

The Hecht Co.

7th at F

Where prices are guaranteed

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2,000 new phonograph records 49c

All first-quality, 10-inch type with two selections to each record, including

Such big "Hits" as

Tuck Me to Sleep
My Sunny Tennessee

Ka-Lu-A
Blue Danube Blues

I Used to Love You, But It's All Over Now
O-Hi-O (O-My-O)

Down At the Old Swimming Hole
When Frances Dances With Me

Wang Wang Blues
I Found a Rose in the Devil's Garden

Weep No More My Mammy
Song of Love.

The Hecht Co.—Second floor.

"H All By Myself
Open Arms
I The Sheik
When Buddha Smiles
T Dapper Dan
Tenderly
S" Strut Miss Lizzie
Get Hot

Clean Sweep of all used

\$60 Columbia Grafonola \$39

—because they have been used as demonstration machines and show slight marks on case only.

Fully guaranteed, and we will repolish case before delivery. As good as any new instrument, therefore, for \$39.

Choice of mahogany, fumed oak or golden oak finish,

\$3

delivers it \$3 monthly pays for it

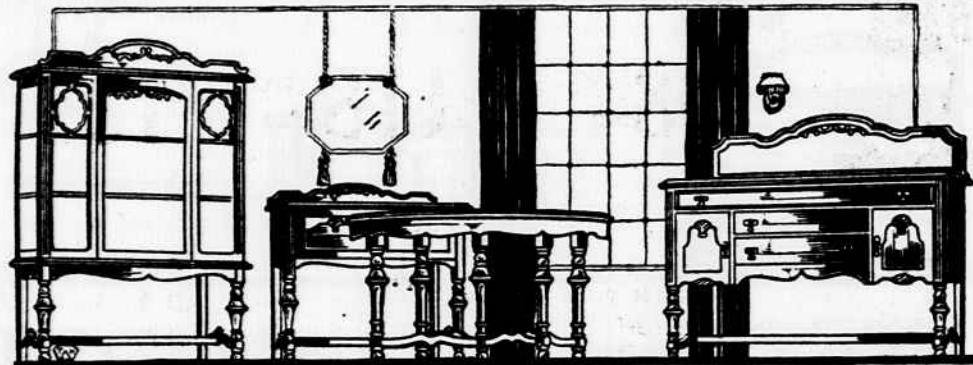


The Hecht Co.—Second floor.

Pianos and Player-pianos

Clearance of all used, shop worn and demonstration instruments. All guaranteed by us.

1 player-piano, \$295. 1 upright, \$95. 1 standard action player-piano, \$475.
2 player-pianos, \$395. 1 upright, \$125. Player-piano rolls without words, 35c.
1 player-piano, \$450. 3 uprights, \$195. Player-piano rolls with words, 69c.
(The Hecht Co., fourth floor.)



This dining room suite \$269.50

10 pieces—walnut or mahogany

Highest quality in material and workmanship, beautiful in artistic line, this William and Mary Suite will satisfy the owners for years to come. Suite consists of

Buffet with mirror back
Grill door china case
Enclosed server

5 side chairs
One armchair
Extension table with fillers

four-piece bedroom suite, \$78

Substantially built of solid oak, in French gray or golden finish. Suite includes dresser, chiffonette, toilet table, bed.

3-piece living room suite, \$79

Overstuffed suite, upholstered in tapestry. Consists of sofa, chair and rocker.

Another living room suite, \$39.75

Frames of jacobean oak; upholstered on spring foundation and covered with brown imitation leather. Settee, chair, rocker.



Rest with comfort in this overstuffed

rocker \$11.75

This sturdily constructed rocker is large and roomy and handsomely upholstered in a rich brown patented fabric that simulates leather.

Wrought iron lamp with parchment shade, pictured above, \$10.95

We sell furniture

on a basis of lowest cash prices, with no discounts to anyone, with the same prices to everyone. No charge for credit up to 90 days; those who take longer pay 6% for the credit privilege.

Englander level-lock bed, \$24.75

A couch in the daytime, a comfortable bed at night, as shown in the illustrations. Famous Englander link springs and comfortable cotton mattress, the latter covered with durable ticking. Couch is pleasingly enameled in gray.

The Hecht Co.—Fourth floor.



Boys' all-wool suits \$4.85

All-wool chevrons in single breasted full belted models. Coat and knickers, full lined. In brown, olive, tan and bluish mixtures. Sizes 1 to 17.
(The Hecht Co., third floor.)

Children's warm sleepers 49c

Pink or blue striped flannelette with drop seat and closed feet. Also a few nightgowns. Sizes 2 to 10.
(The Hecht Co., third floor.)

Boys' wool knit hats 39c

Hockey style or fashioned with two-button in front. Some all-wool, and some part-wool. A warm winter hat in maroon, navy or gray, also combination colors.
(The Hecht Co., third floor.)

Girls' \$10 and \$12 wool coats \$6.95

Deep bodied woollens in heather mixtures; belted, with convertible collars. All full lined. Sizes 8 to 14.
(The Hecht Co., third floor.)

Men's wool sweaters \$4.65

Shaker and regular knit sweaters for athletes and men who work outdoors. Large shawl collars; some without collars. In gray, navy, maroon and brown.
(Main floor, south annex.)

Women's ribbed union suits 25c

Medium weight cotton ribbed suits, sleeveless and low neck style; ankle length. Sizes 36 to 42. Some slightly imperfect.
(The Hecht Co., first floor.)

Many kinds of stockings 95c

A varied grouping of women's seamed and full fashioned silk hose, silk and wool and wool mixtures; lisle and silk sport hose. Some are "irregular."
(The Hecht Co., first floor.)

Entire stock Hanan's alone excepted. women's shoes 15% less

Take your unrestricted choice of any woman's shoe in stock, high or low, and pay 15% less than the regular marked price.
(The Hecht Co., first floor.)

Women's silk camisoles 39c

Wash silk with deep lace yoke, lace insertions and ribbon shoulder straps.
(The Hecht Co., second floor.)

Women's \$1 and \$1.50 blouses 75c

400 blouses in voile and batiste. Tailored and fancy models in plain white and colorful combinations and stripes. Long or short sleeves, "V" or square necks. All sizes.
(The Hecht Co., third floor.)

Women's silk and wool dresses \$4.95

Silks in taffetas, also cloth and velvet jumper styles. Navy, henna, brown, tan, green, red. Misses' and women's sizes to 40.
(The Hecht Co., second floor.)

Women's winter coats \$16.75

Grouping many higher priced lines, including regulation long and 40-inch coats in plushes, wool velours, heather mixtures, etc. All this season's styles. Black and colors. Women's and misses' sizes to 44.
(The Hecht Co., second floor.)

Women's bungalow dress aprons 79c

Sturdy fast color ginghams and percales in attractive stripes, plaids and checks. Light and dark grounds.
(The Hecht Co., second floor.)

Boys' \$4 shoes \$2.95

Black and brown solid leather shoes in English last with Good-year welt soles and heels. Sizes 1 to 5½.
(The Hecht Co., third floor.)

Men's high shoes \$4

English and conservative models in Russia calf, black calf and kid. All sizes collectively.
(The Hecht Co., first floor.)

Snow-white bed sheets 98c

Seamless, first quality, with deep hems. Sizes 81x90 and 72x90 inches.
(The Hecht Co., third floor.)

Bleached huck towels 10c

Soft absorbent huck firmly woven, hemmed ends. 17x34 inches.
(The Hecht Co., third floor.)

\$1.69 to \$2.25 Inlaid linoleum 97c

Not printed but INLAID Linoleum with colors thru to the back. In lengths of 2 to 12 square yards; 97c yard.
(The Hecht Co., fourth floor.)

A MERCHANDISE whirlwind goes swirling thru the store, sweeping all before it.

Prices tumble; former figures fall, for nothing can withstand the onslaught of this mighty merchandising movement.

It is our semi-annual clean-sweep sale

which clears stocks by clipping prices. Our business year is practically over; soon we must take stock.

Now it is more profitable to close out the broken assortments of last season's business than to carry them into a new year. A business grows not by piling up merchandise, but by turning merchandise into money to reinvest. So here is much merchandise for little money—see! share! SAVE!

Every department shares in the Clean Sweep Sale

In every section you will find Clean Sweep signs which point the way to big savings. This opening announcement hints of only a few of the high lights, but hundreds more like them peep from every corner, providing amazing savings.

The full story will be told in tomorrow's Evening Star

but why wait when such values are ready for you now. Come—the doors open at 9:15.

All items on sale limited to quantities on hand

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