A Wonderful Purchase Enables Us to Offer



Women's and Misses' Velour & Wool Jersey Dresses \$9.75 Each

Truly remarkable dresses at this very low price-distinctive in style, excellent in quality of materials and making, irreproachable in finish and

They're trimmed with silk or wool embroidery, and some of the new lowered-waistline models have richly colorful sashes of tricolette.

- A Good Assortment of Styles-

Two Shown SNELLENBURGS Second Floor

Women's and Misses' \$25 and \$29.75 Ketherweve (Exclusively at Snellenburgs)

Newest Sports Models in Tuxedo Collar and Regulation Sports Styles—

The best wool jersey suits—the best values in wool jersey suits you'll find in town! Every one bears our own Hetherweve label, the guarantee of serviceability, satisfaction and Some with brushed-wool tuxedo collars; others smartly tailored, pocketed, belted and

All Colors SNELLENBURGS Second Floor "Take a Reduction" Came the Order and Immediately

\$35.00 and \$30.00 Price Tags on These

Serge Dresses for Larger Women

Were Changed to



Think of such a saving on such high-grade apparel s this! Designed right, cut right, made right—every letail giving attention to the needs of women of ample

Finely tailored—in good-looking tunic and straightine models, with braid and button trimming. Navy and olack; sizes 421/2 to 54.

Extra Special! Just a Little Lot of

Winter Suits in Larger Sizes Greatly Reduced!

Just one or two of a kind-and in sizes 42½ to 58½. Perfectly stunning suits, exclusively styled and trimmed in good taste with braid and buttons; some with fur collars. Wanted colors in good as-

SNELLENBURGS Second Floor

Here's Another Extraordinary Price-Slashing for Speedy Disposal-

Women's \$55.00 to \$65.00 Coats Re-priced at \$35.00

A reduction that brings their cost to you down to less than they actually

cost to make! Splendid coats of high-grade wool velour, silvertone, evora cloth and seal plush in a wonderful assortment of styles and colors-

Stunning dolmans, wrap-coats and sports models. Many of them with beautiful fur collars-all richly lined.

SNELLENBURGS Second Floor

Prices Take a Big Drop On These Three Fine Lots of

House Dresses

In Regular and Extra Sizes -Your Saving Is a Fourth to a Third! \$2.25 House Dresses of Copen Blue Ramie Linen, \$1.69

full pleated skirts hung from yoke in Billie Burke style. Prettily smocked n front and finished with pocket and velt.

\$3.95 and \$4.25 House Dresses..

Of Amoskeag gingham in large, good-looking broken plaids, stripes, checks and plain colors; fitted and Billie Burke models, trimmed with plaid gingham, plain chambray or white

\$4.25 Extra-Size House Dresses..

Of very good quality gingham, in neat stripes and checks, also of plain chambray. Well made fitted models, cut for comfort and good service and trimmed with contrasting SNELLENBURGS Second Floor

3,600 Prs. Women's Silk Stockings

Formerly \$2.50 Pair \$1.35 Pair

Pure thread silk, absolutely pure dye, guaranteed twelve-strand silk stockings, with mercerized garter tops and lisle soles. In black, ordovan and navy. Exceptionally durable and sood looking. SNELLENBURGS First Floor



(Just 100) \$59.89 9x12-Ft. High Pile Axminster Rugs

product of one of America's best Axminster rug makers. Limit of one rug to a customer; none to dealers. A phenomenal value! SNELLENBURGS Economy Basement

We've Just a Limited Number of Good Looking 50c to 75c Metal Bag

Frames In the Desirable Six and Seven Inch Sizes

at 25c Each

Attractive metal frames with long commis and chain attachments; etched and jeweled patterns — many, many styles, including the popular col-lapsible effects. These Are Extraordinary Values, Come Early for the Best Selection. Two Styles Shown,

SNELLENBURGS Jewelry Section, First Floor

N. SNELLENBURG & CO.=

40 inches wide, all-silk of excellent quality, fine in weave and lustrous in finish. In a complete range of colors and black.

SNELLENBURGS First Floor

Tomorrow in the Economy Basement

\$2.65 to \$3.00 "Run of the Mill" 81x90 in. Bleached Seamless Sheets at \$1.00 ca. 🖘

Splendid sheets from one of the very best mills. Bleached and seamless with plain hems. All made of standard sheeting. No mail

50c to 59c "Run of the Mill" **Pillow Cases** at 18c ea.

All best makes; sizes 42x36 and 45x36 nches. No mail or 'phone orders. 35c (40-in.) Unbleached

Large and small remnant lengths.

SNELLENBURGS Economy Basement

Save on These Exceptionally Good \$3.95 Taffeta & Satin Petticoats We're Going to



able, well cut petticoats of taffets or satin, some of them with jersey tops. Self-color or novelty flounces, ruffled and tucked. Plain and changeable colors.
SNELLENBURGS Second Floor

Sell at

There's Splendid Choosing Among These Fine Sale Groups of

Women's Shoes, Pumps and Slippers

High shoes with leather military or Cuban heels. Leathers include tan calf, nahogany calf, gunmetal calf, black glazed kid, and brown kid with brown cloth tops. All newest



best styres, including brogues. Theo ties with ribbon over the instep in black satin, patent colt, black kid and gunmetal calf. Pumps and Slippers in black satin, silver cloth, patent colt and

Women's Fine \$10 Black Kid High-**Cut Lace Shoes**

These are very fine black glazed kid high-ut lace shoes with Louis heels, turned soles and straight tips. Built on a long, slender ast. Sizes principally AA to C widths. Women's & Children's \$3.00 to \$4.00 Fine Felt Slippers, \$2.25 PAIR Reduced to.....

The best grade made by the Daniel Green Felt Shoe Company featuring their famous 'comfy" soles; large assortment of pretty cimono shades.

Men's \$9.00 to \$12.50 Shoes & \$6.50 Pair Oxfords, Reduced to

Tan calf, mahogany calf and cordovan Eng-iish lace shoes in narrow, flat toe lasts. Welted soles. Also in tan Norwegian and cordovan exfords with wing tips and heavy single soles.

Boys' Tan Elk Blucher Shoes With guaranteed "Korry-Krome" soles; e best-wearing shoes made for boys. \$5.50 Shoes, sizes 10 to 131/2 . . \$3.95 \$6.50 Shoes, sizes 1 to 51/2 . . \$4.95 SNELLENBURGS Second Floor

Thursday Silk Specials \$6 Silk Tricolette

assortment of newest colors for street wear. Finely woven quality, excellent weight and durable. Made of superior quality fiber silk.

\$5.50 Charmeuse

=N. SNELLENBURG & CO.=

Our January White Sale Offers This

Exceptional Value in Women's \$2.50 Extra-Size Envelope Chemises At \$1.45 Each



ments in two styles one trimmed with lace and one vith embroidery. With built-up shoulders or cami. sole tops—made o excellent quality white nainsook One style shown.

Women's \$1.19 Extra-Size Pull cut 65c garments, trimme with an edging of

Women's \$1.50 Slip-On Night 69c One style—made of fine lingeric cloth in slip-over effect and trimmed with an embroidery edge.

SNELLENBURGS Second Floor

The Greatest Sale of the Kind We've Heard of in at Least Half-a-Dozen Years!-

Fine Shirts, Men for 98c each!

Kinds That Have Been Excellent Values Right Along at Up to \$3.00! A great pre-inventory clearance—some slightly soiled from handling but most of them

fresh and new Sizes 14 to 17; fine assortment of wanted patterns and colors.

> Percale-Printed Madras-Woven Madras

White, Fancy & Full-Dress Waistcoats Reduced a Third \$5.00 Waistcoats, Now \$3.34 \$6.00 Waistcoats, Now \$4.00 \$6.50 Waistcoats, Now \$4.34 \$8.00 Waistcoats, Now \$5.34 \$8.50 Waistcoats, Now \$5.67 \$10 Waistcoats, Now \$6.67 \$12 Waistcoats, Now \$8.00 \$13.50 Waistcoats, Now \$9 \$16.50 Waistcoats, Now \$11

Outing Flannel Pajamas & Night Shirts for Men

At Big Reductions

Pajamas, Originally \$3.50, Now.... Pajamas, Originally \$4.00, Now..... Pajamas, Originally \$4.50, \$3.00 Now..... One-Piece Pajamas, Originally \$2.00

Night Shirts, Originally \$3.50, \$2.25

Extra Special! Men's Heavy Cambric Night Shirts, Originally \$2.00, Now...

SNELLENBURGS First Floor

Clearaway!—All Odd Lots and "Table Stock" in

Men's & Boys' \$7.50 to \$10.00 Sweaters

Hurrying Out All high-grade sweaters in jumbo stitch, shaker knit and plain ribbed effects-

shawl collar or V-neck styles; good, heavy quality; best colors and heather mix-

Men's and Boys' \$20.00 Mackinaws \$10.00

ounce mackinaws, waterproof and wind-proof, in the popular belted Norfolk style, with big collars and deep patch pockets.

\$4.00 Sweaters for Boys.... \$2.50 back; shawl collars and pockets. Navy, maroon dark oxford and brown. Some slip-ons in the lot. Sizes 28 to 34.

SNELLENBURGS Third Floor

Our February Furniture Sale Is the Opportunity You've Been Waiting for

To Invest Your Christmas Checks and Dividends in Good. Substantial, Sincerely Fine and Dependable Furnishings Purchases May Be Made On Our Easy Payment Club Plan

\$450 3-pc.Upholstered Living-Room Suits, \$225

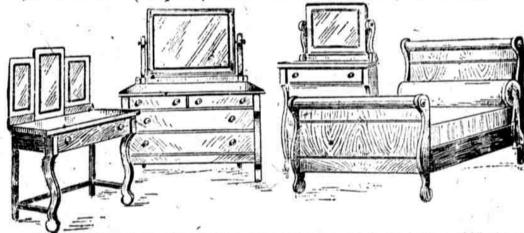


de with heavy birch frames, mahogany finish, and upholstered in finest quality tapestry. All three pieces have spring seats, bottoms and edges. The davenport and low table-height chair have spring pillow arms, and the large wing fireside chair is particularly comfort-

\$480.00 Suits at ... \$600.00 Suits at.

\$239.50 | \$950.00 Suits at . . \$295.00 \$1350.00 Suits at . . \$750.00 Suits at ... \$375.00 \$1550.00 Suits at ... \$775.00

Bedroom Furniture at Savings of More Than Half! \$380.00 (4-pc.) Bedroom Suit, \$145.00



Beautiful figured American walnut suit consisting of large bureau, chiffonier with \$475 (10-pc.) Queen Anne Dining-Room Suit, \$235



Rich American walnut suits upholstered in genuine leather; 60-inch buffet without mirror, large china closet, 48-inch extension table, enclosed serving table, large arm chair and five

Oak Buffets at ½ Price

\$64.00 42-Inch Buffets..\$29.75 \$70.00 46-Inch Buffets. . \$33.75 \$85.00 54-Inch Buffets..\$39.75

\$95.00 60-Inch Buffets..\$43.75

\$45.00 Library Table

Mahogany finish in beautiful Colonial period style with large platform base; large drawers.

\$55 Brass Beds, Special at \$27.50

All with 2-inch posts and 2-inch filler rods Mattresses at a Fraction of Their Former Prices



Felt and \$6.75 Pure Felt \$9.75

Pure Silk Floss \$10.75 100% Púre Silk \$13.75

Our Leader Box Springs



= N. SNELLENBURG & CO.

\$30 to \$45 High-Grade Metal Beds

Mahogany, walnut, ivory and white enamel

Beautiful Windsor Beds

beds or singly for a Mahogany and several or combi-

nations

SNELLENBURGS Fifth Floor