Lady Duff Gordon

Stupendous Fashion Spectacle

Gowns and Lingerie

Worth \$78,000

on Beautiful Living Models

Direct From Paris

Salons of Lucile, Ltd.

Not a Mere Fashion Show

But a Real Event

ONLY APPEARANCE IN PHILADELPHIA Two Performances, 2:30 and 8:30 P. M.

May 27, 1920

Bellevue-Stratford Ballroom

Tickets at No Advance in Price at Conway's Theatre

Assisting Entertainers

Selected Company of

Mr. and Mrs. James W. Follin

### JUST GOSSIP ABOUT PEOPLE

Nancy Wynne Talks of Philadelphians at the Races at Belmont—She Hears of the Fete "A Day in June." Edith's Idea of Cleanliness

and one may say the Long Island seabeen stopping at the Ritz in New York and attending the races, and Mrs. Widener's gowns have attracted much stunning things, and is the youngest lie down a while and then take a cool stunning things, and is the youngest looking woman to have two grown-up children. Arell is a very good-looking fellow. He was in the service during the war and I hear he is very artistic and perfectly devoted to his mother, which is a mighty nice trait. The Jack Valentines also attended the opening day, and the Devereuxs.

HAVE you heard about "A Day in the party which is to be like a bath before dinner."

"Going to take a bath!" exclaimed Edith, "you MUST be tired."

HAVE you heard about "A Day in June." the party which is to be given out at the Chestnut Hill home of Mr. and Mrs. John White Geary on June 2, under the auspices of the Delta Kappa Psi Fraternity?

I think their fashion show idea is awfully good! Peggy Thayer and Gainor Baird have charge of it, and some of the smartest looking of the debs of the past year are to take part. The idea is to demonstrate what CAN be done for little money. And the frocks, sweaters and hats shown will be very inexpensive and also very chic. There is even to be a stunning bathing suit, though who will wear that I do not know. Among the girls who will appear as

Among the girls who will appear as models in this interesting feature will be the two Glendinnings, Rebecca Thomson, Margaretta Jeanes, Mary Law, Sara Dolan, Marian Baird, Lorraine Disston, Elizabeth Brockie, Muriel Bishop, Anne Ashton, Georgisanna Harris, Sally Henry and Mary Carter, About fifteen models altogether. Carter. About niteen modes attogether.
I hear, and the things are to be sold
afterward. There are to be several
children's dresses, too, I understand.
The fete is being given for the benefit
of the Broomail Holicay House, which
is on the West Chester pike, and is run as a country week for poor children during the summer. The Delta Kappa Psi has backed this country week for several years. The board of managers of Broomall includes Mrs. Daniel Newof Broomall includes Mrs. Daniel Newhall, chairman; Anne Ashton, Mrs.
Leonard Beale, Jessie Da Costa, Mrs.
Boulton Dixon, Mrs. Norton Downs,
Jr., Mrs. John Gilpin, Mrs. Lincoln
Godfrey, Jr., Margaretta Jeanes, Mrs.
Francis Lewis, 3d, Mrs.
Francis Lewis, 3d, Mrs. Fitz-Eugene
Newbold, Mrs. O. H. Perry Pepper,
Miss Emily Philler, Miriam Roberts,
Mrs. Francis Sinkler, Mrs. Alfred
Stengel and Sophie Yarnall.

The party on June 2 starts at 2:30
and lasts till 10 o'clock, and there will
be supper and dancing. Kitty Brinton
has charge of the supper and Catherine
Coxe has the dancing, for which there
will be a special floor, full moon and an
orchestra. What more could you ask?
Mrs. Lincoln Godfrey, Jr., will have
the refreshments in charge, and Elizatable.

Mrs. Lincoln Godfrey, Jr., will have the refreshments in charge, and Elizabeth Packard will have the games and children's entertainments. The baby table will be presided over by Mrs. Edgar Howard; Betty Trotter and Pegg Ross will have the sport table, and linens will be sold by Mrs. Fritz Rosengarten and Mrs. Marshall Morgan. Mrs. Standley Stokes and Elizabeth Williams will have the French table, and Mrs. Marshall Scull the household things. The Baker girls will household things. The Baker girls will have toys; Eleanor Davis and Maria de

Kosenko will sell cakes, while Mrs. George Page will have candles.
It all sounds very delightful to me, and you needn't get sarcastic about the moon, because if it isn't clear they'll have it the first clear day; the moon is bound to be around that whole week anyhow.

spend the summer.

Mrs. Frederick Schmidt, of Juniper Hall. Radnor, will entertain in her box at the Devon Horse Show this week.

Elizabeth Packard, Mrs. Edward Ingersoll. Mrs. William Boulton Dixon, Mrs. Marshall Morgan, Mrs. Fitz-Eugene Newbold, Mrs. Charles Platt, 3d, and

THERE will be the auctioning of the The students of Miss Baldwin's School will give a lawe fete on Friday afternoon at the Emergency Aid this afternoon at the Emergency Aid head-quarters. 1524 Walnut street, you know. I think it will be quite a good deal of fun.

The students of Miss Baldwin's School will give a lawe fete on Friday afternoon on the school grounds. The proceeds will be used for the schoolarship fund of Smith College and Bryn Mawr College. The junior play to be given by the pupils of Miss abldwin's School will be held on Saturday. May 29.

It's really going to be a sort of party, with cats and gay times generally. Mrs. Cornelius Stevenson is chairman of the French committee, and Mrs. Joe Leidy has been a great worker thereon; also Mrs. Edwards, Brooke and Ted Ed-

A NUMBER of Philadelphians have wards's mother, and Mrs. Stanley Flagg, Jr., and ever so make there Flagg, Jr., and ever so many others. Mrs. George Lorimer has charge of son has begun. The Joe Wideners have this afternoon's affair, and special invitations were sent to the guests.

owns have attracted much She certainly does wear A other day, and so she decided to

NANCY WYNNE.

#### SOCIAL ACTIVITIES

Mr. George K. Reilly, of Chestnut Hill. will shortly issue invitations for a din-ner-dance in honor of Miss Mabel How-ard Post Reid, daughter of Mr. and Mrs. Henry Lee Reid, of Chestnut Hill, on Saturday evening. June 19. issue invitations for a din-

Miss Virginia Roberts and Mr. H. Percival Glendinning, whose engagement has been recently announced will give a theatre party followed by supper at the Ritz-Carlton, on Thursday in honor of Miss Ellen Glendinning, daughter of Mr. and Mrs. Robert Glendinning, of The Squirrels Chestnut Hill, and Mr. Persifor Frazer, 3d, whose engagement was announced on Saturday.

announced on Saturday.

Mr. and Mrs. Eilis P. Shoemaker, of 402 West Price street, Germantown, will entertain at dinner on Thursday evening before the rehearsal for the marriage of their daughter, Miss Martha. Serrill Shoemaker, and Mr. Edward S. Flash. The guests will be members of the bridal party and will include Miss Margaret Silver, Miss Sidney Lear, Miss Eather Jones. Miss Louise Hubbard, Mr. Alwyn Ball. 2d, Mr. Robert H. Leake, Mr. Knowiton Durham, Mr. George Mathews, Jr., and Mr. Harold A. Waterworth of New York, and Mr. Charles Christensen, of this city.

Mr. and Mrs. Gervis W. Burdick, of

Mr. and Mrs. Gervis W. Burdick, of Haverford are receiving congratula-tions on the birth of a son.

tions on the birth of a son.

Mrs. Edgar S. McKaig, of Huston road, Radnor, gave a children's party yesterday afternoon for her daughters, Miss Anna Colket McKaig and Miss Margaret McKaig. The guests included Mrs. Charles Morris, Miss Ida Jane Morris Mrs. Robert Clothier, Miss Agnes Evans Clothier, Mrs. Robert Wigton, Miss Louise Wigton, Mrs. William Alexander, Master Forsythe Alexander, Mrs. Sidney Dunn, Master Sidney Dunn, Mrs. William Wiederseim, Mrs. Cortland Richliam Wiederseim, Mrs. Cortland Rich-Sidney Dunn, Master Sidney Dunn,
Mrs. William Wiedesteim, Master William Wiederseim, Mrs. Cortland Richardson, Miss Mixle Shepherd Richardson, Mrs. Brinton Thomas, Master
Charles Thomas and Mrs. Charles

Mrs. Clarence W. Dolan entertained the League of Women Citizens of Rosemont precinct, of Lower Merion township last week. About ninety women attended. Mr. George Klauder, of Bala, spoke on "Township. County and State Government." Dean Smith, of Bryn Mawr College, spoke on "The League of Women Citizens." Tea followed the meeting, at which twenty-one new members were enrolled. Mr. and Mrs. William T. Aull. of Wayne, is entertaining Mrs. James Chal-font, of New York.

The Hamilton Whist Club has issued invitations for a luncheon, followed by bridge, at Hamilton Court, Thirty-ninth and Chestnut streets, tomorrow after-

Mr. and Mrs. Joseph B. McCall, Jr., of Merion, will go in a short time to their cottage at Cape May, where they will spend the summer.

Gainor Baird, Kitty Brinton, Lily Cheston, Bunnie Geary, Hope Wilson, Elizabeth Packard, Mrs. Edward Mess. A Galloney, of Wayne will leave today for a visit of ten days for Atlantic City. Mrs. David S, Ludium. of Rosemont, will entertain twenty-eight of the younger school set at luncheon and a theatre party on Saturday in honor of her sons, Mr. David S. Ludium, 3d, and

The students of Miss Baldwin's School

Among the guests who will attend the luncheon and card party to be given by Mrs. John Dotterer, of Wayne, tomorrow will be Mrs. Charles D. Smedley, Mrs. George Parke, Mrs. George Good, Mrs. G. Aman, Mrs. I, Walter Conner, Mrs. Mark Lippincott, Mrs. W. J. C. Dixon,

Mr. and Mrs. Henry Roever, of St. Davids, will entertain at dirmer at their home on Thursday evening in honor of Mr. and Mrs. E. E. Boone, of Germantown, and their guest, Mrs. Frederick Shaeffer of Savannah, Ga.

Shaeffer of Savannah, Ga.

Mr. and Mrs. Joel Shrewsbury de Selding, of 55 East Eighty-sixth street. New York, announce the engagement of their daughter, Miss Agnes de Selding, to Mr. William Leicester Van Leer, son of Mr. and Mrs. Mintaner Van Leer, of this city. Mr. Van Leer is a graduate of Princeton and served as lieutenant in the navy during the war. Miss de Selding is a sister of Mrs. Henry Mason Day, Jr., Mrs. Scott Henry Perky and Miss Josephine de Selding. The wedding will take place in the autumn.

Among those who have taken tables Dr. and Mrs. Eugene Lindauer, of 2018 North Thirty-second street, re-ceived from 3 until 6 o'clock Sunday in honor of the confirmation of their daughter, Miss Roslyn K. Lindauer. Mr. and Mrs. W. S. Greenwald, of the Norfolk Apartments, entertained at cards last week. Among those present were Mr. and Mrs. Herman Steinberg, Mr. and Mrs. L. Morrow, Mr. and Mrs. Frank Smollow, Misa A. Steinberg, Mr. S. Steinberg and Mr. and Mrs. Abe Berlinberger.

Among those who have taken tables for the card party to be given by the Saturday Club of Wayne today for the benefit of the improvement fund will be Mrs. Henry Roever. Mrs. E. J. White. Mrs. E. Eckert Mrs. John Mitchell, Jr., Miss Mary Cooper, Mrs. Charles Barrett, Mrs. Humbert B Powell, Mrs. Hansom Robinson Mrs. E. C. Peabody, Mrs. W. L. Margerum, Mrs. Frederick Buxton, Mrs. W. Allen Barr and Mrs. A. C. Hampson,

Mr. and Mrs. A. S. Levin, of 1767 North Twenty-ninth street, announce the engagement of their daughter, Miss Florence R. Levin, to Mr. Sydney E. Berger, of this city.

NORRISTOWN

The Norristown High School Athletic

Mrs. Kirva Schwartz entertained in-formally on Wednesday afternoon at her country home in Cynwyd in honor of Mrs. H Halper, who will leave in a few days for England, where she will visit relatives relatives.

NORTH PHILADELPHIA

The class of 1915 of the William Penn High School will give an informal May party this evering in the Alumnae Association rooms in the Grand Fraternity building. Miss Jennie Kotkin is president of the class; Miss Lily E. Holmstrend, vice president; Miss Margaret C. Clark, secretary, and Miss Helen C. Grubb, treasurer. The Alumnae Association of the school has selected the following committee for the annual vaudeville entertainment: Miss Margaret C. Clark, Miss Lillian Daix, Miss Sophia Erpst, Mrs. Alice A. Elsasser, Mrs. Bertha F. Forney Miss Harriet Hall, Miss Edna Hill, Miss Reba Klein, Miss Ellen R. Kroheberger, Miss E. Rae Messinger, Mrs. Eliste Raith Mooney, Mrs. Anna Wirth Nell, Mrs. Elizabeth H. Roy and Miss Heler M. West. NORTH PHILADELPHIA

Mooney, Mrs. Anna Wirth Nell, Mrs. Elizabeth H, Roy and Miss Helen M. West.

A surprise miscellaneous shower was given in honor of Miss Clara Marie R. S. S. Effect's twenty-first birthday by her friends on Thursday evening. The engagement of Miss Ehret to Mr. Herbert Louis Gross, Mr. Eliwood Ruth, Mr. T. John Balmber, Mr. Nicholas Borzillo, amnounced. The wedding will take place some time in the fall.

Miss Alice Malter, of 1531 Diamond street, has gone to Ithaca to attend a house party given by the Beta Samach Sorority for the spring festival at Cornell University.

Dr. and Mrs. Edge.

Dr. and Mrs. Edgar M. Hewish, o. 2131 Columbia avenue, announce the engagement of their daughter. Mis. Dorothy Hewish, to Mr. George R. Jones of Roxborough.

WEST PHILADELPHIA

Miss Dorothea Miltz, of 5237 Walton avenue, whose marriage to Mr. James J. Convery, Jr., of 136 North Twenty-first street, will take place June 8, was the street, will take place June 9, was the guest of honor at a miscellaneous shower given at the home of Miss Catherine Reutlinger, of 5723 Spruce street, Saturday evening. The guests included Miss Miss Jeanne Hartman, Miss Frances Raiguel, Miss Cora Hurst, Miss Helen Kinker, Miss Mason, Miss Carcoline Finnegan, Miss Rayell, Miss Grace Martin, Miss Florence Price, Miss R. Ruggle, Miss Elizabeth Ryppey and Miss McNally.

Mr. and Mrs. Charles Mulholland, of 6103 Washington avenue, entertained at a reception on Friday evening in celebration of the twenty-fifth anniversary of their wedding. There were about fifty guests present, most of whom were at the wedding. Mr. Mulholland returned from Europe on Tuesday, May 18. Mr. and Mrs. William H. Lamb, of

A GOOD LIBRARY **EMPLOYEES'** REST ROOM WILL BE APPRECIATED
WOMRATH'S

CIRCULATING LIBRARY

15 S. 13th St., Phila.

Take a few steps off Chestnut Street on 12th Street simply to see the

BEAUTIFUL **FLOWERS** We shall be glad to have you come in. Please don't

feel obliged to purchase. THE CENTURY FLOWER SHOP

\_\_\_12th St. below Chestnut St. \_\_

PARADISE SPRING

SHOWN BY GOVERNMENT REPORTS A simple dinner detail that compliments your guest PARADISE SPRING COMPANY

MITCHELL FLETCHER CO.

West Philadelphia, will go on May 26 to their cottage at Belmar, N. J., where they will spend the summer. When they return in the autumn they will move to their new home in Wynnewood, which they have recently purchased.

MISS HODGKINSON BRIDE OF MR. MAD BRIDE OF MR. MADDEN

> Other Marriages of Interest in This City and the

n Miliville, N. J., was that of Miss Sara Hodgkinson, daughter of Mr. and Mrs Robert Hodgkinson, of 3627 North Camac street, and Mr. Raiph Madden, of Miliville, which took place on Saturday, at noon, in the Protestant Episcopal Church of St. Jude and the Nativity, Eleventh and Mount Vernon streets, with the rector, the Rev. Llewellyn N. Caley, officiating. The bride's father gave her in marriage. She wore a gown of white satin with a hat of white satin and braid and carried a shower of lilies of the valley and sweet peas. Miss Ida Scheer, of Tioga, was maid of honor and wore a gown of pink soft silk, veiled with georgette crepe of the same shade with a pink Neapolitan braid hat and carried pink sweet peas. Miss Doris Hodgkinson, of Newark, N. J., acted as flower girl. Miss Mary Grindrod played the wedding marches.

Mr. Rowland Frederick was best man. The ceremony was followed by a breakfast at the home of the bride's parents. Upon their return from their trip, Mr. Madden and his bride will live in New Jersey. Camac street, and Mr. Raiph Madden, of WISSAHICKON

An interesting community patriotic service will be held this evening at Woodvale, the clubhouse of the American Bridge Company's club, when the Hattal-Taylor Post, No. 333, Veterans of Foreign Wars, will be presented with a handsome slik flag by Washington Camp, No. 50, Patriotic Order Sons of America, and with the standard by Roxborough Commandery, No. 51, of the same order. Mr. Hiram L. Wynne will present the flag, and Mr. John W. Logan the standard. They will be received by Mr. J. Landon Jones, a member of the post. There will be a special program of music under the direction of Mr. Carl Myers. Patriotic songs will be sung by the pupils of the Wissahickon school, directed by Miss Blanche Heldinger. Members of Post 12, G. A. R. will be the guests of honor.

ADOLPHSON-STRAUB ADOLPHSON—STRAUB

A pretty wedding took place in the Erie Avenue Methodist Episcopal Church on Saturday afternoon, when Miss Clara M. Straub, daughter of Mrs. Rose Straub, of 8765 North Sixth street, was married to Mr. Carl E. Adolphson, also of Tioga, by the pastor, the Rev. A. J. Kimber. The bride was attended by Miss Margaret Bixler, and Mr. Ralph Straub, the bride's brother, was best man. ssociation presented for their sixteenth Among those who took part

were Mr. Leroy Schultz. Mr. Willard man.

The service was followed by a recep tion at the home of the bride's mother. Mr. and Mrs. Adolphson left for a trip through eastern New York and will be at home, upon their return, at \$705

Fageley, Miss Frances Mayberry, Miss Edith Evelyn Carn, Miss Sophia Huber, Mr. Louis Gross, Mr. Ellwood Ruth, Mr. John Balmber, Mr. Nicholas Borzillo, Mr. Leroy Lewis, Mr. Joseph Curren, Mr. Robert Coleman, Mr. John Pharr was chairman of the committee in charge of the production.

Announcement is made of the engagement of Miss Rachel Edmundson, of East Marshall street, and Mr. Abram A. Tyson, of Philadelphia. The marriage will take place in the early autumn.

STRUSE—JONES

An interesting wedding was solem-nized in the Roxborough Presbyterian Church, upper Roxborough, on Saturday attennoon, when Miss Ruth Jones, daughter of Mrs. Eliza Jones, of 632 Rex avenue, and Mr. William S. Struse, of 547 East Hernitage street, Roxborough, were married by the pastor, the Rev. Frank Bossert. The bride was attended by her sister, Miss Marian Jones, and the bridegroom's brother. Mr. Charles Struse, was best man. Mr. and Mrs. Struse left for Atlantic City and upon STRUSE-JONES

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at reductions of

One-Third and One-Fourth

Off Regular Prices

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TAILORED AND COSTUME SUITS

COATS, CAPES AND WRAPS

GOWNS AND DRESSES

SKIRTS AND BLOUSES

and many

STREET AND DRESS HATS

These prices offer unlimited

opportunities to the woman

who wishes to be correctly

gowned at reasonable cost.

The wedding of Miss Elizabeth M.
Minster, daughter of Mrs. Carl J. Minster, of 262 West Albanus street, and
Mr. Eliwood Vogenberg, of 2322 North
Mervine street, was solemnized on Saturday morning by the Rev. Thomas T.
Lake, of the Detterer Memorial Baptist
Church, Twenty-fourth and Dickinson
streets. After the quiet service Mr. and
Mrs. Vogenberg left for Washington,
and upon their return they will be at
home at 262 West Albanus street.

Prior to the Empire Day celebration, to be held at the Metropolitan Opera House this evening, under the auspices of the United British Societies of Philadelphia, Mr. George Flint will entertain at dinner at the Manufacturers' Club, to leiphia, Mr. George Film will entertain t dinner at the Manufacturers' Club, to which invitations have been extended to be following which invitations have been extended to the following gentlemen to be present: Air Commodore L. E. O. Charlton, C. B., C. M. G., D. S. O., air attache at the British embassy; Right Rev. Bishop Thomas J. Garland, D. D., D. C. L.; Major General L. W. T. Waller, U. S. M. C.; Lieutenant Colonel A. F. A. N. Thorne, assistant military attacife at the British embassy; Mr. Hugh Alexander Ford, acting British consul general; Major H. N. Hemsley, D. S. O., M. C.; Mr. John Weaver, Dr. C. D. B. Balbirnie, Mr. Theodore A. Fox and Mr. Henry A. Ansell.

LANSDOWNE

Mrs. W. Vernon Phillips gave a bridge party at her home on Friday afternoon for the benefit of the Misericordia Hos-pital. Mrs. Benson Rawley is visiting her nother, Mrs. Hines.

Miss Elizabeth Loughney spent the week-end at her home in Lansdowne. Mrs. W. Paton Thomson, of New York city, spent several days with her sister Mrs. Julian Keenan, recently.

Miss Ethel Westlake Schurch, of 2129
West Venamo street, will entertain at
cards this afternoon at her home with
the following guests: Mrs. Matthew S.
Massing, Miss Grace Fulmer, Mrs. Gordon Schurch, Miss Hilda Schoch, Miss
Helen Pechin, Mrs. Arden Coffin, Miss
Midred Shimer, Miss Gladys Dawson,
Miss Emma Battersby, Mrs. George
Glum and Miss Esther Beers, of Lansdowne.

Mr. and Mrs. Francis J. Doyle, of

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1122 Chestnut St.

Quality and Standard Famous Over Half a Century

# Bonus Day Tomorrow

Dewees prices are always fair, but to morrow we still further reduce these regular prices for one day only. We suggest early purchasing, but regret we cannot fill mail, phone or C. O. D. orders.

60 Polka Dot Dresses

Very Smart Summer

25 Town and Country Suits Worsted Jersey. Green and Rose Only Bonus Day, \$18.50 Reg. Prices, \$35.00 to \$39.00

150 Dresses of Imported Fashioned on Newest Lines

Bonus Day, \$14.95 Regular Price, \$18.50

50 Dresses of Tissue Plaid Dainty New Dresses for Summer Wear Bonus Day, \$9.75 Reg. Price, \$12.75

200 Philippine Blouses Slightly Imperfect Bonus Day, \$5.95 Reg. Prices, \$7.50 and \$9.75 25 Handsome Georgette

Costume Blouses Bonus Day, \$19.75 Reg. Prices, \$25 to \$32.50 50 Moire Silk Bags Bonus Day, \$2.95 Regular Price, \$5.00

50 Beautiful Crepe de Chine Scarfs
Bonus Day, \$3.00 to
\$8.75
Reg. Prices, \$3.95 to \$10.00

30 Wool Sweaters Bonus Day, \$9.75 Reg. Prices, \$12.50 to \$15.00 75 Swiss and Lawn Negligees and Sacques Bonus Day, Half Price \$3.38 to \$7.38 Reg. Prices, \$7.75 to \$14.75

Dresses of Dainty Voile Bonus Day, \$7.50 Regular Price, \$9.75

75 Famous Justrite Dresses Dewees two-piece Marvel Dresses Fashioned of Sheer Voile Bonus Day, \$4.95 Regular Price, \$10.95

20 White Flannel Skirts Beautiful Flannel Skirts Repriced Because They Are Slightly Soiled Bonus Day, \$8.95 Regular Price, \$12.95

100 Hand-Made Batiste Blouses Bonus Day, **\$4.95** Regular Price, \$5.95

100 Percale Aprons Bonus Day, 59c Reg. Prices, 85c and \$1.00

50 Banded Sport Hats Bonus Day, \$3.50 Regular Price, \$8.00 100 Collar and Cuff Sets

Bonus Day, \$1.95 Reg. Prices, \$2.50 to \$3.00 200 Pairs Kid Gloves Bonus Day, \$2.75 Reg. Prices, \$3.25 to \$3.50

75 Silk Negligees Bonus Day, \$12.38 to \$26.82 Reg. Prices, \$16.50 to \$35.75 Beautiful Skirts for Sport and Dress Wear Bonus Day, \$22.50 and \$25.00 egular Prices \$32 and \$39.00

50 Colored Skirts

SURPRISE REEL: All kinds of garments which have been slightly mussed from handling and

> 100 Tailored Dimity Waists Bonus Day. \$3.95 Regular Price, \$5.50

75 Lawn Tea Aprons Bonus Day, 35c Regular Price, 50c

50 Maids' Lawn Aprons Bonus Day, \$1.35 Regular Price, \$1.75

75 Dolls, Games, Books Bonus Day, One-Half Price Reg. Prices, 25c to \$12.00

200 Pairs Long Fabric Gloves Bonus Day, S1.65 Reg. Prices, \$1.75 and \$2.00

50 Challis Sacques Bonus Day, \$5.63 Regular Price, \$11.25 none nanc has becs equi

#### By the Yard

400 Yards Novelty Sport Silks. Bonus Day, S6.50 a Yard. Reg. \$8.50 to \$10.50 1000 Yards Imported Japanese Pongee. Bonus Day, S1.35 a Yard. Reg. \$2.75 500 Yards Navy Taffets. Bonus Day, S3.45 a Yard. Reg. \$4.50 1000 Yards Printed Cotton Voiles. Bonus Day, 45c a Yard. Reg. 75c to \$1.00 Yards Plain Cotton Voiles. Bonus Day, 45c a Yard. Reg. 70c

200 Pairs Fiber-Silk Hosiery

Bonus Day, \$1.35

Bonus Day, 65c

Regular Price, 95c

Bonus Day. \$1.85

Regular Price, \$2.75

30 All-Linen Table Cloths

Bonus Day. \$8.95

600 Yards Printed Cotton Voiles. Bonus Day. 45C a Yard. Reg. 75C to \$1.00 600 Yards Plain Cotton Voiles. Bonus Day. 45C a Yard. Reg. 90C 300 Yards Printed Irish Dimities, Bonus Day. 45C a Yard. Reg. 85C 200 Yards Printed Chiffons. Bonus Day. 82.75 a Yard. Reg. \$4.00 to \$4.50 Yards Printed Chiffons. Bonus Day. 82.75 a Yard. Reg. \$4.00 to \$4.50

200 Yards Printed Chinons. Bonus Day, Santa Sant

100 Pairs Pure Silk Hosiery Bonus Day, \$1.65 Regular Price, \$2.25

Suits Bonus Day. 3 for \$2.00 Regular Price, 95c each

300 Lisle-Thread Union

150 Girls' Gingham Dresses Sizes 6 to 14 years Bonus Day, \$3.55 Regular Price, \$6.50

50 Pairs Hemstitched Curtains Bonus Day, \$2.95 Pair Regular Price, \$4.25

Regular Price, \$12.50

10 Dozen Napkins to Match Bonus Day, \$10.95 Regular Price, \$15.00

Mercerized Hosiery Bonus Day, 3 for \$1.45 Regular Price, 75c per pair Regular Price, \$1.75 100 Lisle-Thread Vests Bonus Day, 3 for \$1.00 Regular Price, 55c each 200 Lisle-Thread Knickers 65 Silk and Cotton 250 Nainsook Night Gowns

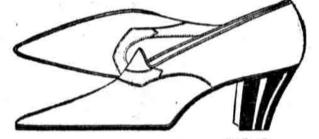
Petticoats
Bonus Day, \$3.95
Reg. Prices, \$5.50 to \$8.50
60 Silk Petticoats Bonus Day, \$8.95 Reg. Prices, \$16.00 to \$23.50 50 Shell Bag Frames Bonus Day, 75C Regular Price, \$1.25

300 Pairs Children's

125 Balls Mercerized Cotton Bonus Day, 25c Regular Price, 40c 150 Pieces Soutache Braid

Bonus Day, 25c Regular Price, 40c Piece Dewees Courtesp and Service Make Shopping a Real Pleasure

# The mark that makes you sure



sure of style - sure of value

The well dressed woman knows that shoes are an important item in her wardrobe. And so she selects

La France Shoes— Because they are always smart-yet never extreme—always beautifully made from the best of materials—and always comfortable.

Among the new models is the walking pump illustrated-made of soft and pliable Keystone Kid. Come in and try on a pair.

'TIS A FEAT TO FIT FEET



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An adorable story of Advance June and Midsummer Fashions! Every ideal weave, every fascinating expression of style, is here. Women wonder how we do it! And so we tell of "eyes watching, searching, and hands bring-

ing" to this re-created Style Headquarters. Here, indeed, are Fine Organdies, French Voiles, Ginghams, Linens and Dotted Swisses; each a veritable

\$12.95, \$15, \$25 & \$29.50

The sale of \$60 to \$90 Silk Frocks progresses. You can save one-half at the price of \$38



