVATS
\$1.39**

From Como, Italy

Priced less than present wholesale cost. You cannot duplicate them elsewhere for less than \$2.50

They are hand-loomed and the rare, exclusive patterns comprise Jacquard, bias stripe and honeycomb weaves. Every pattern is new.

—Main Floor, 35th Street.

Men's Knit Underwear

Medium Weight Union Suits, of worsted and cotton mixture in regular and stout lengths. Gray color. Closed crotch, long sleeves and ankle length. \$3.49

All Wool Shirts and Drawers, of natural color in medium and heavy weight. Guaranteed to be all pure wool. \$2.49 each

Ribbed Shirts and Drawers, in natural color worsted and cotton mixture. Medium weight for "right now" wear. \$1.69 each

—Main Floor, Center.

Everything for Football

NOW that the teams have been selected for the season attention is turned to their equipment. The Macy Sporting Goods Section is prepared to offer every accessory to this great game. Quality is assured, and lowest-in-the-city prices.

**Footballs
\$3.39**

A Rugby football made of fine grade cowhide and correct in shape and weight. A splendid football for good, long service.

Other Footballs
Rugby style:
\$1.14 to \$5.44

**Jerseys
\$2.97 to \$3.96**

In all the popular colors and all of good fabric, made to fit and give plenty of wear.

**Shoes
\$6.94**

Made of fine quality leather and up to standard requirements in every respect.

Soccer Footballs
\$2.49 to \$7.94

Protectors

Necessary items for the protection of your body while playing. They can be depended upon to be reliable.

Helmet, \$2.79 to \$7.44

Noesguards, 74c

Shinguards, \$1.19 to \$1.88

Shoulder pads, \$1.69 to \$5.74

Pants, \$2.19 to \$5.74

Football pants made according to the standard specifications and reinforced where the strain is greatest.

—Fifth Floor, Center.

Merchandise Advertised Here on Sale Tomorrow, Unless Otherwise Stated

Store Hours: 9 to 1:30—Store Open All Day Saturdays