agent than all the medicine tha

prescribed. California is peculiarly fitted

California is peculiarly fitted to all that nature can give in this of tion. To the newcomer the environment is so strange and so striking it claims the undivided atterpression of the company of the co

of climatic conditions the invalidation which to complete the conditions the invalidation of the complete the condition of the condition of the inland mountain ranges; in perature, from the almost persummer of the southern part of State, to the more severe, though unpleasant, climate of the uppererran.

rras, In addition to all this, there

merous mineral springs, many of having marked medicinal qual which have already won for the wide reputation. At some of sanitariums have been erected, at the conveniences of modern civilia are at hand.

are at hand.

are at hand.

There, too, one can enjoy a healthful and varied diet than is a sible in any other locality. Fresh and vegetables the year round aboundance of wild game and rethat are nutritious and highly-flave.

A climate where even a delicate.

A climate where even a delicate son can, with no fear of taking spend ten or twelve months in the air needs few accessories in the of restoring impaired health or ity. Great numbers of semi-invalves to to California to see

aiready go to California to escap cold of the Eastern winters, and to their constant surprise that a per part of a California winter is a

an exact counterpart of the bal days of an Eastern spring. For descriptive and illustrative

ature, call on or address D. R. general agent Southern Pacific pany, 201 Main street, Salt Lake Utah

Every Wome

and Russia is by direct special wire transferred to and received from the lines of the Great Northern Telegraph

The Commercial company's traffic to

and from France and central Europe

transits direct over the Commercial company's submarine cable to Havre and by underground cables to Paris. The Halifax and Bermudas Cable

company and the Direct West India Cable company occupy a joint office

with the Commercial Cable company at Halifax, Nova Scotia, and thus provide the most direct route and efficient ser-

vice to the Bermudas, Jamaica and the Windward Islands. The Western Union is the only com-

The Western Union is the only com-pany whose land line facilities in Amer-ica equal those of the Postal Telegraph Commercial Cable system, but the Commercial possesses four Atlantic ca-bles as compared with the Western

Best Cables Obtainable.

The cables of the Commercial com-

pany are the best which human skill and ingenuity could produce. Two of

them virtually are new and the original two are in excellent condition. The company is therefore in a position to

offer the public the use of the most re-liable channels of communication. The Commercial cables are equipped

with the latest and most efficient appa-

ratus in which the company's electricians are constantly making improve-

ments. All are duplexed and their car-rying capacity thus doubled. It has

also introduced on its cables a new sys-

tem of automatic repeaters, whereby one cable may be electrically coupled to

another and re-transmission thus dis-pensed with. The introduction of this system enables the Commercial to work

direct from New York City to Water-ville, its cable station in Ireland. The telegraphs in Europe, Asia, Australia and South America are adminis-tered by the governments of the re-

spective countries which comprise those geological divisions of the world, and their operation is governed by a code of international telegraph rules

and regulations to which the Foreign Government Administrations rigidly

adhere. All the cable companies are compelled to transfer to Government

Administrations messages for points at which they have not offices of their own. The messages so transferred are

subject to these international rules and

CALIFORNIA FOR HEALTH.

Mild Climate, Bare Medical Springs

and Charming Scenery.

body in which a change of environment is far more valuable as a remedial

There are many conditions of the

ompany at London.

Union's two.

NEW TELEGRAPH SERVICE FOR SALT LAKE

HISTORICAL SKETCH OF THE POSTAL COMPANY.

ALT LAKE now has a new telegraphic and cable service. The opening of the Postal Telegraph-Cable company's office for local business is another step forward. In wire facilities Salt Lake now equals the best. The establishment of the new line is additional evidence of the commercial and industrial importance not only of Salt Lake, but of Utah.

In this connection, an account of the growth and a resume of the history and present extent of what has come to be one of the largest telegraph and cable systems in the world, may be of

Early in the year 1881 the Western Union Telegraph company, under the leadership of Jay Gould, acquired control of all the commercial telegraph lines in the United States and Canada, and before the end of that year had combined the Western Union cables with the several other cable compa-nies in a pooling agreement, thus form-

nies in a pooling agreement, thus forming a complete monopoly of the telegraph business of this continent and across the Atlantic ocean.

The smaller companies that had previously been built up proved unprofitable, and impossible of permanent maintenance, every one of them having been founded upon mistaken notions of the telegraph business under various so-called improvements in various so-called improvements in methods of transmission, reduced rates, rebates and other forms of bidding for business which soon proved to be ruinous; or upon a speculative plan not de-signed to be permanent, but to do the most harm in the shortest time, for the purpose of being "bought off."

The Telephone Came in.

The most available routes for the construction of telegraph lines between principal points had been fully occupied, rights of way had become difficult and expensive to obtain; the telephone was just beginning to assume other than local importance, and by many was already deemed such a strong competitor for the transmission of intelligence as to seriously threaten at least the growth of the telegraph.

Under such circumstances it was : common belief on the part of the pub-lic, and also of many of the best informed telegraph managers and employees, that competition in this busi-ness was at an end; that no capital judgment, and to them he left the de-

would be found to undertake the building of new lines, and that no telegraph officers having the necessary experience and ability to conduct the business successfully, would hazard their reputa-tion by entering upon so hopeless an

But the demand for competition be tween principal points, the growing re-quirements of large business houses for private wires, and the disposition to exploit new systems of transmis-sion, together with the speculative element which seems always to be on the alert to make something to sell, result-ed in building up within the three subsequent years, a more extensive, di-verse and damaging competition than

had ever before existed. The Mutual Union, the American Rapid, the Bankers and Merchants, the Baltimore and Ohio, the Southern, the Board of Trade, the Pacific Mutual and the original Postal were among most extensive and important of corporations that were formed, and all were competing with each other as well as with the Western Union company, in the most wasteful manner.

Same Extravagant Theories.

The original "prospectus" of the Postal company, setting forth expectations of vast profits from small expenditures through the use of compound steel and copper wires, automatic and multiple systems of transmission, a very low rate, made uniform, regardless of distance; business relations with the Post-office department of the Government, and other extravagant and Utopian and other extravagant and tropian theories, leads one to wonder that so intelligent men as its original promoters were, could have been so sanguine of the success of their scheme.

In this almost chaotic condition of the affairs of the telegraph, John W. Macker carrell log control of the promoters of the promoters of the promoters.

Mackay came into control of the property bearing the Postal name. He was without knowledge of the details of the telegraph business, but with broad conception of its usefulness, and firm faith in its growth, he determined to establish a business on a permanent basis, and under methods protective allke to the patrons of the telegraph and those who invested their money in maintaining and increasing its useful-

With this purpose in view from the first, he brought into his service men of large experience in both telegraph and cable business, of known industry, integrity and sound and conservative velopment of the business. means of escape from the then pre-vailing chaos, almost as completely as if they had themselves been the owners of the properties.

Unlimited Resources.

Possessed of ample resources and unimited patience, he brought about the aying of new and superior cables cross the Atlantic ocean, the reorganization of the Postal company upon a greatly reduced basis of capitalization and free from bonded debt, the adopand free from bonded debt, the adop-tion of the practical and businesslike methods, the just and considerate treat-ment of the public in all its varied in-terests, the cordial and friendly rela-tions between employer and employee, and the result is before us today in the establishment upon a firm and functial establishment upon a firm and financial foundation of the "Postal Telegraph-Cable company," having a land-line system many times greater than all previous competitors of the Western Union company, built and equipped in the most substantial and up-to-date manner, and with cables not only con-necting with Europe, but across the vast Pacific ocean.

To Mr. Mackay, primarily, and to those so effectively associated with him in part, the American people are in-debted for rates of telegraphic trans-mission as low as it is possible to afford in view of the great cost of constructing, maintaining and operating substantial lines; and also for the wholesome regard for the public interest and convenience which has characterized the Postal company, and which only genuine and efficient compe-

Organization of the Postal.

The Postal Telegraph company was rganized in 1886, two years after the Commercial Cable company. The growth of the Postal has been as rapid as that of the cable company. The Postal company started by taking over a number of small telegraph lines, the majority of which were bankrupt. With this unpromising material the company has built up its present magnificent system. The properties in the United States owned and controlled by the company represent an investment ag-gregating more than \$25,000,000.

The pole mileage of the Postal sys-tem is now 49,012 miles of land lines, the wire mileage is 281,715 miles, and the points reached are 20,341. Of the points reached 1782 in 1903 were reached by no other telegraph company. Near-

States to Europe. Of these, on the American side, two land in and are operated from New York City, and the other two land at a point near Boston; while on the European side three land 4000 new offices were added last

year. The number of messages handled by the Postal in 1993 was 21,600,577. The growth of the Commercial Cable ompany has been more rapid than within 150 miles of London, with which city they are connected by special wires, and the fourth cable lands at Havre. France, where it connects with special underground wires to Parls, in which city the company has its own receiving office. that of any other cable company in the world. It has been both rapid and continuous. It was found necessary in 1894 to lay a third cable between New York and London. In 1906 a fourth was

The business of the company continued to increase and it also took over the operation of the American end of the German Atlantic Cable company's lines. The Commercial Cable company therefore operates no less than five cables across the Atlantic ocean. These give the company direct lines to London, Paris and Germany.

From Frisco to Hawaii.

In 1901 the Commercial Pacific Cable ompany was organized for the pur pose of laying and operating a cable from San Francisco to the Hawalian Islands, Midway, Guam, the Philippine islands and China. This cable, which is nearly 8000 nautical miles in length, has been completed at a cost of about \$12,000,000, without asking any substily from the Government. It is believed that the cable line will be extended to Japan in the near future.

There are about 132,000 miles of sub-

narine cables in the world. Of this the Postal Telegraph Commercial Cable system controls about 27,000 miles, or more than one-ninth of the total, and also 281,000 miles of telegraph line.

In addition to the foregoing the Postal Telegraph system has direct com-munication, via the Canadian Pacific Railroad telegraphs, with the British Pacific Australian cable. Competition between the telegraph

companies for patronage was never se sharp as now, but it is based upon ex-cellence of facilities and service, and Ivil treatment of patrons, the rates of the two companies being the same.

The progress of the Postal Telegraph system is evidenced by the continued extension of land lines, the numerous

and important railroad connections re cently made, the valuable connections with the German cables, the Pacific cable, the direct West Indies cable, the Bermuda cable, etc.

The present low rates and good ser

vice have been obtained only through its competition. It has new lines and modern equipment.

Reduced Cable Rates.

The Commercial Cable company was established in 1884, since when, by re-maining absolutely independent, it has effected a reduction of 50 per cent in Atlantic cable rates, and thus secured to the cabling public a saving of at least \$75,000,000. Its system embraces four cables across the Atlantic from the United

PATTERNS

All the latest Fall and Winter styles, and all at one price,

10 Cents

Odd Half Dozens

while on the European side three land

The Commercial Pacific Cable com-pany, whose cables extend from San Francisco via Hawaiian islands, Mid-

way islands, and Guam to the Philippines, connects at San Francisco with the lines of the Postal Telegraph company, and at Manila with those of the Eastern Extension company, and thus furnishes the most direct route to

the Philippines, Hongkong, China, Ja-pan, Korea and Formosa. The system of the Commercial Cable

company, therefore, extends from the United States of America, east and west to Europe and the Philippines re-

spectively, or more than two-thirds around the world, the remaining third being covered by the Commercial com-pany's connections, the Eastern and Eastern Extension companies.

Offices on the Other Side,

This company has its own offices in

London, Liverpool, Manchester, Glas-

gow, Bradford, Leith, Dundee, New-castle-on-Tyne, Edinburgh, Bristol and Weston-Super-Mare, all of which are in direct communication with the cable stations by special wires operated by

its own staff. It receives and delivers messages and is therefore in direct touch with the public at all of these

connection with the German Atlantic company provides facilities for the handling of German trains. The Ger-man company has, at present, one, and

is now engaged in laying a second cable direct from New York to Germany via the Azores. The American end of this

German system is operated by the Commercial Cable company from its

New York office, whence messages are sent direct to and received from Ger-many via the Azores. In Europe the

German cables land at Emden and ter-minuate in the office, in that city, of the German Telegraph Administration,

whence special wires are operated to all points in Germany and Holland.

To All Parts of Africa.

Cable company connects and occupies a joint office with the Eastern Tele-

graph company, at which messages to

and from Mediterranean ports, all parts of Africa and the east coast of

Tme Commercial company's traffic to and from Norway, Sweden, Denmark

South America are transferred.

At the Azore islands the Commercial

Commercial Cable company's

receiving office.

Per Half Dozen.

Toilet Articles

So size Violet Ammonia 25c size Florida water All high grade, standard full strength preparations, -Turkish bath and paim soap, per cake

FREE!

For sale by F. C. Schramm, Hill Drug Co. and Chas. Van Dy

FREE!

Beautiful MEDALLIONS, made from your own Photographs.

Bring Your Pictures in Without Delay, as the Work Is Crowding in on Us Very Fast.

NOTIONS

500 yard epools basting cotton Shoe laces, per Ironing

lc 10e shears . Needle cases, containing 6 needles, I darner, and I bookin, 6 cases for

Table Linea Remnants

Lengths from 14 yards to 3 yards, short ends of our best and most staple putterns of imported lrish Damask. All the richest lgured and floral patterns to be found in his collection. Regular prices ranged from the to \$4,50 per remnant, to be closed out in this sale at—

BIG SALE OF

45c to \$3.00 Per Remnant.

MODESPAPER

of Napkins

Here also is a big collection of odds and nds in all sizes to be cleared out away

35c to \$1.75

Elderflower soap,

S. & H. GREEN Trading Stamps

50c Worth of Stamps Free If Yo

Handsomely Tailored Suits

For Ladies and Misses.

THE SPECIAL PRICE OF IS BUT PART OF THE REAL VAL-UES OF THESE SUITS.

many will seek Monday morning. Here you'll find a correct showing of many Monday and week \$10.50 will buy a suit of more than ordinary style and beauty. Most of these were just received during

last three days. All styles, colors, mate rials and sizes, are represented in the lot

Ladies' and Misses' Suits at

\$16.50

price, too. There are too many different styles to describe, made in mixed homespuns, black and colored cheviots, you cannot choose a more opportune time to buy a suit than right now. These are all the latest productions and have all the choice styles and excellence of regular \$25.00 suits. All sizes, all colors.

HOSIERY Women's 20c fast black fleeced lined or plain black cotton stockings for—

1c

15c Children's strong and service-able at-

Children's heavy black winter weight cotton stockings good 30c grades, for-

15c Men's heavy black 15c





CORSETS C. B. girdle cornet in pink, blue and white, lace and rib-bon trimmed-

50c G. D. "Justrite" corset straight front, short hip, made of white satest trim-med with lace and vishous.

81.00

Misses' and children's white knit waists, well made and taped, special this week— 19c

75c

Women's \$1.00

Kid Gloves

75c

2 clasp, embroider-ed backs, fail color-

dngs; tans, red tans,

browns, grays, modes, white and black, at-



Women's \$1.00 Gloves, 750

STRONG ELASTIC IMPORTED GLOVES. MADE FOR SERVICE

WELL AS STYLE. PRICES REDUCED FOR THIS WEEK WOMEN'S

> \$1.00 gloves, 2 clasp fas-teners, Paris point embroidery, in tans, red tans, browns, modes.

\$1.00

AUTUMN SALE OF-

SILKS, VELVETS, DRESS GOODS

Very choice assortment of good wearing, durable, wool dress fabrics in the nowest mannish effects, now so very popular, per yard

Fancy fliuminated zibelines, 40 inches

Mannish suitings now so much in demand.

These goods are strictly all-wool, 4t to 52 inches wide, correct styles and colorings for this season, per yard, \$1.50.

\$1.00

86-inch black taffeta, every yard warranted to wear satisfactorily, heavy quality all-silk, lustrous finish. Exceptionally good dress quality, the \$1.50 grade, \$1.05

Fancy silks for the popular shirt waist suit, 15 styles in the most desirable colors. These silks are worth investigation, cannot be duplicated, \$5c and \$1.00 grade, per yard

Pehbles. 50c

hair fabrics, in the leading staple weaves all put in one grand lot to choose from. All are under priced at per yard.

Good black goods, fine all-wool and mo-

Broadcloth, Venetians and other cloth fabrics, 60 to 64 inches wide, all wool goods, best colors and and black, at per yard, \$1.00

25c elze bay rum

per cake Buttermilk Soap, 3 cakes in

With Every Purchase. Start a New Book Here Monday.

GLOVES

red t modes, modes, beavers, grays blues greens, butter, black-

Extra values in LACE CURTAINS FOR MONDAY ONLY.

98c

beautiful styles in extra wide Nottingham lace curtains, the prices regularly are \$2.00, \$2.55, and \$2.50, all specially priced for Monday only, choice, per pair \$1.75

.... 61/44

Women's and Children's KNIT UNDERWEAR

Women's union suits, part wool, silv gray. Melba cut, pearl buttoms, exp large flups, can't dupleate them for less than \$1.50 \$1.00 at Children's vests, pants and drawer Egyptian cutton, nicely finished, 45 2 to 14 15c u years Women's union suits, fine Egyptian co

ton, ellver gray or ecru, button the bust, silk taped, large flaps, at

Women's vests and pants, silver gray cream, fleece lined, well finished seams, pearl buttons ... 350

Special Values of Unusual Interest in the

READY-TO-WEAR DEPARTMENT. Take Elevator. Second Floor-

They're positively the best waist values we've ever seen, very dressy waists, cut and made in the very-latest fashion. The materials are taffeta, peau de cygne and peau de soie, 45 would be regarded by the women of style as a very moderate price. PLAID TAFFETA SILK WAISTS, beautifully made \$5.95 NAISTS DE CHENE \$5.25
NEW FALL BRILLIANTINE VELVET AND
CASHMERE
WAISTS \$2.50
HANDSONE ELEGANT CREPE DE CHENE WAISTS..... HANDSOME STRIPED WOOL WAISTS \$2.00 BLACK SATEEN WAISTS, HEMSTITCHED TUCKS GRANITE CLOTH WAISTS, VERY SERVICE-\$2.65 CHILDREN'S DRESSES. PLANNELETTE CHECKS AND PLAIDS, BLOUSE STYLE WOOLENS, SPECIAL 98¢ THE MUCH DESIRED PETER THOMPSON SUITS MADE OF WOOL \$2.25 \$2.25 MISSSES' AND CHILDREN'S FUR SETS.

(Scarf and Muff.)

INFANTS IMITATION CONEY FUR SETS

MISSES ICELAND

PEAU DE SOIE DRESS SKIRTS, BEAUTI-

FULLY TRIMMED WITH BRAID, SPECIAL \$8.50 MIXED WALKING SKIRTS, SPECIAL BLACK VOILE AND PANAMA DRESS AND WHITE WALKING SKIRTS.

\$3.50 CHILD'S SHORT REEFER, W GREAT VARIETY PEDES-TRIENNE SKIRTS, SPECIAL \$5.45 CRAVENETTE (WATERPROOF) WALKING SKIRTS. 15 GORE, \$6.05

MATERNITY DRESS SKIRTS (gathered band with drawstring), SPE-CIAL \$7.95 \$7.95 SPECIAL VALUES IN COATS.

. spe- \$6.95

LADIES' TOURIST COATS, FANCY \$9.50 ALL WOOL KERSEY \$5.45 SHORT TOURIST COATS, NOVELTY BLACK AND WHITE MIXTURES, \$1.75 HANDSOME CRUSHED VELOUR COATS, %.

MISSES' AND CHILDREN'S JACK-ETS AND CLOAKS.

INFANTS LONG CLOAKS, CASHMERE AND BEDFORD \$1.75 \$1.75 \$1.50 SHORT EIDERDOWN TOBOGGAN, CLOAKS, RED GRAY AND \$3.00 \$3.50 CHILD'S SHORT REEFER, WIN-\$2.65 TER JACKET CHILD'S LONG CLOAK, EXTRA VALUE \$3.00 \$6.95 MISSES' REEFER JACKET, PLAIN ZIBE-LINE SPE-CIAL \$6.50 \$6.50 31-GORE KILTED CLAY WORSTED WALK-ING SKIRT, BEAUTI-FUL SII.50 \$5.25 OUT SIZE WALKINK SKIRTS (for stout people), CHEVIOT, SPECIAL SOLOTION

MISSES & NOVELTY MIXED
TOURIST COAT
CHILD'S BLACK VELVET CL \$8.50 CHILD'S BLACK VELVET CLOAKS BEAU-\$5.45 \$7.50 \$8.00

INFANTS CRUSHED PLUSH CLOAKS, RICH SHADES THE NEW WHITE BEAR-SKIN. CLOAKS, WASHABLE SATEEN PETTICOATS, Flannelette Lined. Corded and Tucked ruffles, made to sell for \$2.00, special price

FLANNELETTE WRAPPERS. MISSES ICELAND
LAMB SETS

\$4.25

MISSES IMITATION STONE MARTEN AND ISABELLA OPPOSSUM
SETS

\$9.50

MISSES ICELAND

\$4.25

BEAUTIFUL
SHADES

\$31.50

FLANNELETTE DRESSING
SACKS AND KIN
AND INTERLINED.
SPECIAL

\$18.00

Dark, rich colors, all full styles, special SACKS AND KIMONAS. \$18.00 Dark, rich colors, all full styles,

Fine High-Class

Specially Low Priced.

big collection of high-grade, fine-quality blan-kets, full 11-4 size, all guaranteed pure woo and bound and finished in the best manner, all pure white with plank or blue borders, sanitary

Special Sale of Sheetings, Ready-Made

Sheets and Cases. Full yard-wide Aurora brown 5¢ Extra heavy L. L. brown sheeting 'Hope' yard wide full-blenched sheeting .. . 81/34 42-inch pillow easing, full-bleached, worth 162-8 c, our price, per yard..... 121/2 \$ S-inch bleached Aurora sheeting for single-sheets, per yard si-inch bleached Aurora sheeting, for double-bed sheets, per yard 259 Size 72x70, hemmed, unbleached Size 72x10, hemmed, bleached sheets 45x36 hemmed "Knockemout" pil-low cases, special

All Low Priced.

10c outings, good fleece and big 81/3¢ color assorts, per yard ... 12% high-grade outing flannels, checks, plaids Genuine Scotch flannels, for ladies' waists and boys' wear, new striped pattern,

6-oz all-wool shirting flannel, 28 inches wide, for men's and boys shirts, in black, blue and gray, per yard 50¢

See the New Designs in

These are really beautiful new art designs, eas-

Ladies' Neckwear.

Beautifully embroidered linen or silk turn-over collars, new shipment, exquisite designs, 55c regularly

Handsomely silk embroidered short stocks of silk foundations, silk chiffon ruching in nec

50c to \$1.00 Laces at Per Yard.....

An elegant showing of new Plauen lac bands, appliques, points, medallions, etc., this remarkably low price

Women's flannelette gowns made of good ity fancy striped flannellette, with yokes, lars and cuffs, trimmed with fancy braid Flannelette short skirts in pink and blue stripes, hemstitched hem Flannelette short skirts, in pink, blue and whit stripes, wide ruffle, with slik 499

Ladies' mixed wool knit skirts, gray with colored stripes, special....