

## Specializing



1222-1224 Walnut Street

## New Modes and New Prices In

## Dresses and Suits

Style Without Extravagance," the original slogan of the Stecker tore, has emerged from its eclipse. Once again, after a lapse of years,
is possible to buy modes that meet the "Stecker" standard of style,

Prices That Are Strikingly and Unusually Low


Afternoon Dresses
Exceptional in Style and Value
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$\qquad$
$\$ 25, \$ 45$ to $\$ 195$
Plain and Fur-Trimmed

## Suits

Plain Tailored, \$35 to \$125 Fur Trimmed, \$85 to \$375



## BORNOT



It's almost time for winter rugs and carpets to go
down. and all the spots, stains and dust-dimmed places
are going to show up with painful plainness when the down, and all the spots, stains and dust-dimmed places
are going to show up with painful plainness when the
lights are lit. The famous BORNOT process of cleaning. however. will remove every vestige of dirt, stain or
grease spot : and you will hardly recognize the rug or carpe grease spot: and you wil hardy recognize the rug or carpet
which we return to you as the one you sent to us. Just a
word of advice-before discarding that "impossible" rug. let us renovate it at a fraction of the cost of a new one.
lits almost certain that you'll decide it's plenty good enough for another season's use.


## Each Reduced to a Price That Will Sell

 Them Out in a DayOur strictest merchandising rule is the absolute and immediate clearance of all "Odd and In complete Lots." The intensive selling during number of garments to dispose of. As lots are limited, early shopping is advised. I 1.5

| at the remarkably lo $68.50$ |
| :---: |

Wearable and Becoming New Hats as Low as \$3 and \$3.85


Women's Soundly Good Shoes and Oxfords in a Sale at $\$ 5.25$

New Suits for Fine Autumn Weather


80 Fine Skirts for Women Special at $\$ 9.75$

Men's Heather Half Hose 50c

Center Aisle Opportunnities

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| Women's Soundly Good |  |
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| Brown Leather, Too |  |
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| (84 Only) Fur Scaris and Chokers |  |  |
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| (7) Jap Mink Chokers. | $\xrightarrow{15.00}$ | ${ }^{7.50}$ |
| (11) Tapee Fox Scarfs. | 30.00 | 12.50 |
| (8) Brown Fox Scarfs |  | ${ }_{\text {14,50 }}^{14.50}$ |
| (6) French Seal Stoles. | 60.00 | ${ }_{29.50}^{29.50}$ |
| (8) Baum Marten Chokers |  | 34.50 |



