

GOOD
FOR
25
50
100
AND
MORE
VOTES



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Save the Flour Sacks with the Above
'TRADE-MARK'

The Herald gives one vote for each penny represented in the retail sale price on receipt of sacks or barrel tops showing trade mark.

SOLD BY ALL GOOD GROCERS.



Healthy
Cows
and a
Sanitary
Dairy
Means
Pure
Milk.

These caps redeemable at The Herald office for 10 votes in the \$25,000 contest.

**SUPER-SANOR
ROSE and ALMOND
CREAM**

Nature's beautifying ingredients skillfully blended.

Only one of our celebrated Super-Sanor preparations. There are many others.

**M. A. LOUIS & SONS,
Herb Specialists,
22 G Street N. W.**

We give Herald \$25,000 contest votes.

THE NEW DISCOVERY
"X-ILRO"
THE BEST YET

FOR
**HEADACHE
INDIGESTION
NERVOUSNESS, &c.
NO FUSS
MUSS
FIZZ**

Tonic Bracer for
THE MORNING AFTER.

Sold at all Drug Stores

Four-ounce Bottles, 10c

At all Soda Fountains and Bars, by the dose.

Bottles and wrappers redeemable for 10 votes in The Herald's \$25,000 contest. Pint bottle, 44 doses, \$1.00. Good for 100 votes.

THE NEW DISCOVERY
"X-ILRO"
THE BEST YET

Have You Tried

**HOFF'S LEMON
SEIDLITZ**

TRADE MARK

the Good tasting Seidlitz Powder

Labels Good for Votes Washington Herald Contest

Russelline



"The Wonderful Cleaner." Marble, paint, sinks, floors, glass, in fact, will clean up everything from a guilty conscience to a campaign contribution. The soap of all soaps. TRY IT.

Save Box Tops. Redeemable at Herald office for 10 votes in the \$25,000 contest.

Do Not Fail to Take
"Pulmo Elixir"
for that
Cough and Cold

It is strongly endorsed for all pulmonary disorders. Prepared by

THE PULMO MEDICAL COMPANY

34 Warder Bldg., 9th & F Sts. N. W.

Save the cartons—good for votes in Herald's \$25,000 contest.

LAXATABS

Are designed to cure every ailment. Superior to salts, seidlitz powders, magnesia, or mineral cathartics.

Trial Bottle Free

THE LAXATABS CO.,

Ninth and K Streets Northwest.

Bottles redeemable for Herald \$2,500 contest votes.

DY-LOX

Save the cartons. Good for 100 votes.

A Substitute for Nature's Hair Color Pigment.

A refined scientific remedy for gray, bleached, and faded hair. Dy-Lox Compound is a purely vegetable remedy, and can be used without the slightest fear of injury to the hair or scalp. Price, 50c. Compounded by Schmitt Chemical Laboratories, Chicago, U. S. A.

**Demon
Exterminator
KILLS 'EM.**

Death to Vermin and Bugs.

FOR SALE AT DRUGGISTS.

Save the Labels.

One vote in \$25,000 contest for every penny in retail price.

EMERALD'S

SYSTEM CLEANERS—A

tablet easy to take, that quickly cleanses the system of all impurities—TEN CENTS A BOX.

DRUG COMPANY

4th Street and Mass. Avenue.

GOOD FOR VOTES IN HERALD \$25,000 CONTEST.

SAVE THE BOX TOPS

**Wood-Dale
CANDIES**

NOTED FOR PURITY and FRESHNESS

50c POUND

Box Top Good for 50 Votes.

Half Pound Box Top Good for 25 Votes.

Famous Chocolate Mints, 10c a Box.

Box Top Good for 10 Votes.

2006 Fourteenth Street N. W.

Phone for a Box—North 3681.



**This Is My
Headquarters**



714

13th Street N. W.

**Grand Display
of Merchandise
and Awards.**

YOU CAN WIN ONE OF THE 350 AWARDS

HERE'S THE WAY

(By The Advocate)

Everybody's hustling. You must hustle. Get your friends to hustle. Somebody's going to get these awards. Somebody's going to get the grand award, the \$5,000 house and lot. Your chance is as good as anybody's. Patronize the merchants and manufacturers whose advertisements appear in The Washington Herald either on this or some other page. Advertisers in the contest have this line in their announcements: "We give votes in The Herald's \$25,000 contest." Retail merchants all over the city are giving votes. Buy from them.

You get one vote with every 5 cents you spend with them. These firms sell everything you need. Watch for new announcements. Scores of manufacturers are represented. Save the wrappers, labels, or cartons of their goods and turn them in at the Contest Building, 714 Thirteenth Street Northwest. You get one vote for each cent you spend for a manufactured product advertised in the contest. You get the votes on the product.

whether the merchant you buy from is in the contest or not, but by buying from a merchant in the contest you get votes both from him and the manufacturer on the same purchase. Read all the advertisements in The Herald to keep in close touch with the contest opportunities. Bear in mind that contestants have to bear no expense; and because all lines of goods are represented in the contest unnecessary purchases are not required. It is advisable for contestants to secure copies of the list of advertising merchants and manufacturers from The Advocate and distribute them among their friends with the request that they patronize those establishments and products.

In asking a person to assist him in the competition a contestant is doing that person a favor. For by patronizing the firms in the contest the public is certain to get reliable qualities at moderate prices.

Success will not come by chance. It is not a "lucky" contest. To win you must plan, work, and step lively. Persistent effort is the secret of success. Above all, be sure you know all the advertisers in the contest.

By all means enter at once. The delay

of a single week or day may result in defeat at the end of the competition. All that is necessary to do to enter the competition is to cut out one of the nomination blanks printed daily in The Herald, fill it in, and forward to The Advocate. Upon the acceptance of the nomination the nominee will be credited with 1,000 votes. A person may nominate himself or have some one else do it for him. If it is inconvenient to send in one of the regulation nomination blanks, then forward the name, address and telephone number. If any of the nominees, the number of the voting district, and the name of the nominator. Nominations should be addressed to The Advocate, Washington Herald Contest Headquarters, 714 Thirteenth Street Northwest, Washington, D. C.

Only one nomination will be accepted for each nominee. Persons in sending in nominations should be careful that the number of the voting district is given correctly. Entering the contest places the competitor under no obligations. It does not require the expenditure of money, or the possession of unusual gifts.

If you have not already entered the contest, cut the blank out at once, fill it in, and send it to The Advocate.

The Four Voting Districts—Each District Will Have Like Awards.

The city has been divided into four voting districts, and each will have its own set of awards. This is for the purpose of equalizing the distribution of awards among the people of the different sections of the city.

The four sets of awards will be identical, and will be given to the contestants in the various districts procuring the greatest number of votes. This makes the contest practically four separate competitions. In addition to these awards there will be a grand award of a \$5,000 house and lot to the contestant with the greatest number of votes in the entire District of Columbia, irrespective of voting districts.

The district divisions have reference merely to the awards and in no wise relate to the methods of obtaining votes. Contestants may procure votes in any part of the city, irrespective of whether the merchants which they patronize are in their voting districts or not.

THE FOLLOWING ARE THE CONTEST DISTRICTS:

DISTRICT No. 1 comprises the entire territory west of Eighteenth Street. This includes the houses along the west side of the street.

DISTRICT No. 2 is bounded by and includes the east side of Eighteenth Street, the District line on the north, the north side of U Street, the west side of North Capitol Street, north to Michigan Avenue; the north side of Michigan Avenue to Harwood Road, the west side of Harwood Road, north to Third Street Northwest, and the west side of that street.

DISTRICT No. 3 comprises the territory directly south of District No. 2, and is bounded by and includes the east side of Eighteenth Street, south of U Street; the south side of U Street, the west side

of North Capitol Street, south of U Street, and the west side of South Capitol Street, down the river.

DISTRICT No. 4 comprises the entire territory east of and including the east side of North Capitol and South Capitol streets, the east side of Harwood Road, and the east side of Third Street Northeast, from the intersection of Harwood Road northward. This district embraces Brookland and Randle Highlands.

The object of the contest is to stimulate business and to direct the purchasing public to those concerns where they can get the best returns for their money. The effect of the competition will be to increase newspaper advertising, to make the public acquainted with the leading retail merchants and manufacturers operating in the city, and to educate the public to patronize these enterprising establishments. The Herald recommends every establishment and product which will be advertised in connection with the contest.

No skill is required in the contest. No special qualifications are necessary to enter. If you have enough spirit to desire any of the 350 articles which are to be awarded, you have the making of a winner in you. It is astonishing what a person can really do when he sets his mind upon accomplishing a certain end.

You are not asked to spend a cent in the contest. You are not asked to solicit a single thing. All that is required of you is to read The Herald carefully every day, patronize the special merchants and manufacturers who advertise to give prizes in this contest, and obtain the co-operation of your friends in your personal campaign. Does that require any special gift from the gods?

You cannot afford to delay in the matter. The contest is now started. Start early on your quest for votes. Send in

your nomination blank at once, so that you may be registered as a contestant and you may receive 1,000 votes as a "starter."

Always patronize merchants whose advertisements appear in connection with the contest. It is only by a strict adherence to this principle that you will come to success. Whoever you are you have just as good a chance now for one of the 350 articles as your neighbor. It is altogether a question of who takes the greatest interest in the contest. The man who sets in his mind upon winning a certain article and backs up his desire by honest effort should be among the victorious at the end of the six months' competition.



Four \$400 Upright Pianos from Joseph Hall Chase Piano Co., 1307 G St.

Visit The Herald Contest Headquarters and Bring Your Friends.

The "contest store," on the first floor, offers for sale practically all the products advertised in the contest.

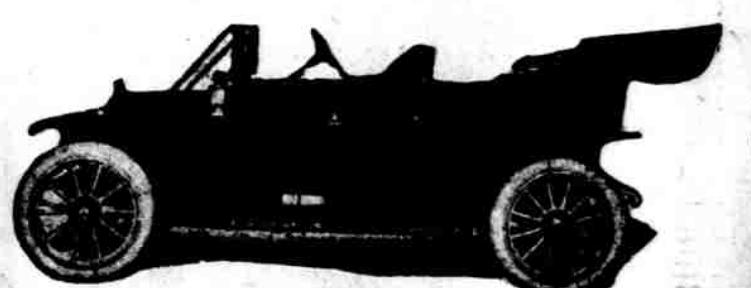
Box tops good for 50 votes in The Herald Contest.



The road to health. Highly recommended for constipation, liver and kidney troubles, indigestion, gout, lumbago, rheumatism, and painful menstruation. No opiates. Price, 50c. Leading druggists. International Apothecaries Co., Chicago, Ill.



Four \$425 Player Pianos from Joseph Hall Chase Piano Co., 1307 G St.



FOUR \$1,250 AUTOMOBILES.

Contest Headquarters and Display Rooms, 714 Thirteenth Street N. W.



THE GRAND AWARD IS A \$5,000 HOUSE AND LOT.