

TIMES
SQUARE

Times Building

TIMES SQUARE

BROADWAY
42d-43d ST.
7th AVENUE**NOW OPEN**

Ready for Tenants

Highest Standard of "Sky-Scraping" Architecture

Unexcelled in Location, Construction and Conveniences

OFFICES --- SINGLY AND IN SUITES --- \$550 to \$12,000

BOOTHs IN TWO ARCADES

TELEPHONE
1711 CORTLANDT**L. J. PHILLIPS & CO., Rental Agents**TIMES BLDG.—Room 707
158 BROADWAY

TIMES BUILDING

Now Ready for Tenants

STRONGEST office building ever erected.

The geographical centre of Manhattan Island. Half-way between Harlem and Battery—and half-way between the East and North Rivers.

Absolutely fireproof.

Elevators run twenty-four hours of the day, every day in the year.

Otis elevators equipped with every safety appliance and with costly Ward-Leonard system of positive control.

Elevators at speed of 350 feet per minute.

More elevator capacity, proportionately, than any building in the city, with exception of Empire Building.

One-hundred-foot wide street on every side, giving light and air to every office.

Daylight all day for all rooms.

No halls requiring artificial light in daytime.

No point more than 23 feet from a window.

No well holes. No inside rooms. Filtered water.

Water pumps with capacity far in excess of any possible requirement.

Toilet on every floor.

Heated by 400-horse-power boilers in Winter.

No dust. All offices cleaned by air vacuum method.

Mail chutes from fourteenth floor.

Subway (Times Square Station) in basement.

Close to every important railroad station.

Six surface car lines pass the door.

Two elevated railroad lines close by.

Arcades on first floor and in basement.

Lowest insurance rating of any newspaper office.

Wire outlets in every room for lights and telephones, telegraph and call bells for messengers and stenographers.

Sixteen hundred telephone wires in building.

One hundred and sixty-two telegraph wires in building.

The standard of construction adapted as standard of other new buildings.

Information bureau on first floor.

Guides furnished for inspection of building.

Highest standard of operation for the safety, comfort, convenience and health of occupants.

Heaviest steel framing and thickest walls—not a sash frame.

More theatres, hotels and clubs in its proximity than at any other point in the world.

Times Building Arcades.

Two levels of the Times Building, the ground floor and the basement, or Subway level, will be thrown open for booths of all sorts. There will be no division into stores. As the Times Square station is the centre of New-York's night activities and vast throngs are passing there at all hours of the day and night, these arcades promise to become marts of considerable importance. The ground floor level will have seven entrances from the street. Three stairways and four elevators afford communication with the Subway level and four revolving doors with capacity equal to those passages that take all the crowds to the Brooklyn Bridge platforms will open to the Subway station.

No space in the two arcades will be rented until the two levels shall have been thrown open to the public. Up to this time applications have been received for:

Drug Store.	Barber shop.	Dyeing.	Stationery.
Soda water.	Manicure.	Perfumery.	Photographs.
Telephone booth.	Bootblack.	Haberdashers.	Fruit.
Telegraph offices.	Newsstand.	Umbrellas.	Clothing.
Public stenographer.	Notions.	Cutlery.	Shoes.
Florist.	Confectionery.	Jewelry.	Railroad and theatre ticket stands.
Cigar store.	Optician.	Bazar du voyage.	

Eight hundred and fifty electric lights in the cornices will make these two floors the most brilliantly illuminated halls in that active section and will make the place attractive when other parts of the city are deserted and quiet.

Remarkable Features Times Building.

618 Steps on the stairways.

25 Stories above ground.

3 Stories below ground.

2 Galleries.

1 Pumping station 61 feet below the street.

31 Stories in all.

Tallest structure in the city.

362.7 feet from curb to top of observatory rail.

476 feet from base to top of flagpole.

Highest point above tidewater within a radius of 12 miles.

41,462 tons of material in the structure.

The strongest and stiffest steel frame structure ever erected.

A larger percentage of steel to cubical contents than any other office building.

A Subway railroad passes obliquely through the building's basement, no part of the Subway construction touching the building at any point.

Biggest and deepest hole for building purposes ever made in the city.

Copper pans under big columns.

Sand cushions under Subway columns stop all vibrations.

Biggest girder ever used in office building.

Heaviest section of column ever used in office building.

Almost as much of the building underground as is visible above ground.

An extraordinary newspaper workshop, with area of more than 10,000 square feet, located under Subway tracks.

Highest electric elevator rise in the world, 326 feet.

Highest water-lift in the world, 387 feet.

Highest smokestack in the world, 359 feet.

An electrical show place—a greater number and a greater variety of electrical uses than any other building in the world.

No steam in building except for heating purposes in Winter.

Offices and machinery cleaned by air-vacuum method.

Its floor space is twenty-one times the area of the building lot.

Its curb line is higher above tidewater than any other large building.

Convenience, health and comfort unsurpassed.

L. J. PHILLIPS & CO., Rental Agents,

Telephone 1711 Cortlandt.

158 Broadway.

Day Light and Good Air==

In a great city it is difficult to secure day light and good air at the best location in the best building. The Times Building combines all these advantages unexcelled by any other building in the world.

Time Is Money==

Time saved in a live business will many times pay the rent of an office in a building where the elevators in front of the office door lead to the most central station of the Subway.

Good Company==

279 applications for space in the Times Building have been declined because of the character of the business. No tenants will be accepted except those of recognized financial and commercial standing.

