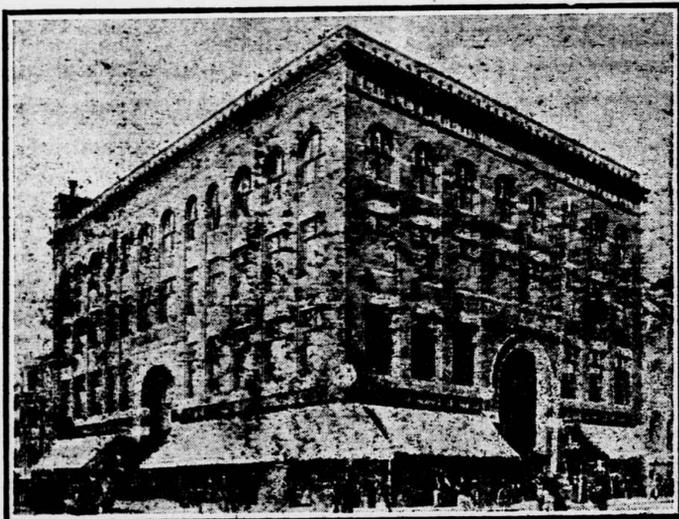


The Palais Royal and the Modiste



RUSSELS Nets are ever used, and, like United States coins, are uniformly priced. A startling exception is noted here—and now the standard 50c Brussels Nets are only 30c yard. They are 72 inches wide, in white, cream, ecru, light blue and pink. The Figured Nets, 45 inches wide, are here at 75c to \$3.25 per yard, in artistic and attractive new designs.

The New 1906-07 Trimmings.

Black Silk Passementerie, separable patterns, is \$1.75 yard. Silk effects are 40c yard. The new Black Spangle and Silk Drop Ornaments are 5c to 20c each. The Pendant Fringe is 30c to \$1.50 yard. Pull Bands are 5c to 20c yard. The new Buttons are 25c to 40c dozen.

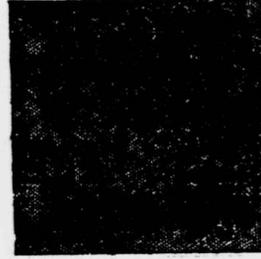
The modiste knows the Palais Royal as "a cash establishment," and is not apt to get in close touch with heads of the store. This need not be, and the superintendent, Mr. Balderston, hopes to have the pleasure of giving every modiste the assurance and the proof that the Palais Royal is ready to invite and hold the patronage of all dressmakers. An interview is requested.

Modistes Invited to Inspect the New Laces.

POINT Venice Laces reign supreme this season. Baby Irish is relegated to the background. The new Venice is indeed beautiful. The medallions, festoons and bands are here from 50c to \$3.98 per yard. The All-over is as little as 75c and up to \$7 per yard. A \$20,000 new stock awaits inspection, including white lace and black spangled robes at \$25 to \$39. This autumn season opens with a stock especially selected with a view to please dressmakers who demand correct styles and ample variety to select from.

Spots

A cash business logically creates these Bargain Spots. As with millady who goes a shopping with money in her purse; so with the Palais Royal chiefs when they go to the wholesale market. They secure bargains they would never hear of if credit were asked. Read of the "Spot" to be here tomorrow.



To Be 79c Yard.

Plenty of laces worth \$1.50 a yard are in these lots—which compose the aristocratic bargains secured during the gathering of this new \$20,000 stock. Collected from here and there, for this reason and that, are nearly two hundred pieces of fine laces, to be only 79c a yard for choice. Some good values are illustrated above. To choose from are Black Silk Chantilly Lace Nets, 45 inches wide; also narrower Black Lace Medallions, Festoons and Bands. In white and cream are 18-inch Oriental Nets and Edges up to 10 inches wide; also Point Venice Bands, Medallions and Festoons.

Plaids.

A plaid dress creates a happy contrast to milady's other costumes. The cost of such a dress shall be made less than usual tomorrow. A sacrifice of profits is to be made, but sales will be doubled, and so "Barkis is willin'."

Tomorrow Only.

- 68c Silk Plaids, 49c. All the new colorings.
- 89c Silk Plaids, 69c. Including Scotch Plaids.
- \$1.25 Silk Plaids, \$1. These are the best.
- 50c Wool Plaids, 39c. These are 30 inches wide.
- 75c Wool Plaids, 68c. They are 48 inches wide.
- \$1 Wool Plaids, 89c. These are 50 inches wide.

Broadcloths at 98c, \$1.50, \$1.75, \$2, \$2.68 and \$2.98 Yard

Broadcloths are again the vogue. The famous number, known as No. 1003, remains the best possible at \$1.50 per yard. The new shades in this 54-inch-wide cloth will be much enjoyed. The Broadcloth here at 98c per yard is 52 inches wide, and very little inferior to the cloth usually sold at \$1.50. The new Chiffon Broadcloth, 54 inches, \$1.75 yard, may be compared with the best commonly offered at \$2. The cloths here at \$2 to \$2.98 per yard are even better values—if comparisons are made with prevailing qualities.

Headquarters for 54-inch Suitings at 98c Yard.

It's months since—when the order was issued from the proprietor's office, that we were to be headquarters for Suitings, at 98c yard. The order was accompanied with the instructions that the dress goods chief could be content with less than usual profits, but that best values and best variety must be the feature this autumn. And now comes the realization of vast quantities of man-like suitings—Shadow Checks, Herring-bone Effects, Wire-woven Serges, Melrose, Cloths, Readona Crepe, Satin Prunella, etc., etc. Of course, the new browns, reds, greens and grays are conspicuously in evidence.

Last Moment Stripes

Fashion journals, and, in fact, few prophets foresaw that stripes were to be in demand. If they had failed to materialize our chief would have been credited with an error. As it is a "scoop" is awarded and a triumph recorded. The correct and wanted stripes are here in best of wool cloths, 54 inches wide, at \$1.25, \$1.35 and \$1.49 per yard.

Velvets.

Silk Velvet. It's a question of quality and price. The claim is that better than usual quality \$1.50 is here at..... \$1.50
"Broadway Velvet"—a late development. Introduced to Washington by the Palais Royal last season and destined to be very popular..... \$1
"Velutina"—it looks like velvet and has made a reputation for wearing well. Black and the new autumn shades are here..... 75c

59c Silks, 49c Yard.

It's some years since a specialty was made of Silks to retail at 59c a yard. Today it is known by a host of the Palais Royal patrons that the Silks here at 59c equal most of those sold elsewhere at 75c. The vast selling and buying do it. Both the makers and the store are content with much less than usual profits, relying upon greater sales.

Linings.

Reliable linings, sold at the smallest margin of profit compatible even with a cash business, are to cost you little more than the cheap-dear kind.

At 89c Yard.

The Satin made for coat lining, the quality usually retailed at \$1 a yard. Here at 89c.

At 25c Yard.

Marvel Silk and Princess Satin, the trade names of the best substitutes for silk and satin. Reliable, guaranteed.

At 19c Yard.

Mercedized Sateen, the quality usually sold at 25c a yard, here at only 19c. All colors.

At 12c Yard.

Percaline, fast black and all colors. Few merchants are content with an infinitesimally small profit—better than usual quality is here.

Annual Sale of Dressmakers' Sewing Needs, With Not a Few Price Surprises.

Crowley's 500-yard Basting Cotton; all numbers; 5c value. Sale price..... 3c	Westerly's 200-yard black and white; all numbers; 4c value. Sale price..... 1c	Corticelli Spool Silk; 100-yard spools; 10c value. Sale price..... 5c	Goff's Angora Braid; 3-yd. pieces; 10c value. Sale price..... 6c	Warren's Feather-bone; 10c yard value. Sale price..... 4c	Millward's best Needles; all sizes; 5c value. Sale price..... 3c	Good quality Scissors; all sizes; 12c value. Sale price..... 6c	De Long Hump Hooks and Eyes; black and white; all sizes. Sale price..... 5c	Sun Brand Pins; 400 count; 5c value. Sale price..... 1c																																											
Treasure Safety Pins; all sizes; value 5c; sale price..... 2 1/2c	Crowley's 200-yard Machine Cotton; value 5c; sale price, spool..... 2c	English Twill Tape; 10-yard rolls; value 12c; sale price, roll..... 6c	Princess Pin Hooks (assorted); 25c; sale price, each..... 7c	Spool Silk; 400-yard spools (black only); value 35c; sale price, spool..... 15c	Hand-sewing Silk; black; all letters; value 5c; sale price, spool..... 2c	Silksteeen for knitting; all colors; value 5c; sale price, spool..... 2c	Clark's 200-yard Spool Cotton; all numbers; value 5c; sale price, 6 for..... 25c	Pad Hose Supporters; all colors; value 25c; sale price, pair..... 17c	Ladies' Side Hose Supporters; value 18c; sale price, pair..... 9c	Columbia Hooks and Eyes; all sizes; value 5c; card..... 3c	Clinton Safety Pins; all sizes; value 7c; sale price, paper..... 3c	Windsor Hooks and Eyes; all sizes; value 3c; sale price, card..... 3c	Barbour's Linen Thread; value 10c; sale price, spool..... 6c	Tape Measure, 60 inches; value 5c; sale price, each..... 1c	Tarteta Seam Binding; all colors; value 10c; sale price, roll..... 6c	Belted Double Serge; black and white; value 60c; sale price, piece..... 50c	Tarteta Seam Binding; 5/8 line silk; value 15c; sale price, roll..... 11c	Russian Binding Silk; value 15c; sale price, piece..... 14c	Chic Whalebones; value 15c; sale price, dozen..... 12c	Dressmakers' Pins; 1/4-lb. boxes; value 25c; sale price, box..... 19c	Machine Straps; value 15c; sale price, each..... 8c	Darning Cotton; black and white; value 2c; sale price, spool..... 1c	Razor-steel Scissors; best quality; value 50c; sale price, pair..... 39c	Kimsey's Waist Formers; value 25c; sale price, each..... 12c	Large Pin Cushions; value 8c; sale price, each..... 4c	Shaker Silk; 100-yd. spools, all colors; value 5c; sale price, spool..... 2c	Skirt Gages (new style); value 25c; sale price, each..... 19c	Pin Cubes, all colors and styles; value 10c; sale price, each..... 4c	Kerr's Luster Twist, 300-yd. spools; value 10c; sale price, spool..... 7c	Janevitz Duplex Bones; value 25c; sale price, dozen..... 18c	Girdle Forms, all sizes; value 15c; sale price, each..... 9c	Geneva Silk-finish Thread; value 10c; sale price, spool..... 6c	Sterling Silver Thimbles; value 25c; sale price, each..... 9c	Gum Tissue; value 5c; sale price, each..... 2c	Hooks and Eyes, hump kind; value 8c; sale price, card..... 1c	Roll Tape, 3-yd. rolls; value 2c; sale price, roll..... 1c	Shell Hair Pins, 6 in box; value 10c; sale price, box..... 5c	Collar Buttons, all sizes; value 5c; sale price, card..... 2c	Silk Emeries, many styles; value 10c; sale price, each..... 5c	Sun Brand Hair Pins, 1 doz. in box; value 25c; sale price, box..... 19c	Silk Hair Nets, all colors; value 10c; sale price, each..... 5c	Shell Hair Pins, on card; value 15c; sale price, dozen..... 5c	Shoe Laces, 5-4 and 6-4; value 15c; sale price, dozen..... 5c	Marking Chalk; value 2c; sale price, 2 for..... 1c	Shoe Paste; value 5c; sale price, box..... 3c	Mohair Shoe Laces (real quality); value 18c; sale price, doz..... 8c	Iron Holders (asbestos); value 5c; sale price, each..... 3c	Machine Oil (will not gum); value 5c; sale price, bottle..... 3c	Fancy Frill Elastic, remnants, all colors; value 10c; sale price, remnant..... 5c	Roll Tape, 24-yd. rolls; value 10c; sale price, roll..... 6c	Kirby Beard English Pins; value 10c; sale price, paper..... 4c

Will Modistes Please Recommend "Fasso" Corsets, "Merode" Union Suits and "Novent" Skirts.

All modistes will surely admit that the fitting of a dress over these undergarments is made comparatively easy. The lines of the "Fasso" Corset are the ideal of gracefulness, while the Glove-fitting "Merode" Combination Suits, costing as little as 49c, in no way interfere with the contour of the figure. The "Novent" petticoat is perhaps the greatest boon of all—the elastic top and waistband, with no folds, no tapes, no hooks and no vent, fit the hips like the skin, while the full flaring flounces of silk and other materials insure the set of the dress skirt. The "Novent" petticoats are here for as little as \$1.50 and up to \$5. The "Novent" reduces the waist line and improves the figure—a boon to the wearer and the modiste.

The Suit Styles.

Models of the latest Paris-London-New York suits are here and modistes are invited to glean ideas.

For the slim figure are many Box and Prince Chap Suits with double-breasted jackets. For the medium figure are the various fancy blouse, Eton, pony and tight-fitting effects. For the full form are the suits with fitted back, box and fly front jackets.

Suits for Every Individuality.

The tailor-made are of Tweeds, Worsteds, Cheviot, Broadcloth and man-like suitings; plain colors, stripes, checks and plaids, in browns, greens, light and dark grays, navy, Oxford and black. The fancy suits are of Chiffon Broadcloth and Velvet; some very elaborately braided; others trimmed with velvet and braids; London smoke, brown, garnet, green, navy and black the colors.



"Novent."

There are so many new things introduced that prove disappointing that the Palais Royal is rather proud of all its "fands"—the "Onyx" Hose, "Oneita" and "Merode" Union Suits, and, later, this "Novent" Skirt. All were introduced to Washington by this establishment.

Women everywhere, and the best class of women, are going wild over the "Novent." Nothing introduced in years for women's wear has been received with like enthusiasm.

Undergarments Here.

Complete stocks of Norfolk and New Brunswick, American Hosiery Co.'s, Harvard Mills and Essex Mills Vests and Pants; Oneita and "Merode" Union Suits, Holroyd's Tights, Kayser's Silk Underwear and Hall's Perforated Buckskin Garments.

Two Bargain Spots.

These are ideal glove-fitting Swiss-ribbed combination undergarments for ladies and children. 25c. instead of 35c, and 39c instead of 50c are tempting prices.

25c to 50c Hose, 19c, 25c, 35c.

Ladies', Men's and Children's Hose, the staple black hose, seldom offered at reduced prices. Light, medium and heavy weights, plain and lace effects.



The "Merode." Hand-finished.

The above picture illustrates the "Merode" Corset Cover, cozily fleeced and elastically ribbed; it is worn during the autumn-winter under the thin waists, so much the vogue. The "Merode" Union Suit, combining vest and pants, is also only 49c.

The "Fasso."

The best French Corset in the world, adopted by the elite of the world. The Palais Royal has been honored with the sole Washington agency. Prices range from \$9.50 to \$50.00.

La Premiere Corsets. To Be \$4.80 Tomorrow Instead of \$5.50.

Like the New Fasso—all whalebone, with correctly high bust, small, tapering waist and long, deep hips. Allow one of the expert attendants to fit a pair of these corsets, and then have tried on the suit recommended by one of our "fitters." The departments adjoin.

The Palais Royal,
A. LISNER. G STREET.

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