

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Cool Things to Wear and Other Goods That Real Summer Brings to Mind

## Water at a Distance Does Not Put Out a Fire Near at Hand

Many times in the old times, within our recollection, valuable properties were destroyed by fire because of scanty supply of water.

It is better to look ahead and be prepared for possible happenings. "A bird in the hand is worth two in the bush."

Having an old horse-shoe "for luck" is not equal to life-time savings for your daughter's dowry.

[Signed]

*Joe Wanamaker*

June 24, 1921.

## The Broad Brimmed Hats Most Women Wear in Summer \$1.50 to \$7

Large straw hats with brims that bend and dip in most becoming curves.

Lagorns, yeddas, tagal and other fancy straws.

Black, white, jade, orange, pink, tangerine, brown, navy, white, delft and cornflower blue. They are untrimmed, but some

of them need nothing more than a length of wide ribbon.

For the others there are lovely wreaths of poppies, buttercups, cornflowers, clovers, morning-glories, blueets, or some other pretty flower and foliage garniture.

The hats are \$1.50 to \$7. Wreaths from \$2 to \$5.

(Second Floor, Chestnut)

## Wise Women Take a Raincoat to the Mountains and Seashore

There is a very useful new raincoat of lustrous silk faille. It is showerproofed, but it has the tailored aspect of a coat with a belt and large collar that may be buttoned up close. In a pretty

shade of pastel blue or gray, \$37.50.

Many other kinds of raincoats are here also, in rubberized cloth and showerproofed cloths, among them some imported ones. Prices are from \$27.50 to \$57.50.

(First Floor, Central)

## Dainty Voile Over-Blouses Look Well With Tub Skirts

Here are two styles, in particular, that women have found very good indeed for this purpose and, in consequence, they are decided favorites.

One has a round, flat collar, pin tuck, short sleeves and is trimmed with narrow Valenciennes lace. The other has a square neck, short sleeves and wide Valenciennes lace. Both blouses have tie-back sashes.

They are inexpensively priced at \$5 and \$5.50, but there are many other styles between these prices and \$12.

(Third Floor, Central)

WHITE vestings to put into a dress at the last minute are of tacked net or of net and lace combined. The first sells at \$2.50 to \$4.50 a yard, and the second at \$3.75 to \$6.75.

(Main Floor, Central)

COLLAR and cuff sets of real filet lace are very desirable indeed to wear with silk sweaters—the collars being the straight tuxedo sort. They cost \$5 the set.

(Main Floor, Central)

SO many women are asking us for crinkly crepe pajamas that we are glad to announce these. Some are plain pink and blue trimmed with white, and some are pink, blue or orchid striped with white, and trimmed with it, \$3.85 is the price of either style.

(Third Floor, Central)

SOFT satin ribbon for girldes is here in six and nine inch widths—the first at \$1.65 a yard, the second at \$2.50 a yard. Colors are peach, jade, navy, flesh-color, light blue and black.

(Main Floor, Central)

## Comfortable L. R. Corset Waists

Women like them not merely because they are comfortable, but because they can be laundered—an important point in hot weather.

A short model of batiste has a clasp in front, elastic sides and light boning; \$1.65.

A similar model with buttoned front is also \$1.65. Both are for slender figures.

An L. R. with low bust, long skirt and light boning, \$1.65.

A girle of pink broche with elastic sides is \$3. The same thing made of white coutil is \$2.50.

An elastic slip-on of pink broche has a closed back and a clasp front and costs \$5.

(Third Floor, Chestnut)

## \$1.25 and \$2.25 Tub Skirts Are Here Once More

This is the first time since the war we have had white tub skirts for such little prices as these.

There are two good sports styles, plain in front and with gathered back, and they have very attractive sports pockets trimmed, like the belt, with buttons. Either one of these models would look very well with sweaters.

(East Aisle)

## Women's Silk Umbrellas at \$5

Silk-covered umbrellas—with paragon frames, and hardwood or bakelite handles, with bakelite rings or silk cord loops. The colors are purple, taupe, navy blue and green, besides black.

(Main Floor, Market)

## \$6.75 Is Little for Women's Shoes Like These

Some of them have been double. Others several dollars more. A few have been \$6.75, but these were special purchases that enabled us to price them below value when they first came in.

Ten models and materials.

A brown satin one-strap slipper with light turned sole and low French heel.

A gray suede short-tongue pump with Louis heel and turned sole. The same pump in tan calfskin.

A one-strap slipper of brown kid with turned sole and Louis heel.

A two-strap slipper of tan calf with straight tip and moderate Cuban heel. The same two-strap slipper in dull black calfskin.

An oxford tie of soft black kid with military heel. The same oxford in brown kid. Or in tan calfskin with perforations.

Any pair of them is fine value for \$6.75.

(First Floor, Market)

## Kiddies' Barefoot Sandals

Well made of strong Russia tan calfskin, with stout flexible soles.

Youngsters wear them with socks or no socks—and find them jolly cool and comfortable.

Sizes 6 to 8 at \$2.75. Sizes 8½ to 11 at \$3.50. Sizes 11½ to 2 at \$4.

(First Floor, Market)

## Electric Fans

make all the difference between sweltering and comfort on a hot day. No reason why HOME as well as office should not be equipped with them.

Every good make here, stationary and oscillating, from eight inch to sixteen inch, priced \$10 to \$47.

(Fourth Floor, Central)

## Women's Bright Colored Gingham Frocks—\$7.75 to \$25

If—as somebody suggests—the joy of putting on new clothes is due to the fact that we get rid of our old selves and become new people, it is a joy which is easily come by with dresses at these prices!

The gingham checks in almost every color you can think of—pink, green, red, blue, brown and lavender; and plaids of a mixture of color. They usually have white trimmings, but often are finished simply with self-bands or bindings; and the styles vary from coat-dresses to "wrap-arounds."

Prices, \$7.75, \$13.75 and \$25. (First Floor, Central)

## WEAR SILK

Nothing equals its cool touch on the skin in hot weather.

It is the coolest fabric made for underclothes, dresses, waists, shirts, pajamas, dustcoats.

Now that so many silks are washable, its use is thoroughly practical.

For hot-weather wear we recommend cool white tub silks, thin navy blue or black "China" silks, or the ever-popular and economical thin pongee silks and striped tub silks—from \$1 to \$2.50 a yard.

(First Floor, Chestnut)

## New Fiction

"Buff a Collie," by Albert Payson Terhune, \$2. A book of the strange adventures of a dog and his master.

"Tazan the Terrible," by Edgar Rice Burroughs, \$1.90. The latest doings of this most fascinating of strange characters.

"Coquette," by Frank Swinerton, \$1.90. A vivid narrative of an intense and emotional girl.

(Main Floor, Thirteenth)

LITTLE one-light table lamps made of Japanese vases in various shapes—designs of flowers and birds upon them—are in two sizes and priced at \$5.50 and \$6.50.

Among the other little items of interest in the Lamp Store are glass shields for electric lamps, price \$2.

(Fourth Floor, Central)

## New Cut Glass for the "Marry" Month of June

The merry, "marry" month of June is a great month for cut glass buying, naturally.

Our bright arrays of these goods are kept constantly refreshed with sparkling new supplies of crystal of standard grade in various handsome cuttings.

Hundreds of pieces are priced 20 to 50 per cent less than regular rates, including these:

(Fourth Floor, Chestnut)

## Boys' Wash Suits Cool as Cucumbers

—and good as can be had for the prices anywhere, North, South, East or West—this is where you will find them.

Wash suits of real Palm Beach cloth, in sizes for boys of 8 to 18 years, at \$13.50, in Norfolk styles.

Wash suits of gray crash for boys of 8 to 18 years, \$10.

(Second Floor, Central)

## "Please Suggest Records Suitable for Sunday Playing"

is a request that reaches us quite often. Here is a list of fine pieces of music of a devotional character, all of which can be obtained on Victor Records in our Phonograph Store:

88403 Hosanna (in French) Caruso

74198 Open the Gates of the Temple, Williams

53053 I know That My Redeemer Liveth, from "The Messiah," Marsh

Oh! For the Wings of a Dove, Marsh

45089 The Palms, Werrenrath

The Lost Chord, Werrenrath

35484 Hallelujah Chorus, Pryor's Band

The Heavens are Telling, Conway Band

16008 The Beautiful Isle of Somewhere, Jarvis

Christ Arose, Haydn Quartet

35674 Festival Te Deum (Paris 1 and 2), Trinity Choir

(Second Floor, Central)

## A New Importation of Fleur d'Or Powder 75c a Box

This delightful French face powder, made by Claire of Paris, is put up in less expensive boxes, and we have made a special arrangement with the manufacturer to let us sell it for exactly half price.

The same size boxes and the same three colors, Blanche, Natural and Rachee.

(West Aisle)

## The Man With a Hose Undoes the Drought

And he's the only man who can! When gardens and lawns are parched, and backyards sweltering, he gets out his stream of cooling showers, and creates a wide radius of refreshment.

## New Shipments of the Famous Wanamaker Red Rubber Garden Hose

"Superb," a strong elastic six-ply red rubber hose at 28¢ a foot. And "Redleaf," a strong five-ply red rubber hose at 25¢.

These are the leaders. Other good garden hose from 16¢ a foot up. Reels and all attachments.

(Fourth Floor, Central)

## To the Majority of Men Time Means Money

Such men cannot afford to depend upon one watch alone, even though it is a good one. Another watch to take its place while it is being cleaned or put in order is an economical necessity.

And men who enjoy golf and other sports find a wrist watch a very great convenience.

For everyday use a regular model Waltham watch in 14-kt. gold case, is \$64 to \$115. A thin-model Waltham in 14-kt. gold case, \$300 to \$325.

Or a regular model Elgin in 14-kt. gold case, \$35 to \$58. A thin-model Elgin in 14-kt. gold case, \$75 to \$300.

Howard watches, gold-filled cases, are \$63 to \$120.75. In 14-kt. gold cases, \$84 to \$147.

Wrist watches, Elgin and Waltham movements, \$22 to \$107. (Jewelry Store, Chestnut and Thirteenth)

## Picnic Hampers and Travel Baskets

Made of Japanese matting in various sizes, from capacity for one lunch to food for a family and its friends. Priced \$1.75 and upward.

Finer baskets of white reed, strongly made, \$3.50 and up.

(Fourth Floor, Central)



## There's a World of Difference in Men's Tropical Suits

In buying suits of this kind, one of the surest things is that the man who looks for cheapness can easily find it.

It is equally certain that the man who looks for quality finds it just as easily—if he looks where quality belongs.

By "cheapness" we mean the kind of seeming economy that is costliness in disguise.

By quality we mean genuineness in the fabrics and, above all, fineness, carefulness, thoroughness in the tailorwork. The distinguishing mark of every Wanamaker tropical suit is the genuineness of the fabrics and the superiority of the tailoring.

If you happen to see or hear of tropical suits at prices lower than Wanamaker prices, it will be worth your while to compare the qualities.

You will see as clear as print the difference in the quality, in the stitching of the edges, the finishing of the pockets, the making of the collars and lapels.

Tropical suits of lightest weight tropical worsteds, \$32 to \$40. Mohair suits in striped and self-striped effects, \$25 to \$30. Palm Beach suits, all of the real Palm Beach fabric, \$20 and \$22.50.

Knitted sports coats, \$20. White flannel trousers, \$12. White duck trousers, \$3 and \$3.50. Khaki trousers, \$2 and \$3.50.

Regular Summer suits in cool, fancy, mixed wools, \$35 to \$55, with a choice of very attractive youth's models at \$25 to \$40. (Third Floor, Market)

## Now a Man's Good Summer Shirt at \$1.50

Lower and lower! This is the smallest price a man's good shirt has regularly sold for in years.

Fine, firm percale is the material used in these shirts.

All soft cuff, plain negligé style. All the goods are guaranteed fast color and the designs are pleasing stripes.

## New Woven Madras Shirts for \$2.50

This latest shipment brings soft cuff, plain negligé shirts of an excellent quality woven madras in stripes of various kinds, including some of the always popular seersucker stripes.

All sizes in the lot.

(Main Floor, Market)

## Some Men Are Buying Their Second Straw Hats

These are the men who thought they would save money on straw hats by buying them around the lowest prices quoted.

They have found in many cases that the hats are not giving the service they hoped for and that a pronounced and somewhat freakish style becomes tiresome.

These men are now appreciating the fine fashion and splendid wearing quality of Lincoln-Bennett and Redleaf London straw hats and many of them will be glad to get shapes with wider brims, of which we have a good assortment.

Prices \$3, \$4 and \$5.

(Main Floor, Market)

## Men's \$5.75 Handkerchiefs Were Never So Low Before

In fact we have just finished marking them at this new low price.

They are an excellent quality Irish linen handkerchief with a quarter-inch hem, plain hemstitched, and they are a good size.

For men who always like to have a reserve supply of handkerchiefs on hand, this is a timely opportunity to economize on the usual cost.

(West Aisle)

## Men's Athletic Union Suits at 75c—Half the Regular Price

These are the very suits hundreds of men want tomorrow, next month and all summer.

They are sleeveless and in knee-length, with elastic cotton webbing at the belt and cut roomy and full for greater comfort.

The fabrics are nainsook, self-striped madras and a cool cotton.

We have 9600 of these suits to sell at this wonderfully low price and they are all first-grade goods. The reason for this half-price clearaway is that the maker was overstocked and was obliged to make a great concession in order to move his surplus.

(Main Floor, Market)

## Bath Towels Made to Excel

They are made specially for this store, with the idea of offering something exceptionally good at the prices—75c and \$1 each.

They are woven of good absorbent cotton, full bleached, and have plenty of body to insure good service.

Size 22x46 at \$1; size 21½x45 inches at 75¢.

(First Floor, Chestnut)