

Reply to Austria and Re port Germany Will Kee
On Cause Drops. UB STOCKS.

## LOOKING BACKWARD <br> by Capt. J. Walter mitchell.

-THIS REQUEST is being made by our Information perators in Washington when asked for numbers which
 conserve equipment and labor. It will also enable "In

# "Will You Please Look in the Telephone Book for That Number?" 

## CHICAGO GRAIN.



## -HERETOFORE telephone users in Washington called

 "Information" 5,000 times a day instead of obtaining the -THIS meant a waste equal to the entire time of thirtyemployes!

## Keep your Telephone Directories where

 they will be handy for ready referenceTHE
CHESAPEAKE AND POTOMAC TELEPHONE COMPANY

