# 马aks 式 Cnmpany 

# You Have No Idea of the Strength of Our Serge Stock 

Men's== $\$ 12.50$ to $\$ 30.00$

It numbers THOUSANDS of Suits--SCORES of models-in the full assortment of size-divisions peculiar to Saks-making. EASILY THREE TO ONE SHOWN ANYWHERE. Mark that-because there's a very important reason for such an assembling of Serges here.

Reliance! Every yard of Serge used in every grade, from lowest - priced to best, is GUARANTEED. You can rely upon it implicitly. Not only is it ALL WOOL; but it is SELECTED wool. And we know it to be ABSOLUTELY FAST COLOR. Not on the weavers' word; but by ACTUAL TESTS OF OUR OWN—a real acid test, and what's still better, a weather test. Exposure to just the conditions it will be called on to undergo in your service. Rainedon and sunned-on and then rained-on again.

Then comes the making. Serges need the utmost skill in tailoring-and they get it in our shops-at the hands of our experts. Cold-water shrunk, until there's no shrink left in them; so are the tapes and stays, and canvases. You never see a Saks Serge pulling at the seams, curling at the edges and cornersand that's why. That's why they hold their shapeliness straight through to the end of their service. Of itself that gives the Saks Serge Suits advantage over any other.

Young Men's===\$9.75 to $\$ 25.00$

There are Plain Serges; Self-striped Serges; Pin-striped Serges-in Single Breasted, Double Breasted and Norfolk styles - with Soft-roll fronts, easy and graceful; or the permanent roll that is more precise. They are full-lined, halflined, or skeleton-with no padding in the shoulders, or slightly padded-whichever way you want them. We don't care how big you are; or how smallthere's a Serge here in YOUR size-in every one of the grades.

The modeling has been done with the consummate taste that marks all productions of our workrooms; the tailoring gives evidence of the masterful skill of our shops.

We couldn't buy a Serge for our stock-because nobody else gives the attention to the details we do-and your satisfaction depends as much-really moreon the manner of making than upon the Serge itself. We've no monopoly on wool and dyes. BUT IT SEEMS THAT WE CERTAINLY HAVE ON MAKEMANSHIP.

There simply isn't any real competition with Saks Serges.
You can see why we have to have THREE TIMES THE BIGGEST STOCK.


