

## ROSE BUSH AND ORNAMENTAL SHRUB SALE---WATCH NEXT SUNDAY PAPERS FOR DETAILS

HERE'S A SPLENDID OPENING SPECIAL.

## Fine Hand Embroidered Handkerchiefs

### At Exactly Half Price

AN IMPORTER'S SAMPLE LINE JUST RECEIVED--VALUES FROM 10c TO \$3.00--ON SALE FROM 5c TO \$1.50.

Choose from an immense selection of the handsomest handkerchiefs shown this season. Choose from the daintiest Armenian lace edged handkerchiefs; fine, hand embroidered Madeira handkerchiefs; beautiful Ardennes handkerchiefs; rich embroidered handkerchiefs; lace edged handkerchiefs and others--and get TWO handkerchiefs for the price of one. Main Floor.



MONDAY INTERESTING REDUCTIONS IN

## SOAPS AND TOILET PREPARATIONS

### Special Prices for MONDAY ONLY

25c Cuticura Soap	18c	Jap Rose Soap	18c
15c White Rose Glycerine	11c	Lana Oil and Glycerine Soap, box	18c
25c Woodbury's Facial Soap	16c	Palmolive Soap, 4 for	18c
10c Peet's Palm Soap	7c	P. & S. Soap, 4 for	18c
10c Peet's Glycerine Soap	7c	15c Colgate's Colic, 3 for	18c
10c Peet's Elder Flower Soap	7c	Colgate's Colossal, 12 for	18c
20c Peet's Scented Soap, 3 for	49c	8c White Clematis, 3 for	18c
15c Peet's Unscented Soap, 2 for	25c	10c Transparent Glycerine, 3 for	18c
		7c Colgate's Oatmeal, 3 for	18c



# Spring Opening of

## Trimmed Millinery, Gowns,

## Tailored Suits and Waists

MONDAY, TUESDAY AND WEDNESDAY

Out of their boxes and tissue wrappings have come the  
Hats from Paris--the hats that will give to the women of Salt Lake  
City the first full and authoritative presentation of the styles for Spring

All the famous modistes contributed to this display. It would be incomplete if every artist were not to be represented, as each is famous for a certain type of hat. And they also had different ideas of what the new styles should be. However the genius of these modistes dominate.

**GEORGETTE, REBOUX, LEWIS,**  
**TALBOT, PAUL POIRET, LEWISON**

What are the styles? That is the surprise that we think should be reserved for our own vision. But, we will say that the SMALLER HATS were never more artistic or beautiful.

Besides, we shall present many ADAPTIONS of Paris models that are the handiwork of our own skilled Milliners. These Hats are the most remarkable in Salt Lake--being typically French in style, but very conservative in price.

We Cordially Invite You to Visit This Opening.

Second Floor.

### The New Spring Fashions in Women's

### Garments Are at Their Best at Auerbach's

"A LEISURE HOUR spent at the Auerbach store now will do more to put the thrill of spring in your veins than a trip to Florida," said one Salt Lake woman to another. "Do you know what Auerbach's seems to me? The realization of every Paris letter I have read. I read in the Saturday supplements of what they are planning in France and I come right down here and SEE THE THINGS THEMSELVES."

HERE ARE EXCERPTS FROM THE LATEST LETTERS WE HAVE RECEIVED FROM PARIS:

Almost without exception the new silhouette carries out the prediction of a greater fullness around the hips and the preservation of narrowness about the feet, the change being in the tapering effect toward the ankles which is thus obtained. Skirts are draped and somewhat longer. The dominant shape of the new 27 to 29 inch coat is a modified model of cutaway, but other very attractive models are shown in square cut style. The favored materials are Eponges, Ratines, Novelty Worsteds and the ever popular serges.

Some of the most charming of the styles shown here are also having their first showing in Paris and London now. Others have been shown just long enough to make certain the seal of fashion's approval.

As one looks with critical eye through this magnificent collection, the first impression is one of infinite variety. Here are suits and dresses just right for every type of face. And equally true is it that one may choose a half dozen suits, all distinctly different, and yet all most becoming.



# Beginning Monday We Start the GREATEST DRAPERY SALE in Salt Lake's History

## \$75,000 WORTH OF NEW LACE CURTAINS

At Extraordinary Price Concessions. We Secured the Most Stupendous Purchases, Involving Thousands of Pairs of Curtains

DISPLAYED IN A NUMBER OF OUR BIG SHOW WINDOWS are the handsomest line of New Lace Curtains ever shown in Salt Lake--AND EVERY PAIR IS MARKED AT A REDUCED PRICE.

There are thousands and thousands of pairs that we imported, and case loads of America's best curtains, bought at a great price concession.

As a direct result, we offer for ONE WEEK an immense range of Domestic and Imported Lace Curtains at

## The Lowest Prices Such Fine Curtains Have Yet Been Marked

It is an event to stir enthusiasm. It is an occasion to warrant prompt action. It is a time to plan to be at Auerbach's, even though it means a train journey to get here.

The following details are typical. They tell SOME of the good things in the sale, and you will find many more just as fine. We commend them to your careful reading. We promise, if you visit the store Monday, values that will exceed your best anticipations.



### Thousands of Pairs of

### New Nottingham Cur-

### tains, New Cable Net

### Curtains, New Two-

### Toned Curtains

IN WHITE, IVORY AND ARAB, OFFERED DURING THIS GREAT SALE AT TREMEUDOUS PRICE REDUCTIONS.

NOTTINGHAM CURTAINS are perhaps the most serviceable kinds among the popular priced curtains. They launder beautifully, have very attractive designs, look always neat.

The two-toned curtains are shown in a good variety of patterns. They are the finer mesh Nottingham styles with white designs on Arabian ground--A novelty much favored. The Cable Net Curtains will give you many years of good service. The mesh is wiry and strong and the designs are very attractive.

We predict an unprecedented demand for these handsome curtains.

New Curtains, value 50c	29c	New Curtains, value \$1.89	\$1.89
New Curtains, value 75c	37c	New Curtains, value \$1.98	\$1.98
New Curtains, value 85c	48c	New Curtains, value \$2.30	\$2.30
New Curtains, value \$1.00	59c	New Curtains, value \$2.44	\$2.44
New Curtains, value \$1.25	67c	New Curtains, value \$2.66	\$2.66
New Curtains, value \$1.50	78c	New Curtains, value \$3.18	\$3.18
New Curtains, value \$1.75	99c	New Curtains, value \$4.15	\$4.15
New Curtains, value \$2.00	\$1.10	New Curtains, value \$5.20	\$5.20
New Curtains, value \$2.25	\$1.44	New Curtains, value \$5.60	\$5.60
New Curtains, value \$2.50	\$1.66	New Curtains, value \$5.85	\$5.85
		New Curtains, value \$6.60	\$6.60

### Thousands of Pairs of

### Arab Macrame Curtains

### White, Ivory and Arab Novelty

### Curtains, Rose Point, Duchess, Irish

### Point, Brussels Curtains

AT PRICES NEVER QUOTED BEFORE ON EQUALLY HIGH GRADES

JUST TAKE A CLOSE LOOK at these curtains--size up the rich marquisette body, trimmed with expensive, heavy Macrame Lace Edges, some plain, some with narrow or wide insertions.

Look at the handsome Arabian curtains with its exquisite net body, its dainty edgings, rich corners and insertions.

The various grades of Irish Point Curtains with its beautifully embroidered applique corner designs, the finer grades of Duchess, Rose Points, Point de Culbert and Brussels Curtains with its richly designed laces, stitched right on the net. You've never seen anything prettier--there are dozens and dozens of the most attractive patterns that were never shown before, and the special prices bring the best of them within the reach of your purse.

Regular \$2.50 CURTAINS, sale price, pair	\$1.66	Regular \$12.50 CURTAINS, sale price, pair	\$8.40
Regular \$3.75 CURTAINS, sale price, pair	\$2.44	Regular \$15.00 CURTAINS, sale price, pair	\$9.80
Regular \$4.00 CURTAINS, sale price, pair	\$2.66	Regular \$16.50 CURTAINS, sale price, pair	\$10.90
Regular \$5.00 CURTAINS, sale price, pair	\$3.18	Regular \$17.50 CURTAINS, sale price, pair	\$12.85
Regular \$5.50 CURTAINS, sale price, pair	\$3.70	Regular \$20.00 CURTAINS, sale price, pair	\$13.60
Regular \$6.00 CURTAINS, sale price, pair	\$4.15	Regular \$22.50 CURTAINS, sale price, pair	\$16.40
Regular \$7.50 CURTAINS, sale price, pair	\$5.60	Regular \$27.50 CURTAINS, sale price, pair	\$17.80
Regular \$9.00 CURTAINS, sale price, pair	\$5.85	Regular \$30.00 CURTAINS, sale price, pair	\$18.80
Regular \$10.00 CURTAINS, sale price, pair	\$6.60	Regular \$40.00 CURTAINS, sale price, pair	\$28.40

### Thousands of Pairs of

### NEW SCRIM CURTAINS

### New Bradon Curtains

### New Lace Edged Cable

### Net Curtains

SCRIM CURTAINS--Dainty and home like in their trim simplicity. Some have neat lace insertions, others with attractive lace edgings and insertions.

The Bradon curtains, with their durable net body and beautiful braid trimmings, are great leaders. Many curtains in these groups are imported and the special prices on them hardly cover the import duty.

\$1.75 CURTAINS in this sale, pair	99c	\$3.75 CURTAINS in this sale, pair	\$2.44
\$2.00 CURTAINS in this sale, pair	\$1.18	\$4.00 CURTAINS in this sale, pair	\$2.66
\$2.25 CURTAINS in this sale, pair	\$1.44	\$5.00 CURTAINS in this sale, pair	\$3.18
\$2.50 CURTAINS in this sale, pair	\$1.66	\$6.00 CURTAINS in this sale, pair	\$4.15
\$2.75 CURTAINS in this sale, pair	\$1.89	\$6.50 CURTAINS in this sale, pair	\$4.70
\$3.00 CURTAINS in this sale, pair	\$1.98	\$9.00 CURTAINS in this sale, pair	\$5.85
		\$10.00 CURTAINS in this sale, pair	\$6.60

