

NO. 16.

What Automobile Distributing Company

Located at 1707 14th St. N. W.

is the largest in the entire South, selling two thousand cars annually.

What two prominent makes of cars do they handle?

What is the name of the first popular priced 8-cylinder car to be built in America?

Name the first car to be run over the streets of Detroit and name of builder.

What is the name of the largest car built in America selling under \$950 and built within 100 miles of Washington?

What model car does this company sell that is advertised as being "Tailored for Her Majesty, the American Woman?"

Give name of distributors and telephone number.

NO. 17.

QUESTION NO. 1. What is the name of the shoe store located on Seventh street below D street, whose name has become a by-word for over forty years, because of its reputation for honest goods at lowest prices? Give exact address.

QUESTION NO. 2. What is the name and price of the Surgical Shoes that this store is featuring, and are the sole agents for in the District of Columbia?

QUESTION NO. 3. What service does this store feature for feet that are deformed or hard to fit?

QUESTION NO. 4. What sort of a demonstration have they held recently? Was it a success?

QUESTION NO. 5. What other lines of merchandise do they carry besides shoes?

NO. 18.

Questions

Who is the renowned Drugless Physician, located in the Bond Building, who, through his enforced-restored Blood Circulation has attained such an enviable reputation in the treatment of Chronic Diseases?

How many years of Practice, and how many years in Washington has he espoused and exemplified the Rationale Drugless Healing?

What is oneness of disease?

Give name of Treatment and Address.

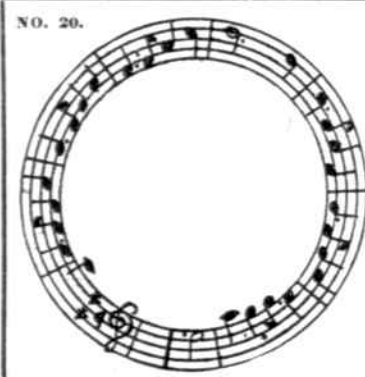
NO. 19.

What large store located on G street, in the center of the business district, handling among other of its line of building materials, "Gas Ranges."

Give name of range and ten points wherein it differs from other gas ranges manufactured.

To the contestant giving the neatest, nearest answer to this advertisement will be awarded one of the above ranges.

NO. 20.



What song does this Musical Circle represent?

What firm used this circle in advertising?

What is his present location?

Which of the world's greatest pianos is handled exclusively by him?

NO. 21.

What is Washington's chief fun center, devoted to high-class Girlie productions, featuring "America's foremost comedies?"

What is the name of the show next week? What is the leading lady's name?

What is the manager's name of this popular playhouse?

NO. 22.

What is the name of the Seventh street department store, near H street, known as Washington's Millinery Center?

Why does this store do the largest millinery business in Washington?

When was a department of boys' clothing and furnishings added to this store?

What extraordinary bargain for the benefit of "who, what, where" Quiz contestants is offered at this store during time of Quiz?

Give name of this store, when established, and address.

See bulletin at elevator.

NO. 23.

Who is the Popular Host of Specialties in the Food Line Whom Everybody Knows

Runs both restaurant and hotel?

Supervises it personally?

Is jolly and pleasant to talk to?

His place is getting entirely too small?

Give name of hotel?

Price of rooms with bath?

Price of 1916 Cadillac for hire?

Who? What? Where? QUIZ

Valuable Awards for You Try Your Skill

The Washington Herald publishes these pages of 61 advertisements with questions that will enable you to easily identify every one of the 61 advertisers. In the near future these pages will be repeated in the same manner, excepting that the name of the advertiser will be printed. Each advertisement will be numbered from 1 to 61 and in making your replies write the name of the advertiser opposite the number which you think applies, like this—

1.

2.

You must go to the advertisers in person. Do not write or phone for the information. ALL answers must be in The Washington Herald office, 1322 New York Ave., by Wednesday, March 8, at 6 p. m.

Employees of The Washington Herald and their relatives are not allowed to participate in "WHO? WHAT? WHERE? QUIZ." In making out your list write on but one side of the paper and REMEMBER that neatness counts.

Every one of the 61 advertisements must be answered IN FULL—give the firm's full name, correct street and number, as well as answering any question the advertiser may ask.

Address your replies in a sealed envelope.

"Who? What? Where? Quiz" Dep't., The WASHINGTON HERALD

NO. 24.



This famous trade mark will always recall to your mind the telephone number of the local agency of one of the oldest, largest, and strongest insurance companies in the United States, named after a signer of the Declaration of Independence, and organized in the second year of the Civil War.

What is the name of this Life Insurance Company?

What is the name of and the premium at age thirty-five on a One Thousand Dollar policy that becomes paid up in eighteen years by paying about the same premium for eighteen years that you would have to pay for twenty years in most other companies?

What is the name of the Accident Insurance Company also represented by this agency that gives a health and accident contract, paying you One Hundred Dollars a month for either accident or sickness, with a Five Thousand Dollar death benefit which increases to Seventy-five Hundred Dollars in five years, at a premium of only Thirty-six Dollars a year?

Give name of manager, one special agent and agency address.

NO. 25.

Why is the Women's Specialty Shop, at 402 Seventh street, the most popular suit store in Washington?

Why is their \$15 suits superior to the average \$25 suits sold elsewhere?

NO. 26.

Who is the tailor located on F near Ninth that makes the best tailor-made suits of the newest and finest fabrics, and whose slogan is "The Tailor Who Will Dress You Better?" What's his name, address, when established, and phone number?

What electric sign with an invitation does he display in his store?

NO. 27.

Who Is the Popular Druggist

Who has gained such an enviable reputation and has become renowned for varied and complete line of drugs and supplies? He has two stores. One the Treasury Building is opposite. The other near Ninth street, on another prominent thoroughfare.

A department of importance is about to be added to the largest store.

Name store and what is the department that will be for your COMFORT.

What four special bargains is he offering to contestants of Quiz? Give name and addresses.

NO. 28.

What is the name of the photoplay theater on Ninth street that has the ladies' shoppers matinee and shows only America's greatest productions? Give schedule of starting time of features shown daily. Name picture you liked best Quiz week.

NO. 29.

There is a jeweler and optometrist located on F street near Ninth who advertises look for the big clock. Why is his store so popular?

Why can he offer jewelry and optical work at such remarkably low prices? What special (for which he is sole agent) is he offering to contestants of Who? What? Where? Quiz?

NO. 30.

Who sells the Crow Elkhart cars?

Where is their Washington sales room? Name another sales room.

What are the Crow Elkhart slogans?

Why is the Crow Elkhart car the best value for the money?

What distinctive model has the Crow Elkhart car?

Where is the Crow Elkhart car made?

NO. 31.

What is the name and address of the popular "incorporated" restaurant formerly located in the old Bancroft House, now located in the center of everything, in Twelfth street, where they serve the best 50-cent dinner in Washington?

Why is it so popular with lady shoppers and business men for luncheons? For what purposes can you secure second and third floors for? What attraction do they furnish with afternoon teas, and what do they excel in made "home style," to deliver at your homes? Where is branch of restaurant located? And name manager.

NO. 32.

What ladies' suit and hat shop with a green tile front in Seventh street, near H, gives the biggest values in the city in women's suits at \$9.90, \$12.90, and \$14.90?

What new department are they just opening on their second floor?

How many years of successful business are back of every article sold there?

What extraordinary bargains will be offered for the contestants' benefit during this contest?

Give name of firm and address.

NO. 33.

What is the name and address of the largest combined storage and drayage company in Washington?

What is their motto?

What are the different branches of their business?

About how many horses and autos do they operate?

How many private storage rooms have they in their fireproof building?

For how many stores do they handle the entire package delivery?

NO. 34.

Question

What is the largest business college in Washington, located on a prominent corner opposite a trust company and next door to a national bank?

How long has this school been established in Washington? Name courses of study offered and the number of students in attendance at the present time.

Why are the courses offered by this school superior to those offered by other business schools in the city?

Why is it that this school procures such good positions for its students, and what national advantages does it offer to its graduates?

Why is it possible for students to enroll at any time in the year?

NO. 35.

Who Are the Popular Jewelers Located Cor. 7th and D Sts.

That carry the largest line of diamonds and watches south of New York?

What small article do they sell that has been a household necessity in Washington's best homes for twenty-five years?

NO. 36.

What Cordial

—that has a forty-year reputation behind it and has become a household word for colds, coughs, grippe etc., is manufactured in Washington at 909 Seventh street northwest and only obtainable there?

Why do physicians recommend it so highly and what year and exposition was it awarded medal?

What is the name of this delicious cordial?

Name distributor, give address and slogan.

NO. 37.

Name a department store in Seventh street near F noted for its liberal service to its customers.

This store has the most perfectly equipped talking machine department in the city. In what section of the store is this department located?

By what name is this new department known?

Name the celebrated talking machines they sell.

Mention some of the advantages of buying talking machines at this store.

What nationally known brand of men's clothing are they exclusive Washington agents for?

NO. 38.

What is the name of the largest coal company in Washington; when was it established, and what was the original firm name?

How many tons per day can it deliver at retail?

What particular points in the management and operation of its business appeal to you?