

# The Palais Royal

G. ST. AT 11<sup>TH</sup> D. C. 4400



Build Your Winter  
Outfit Around One of  
These Distinguished  
**Furred Coats**  
**89.75**

Undoubtedly, your coat will be your most important Winter purchase. You will choose hats and shoes and frocks to "go" with it. . . . Our collection of fine coats is based on this idea, with individual models for smart women, who will find many exciting new fashions in this group:

An unusual model of velour de noir with dropped Dolman sleeve and a flaring collar of red fox . . . 89.75

You'll admire the regal mink shawl collar on a Forstmann Diagonal suede. . . 89.75

Forstman's Key pattern suede cloth with a handsome mink jabot collar . . . 89.75

Paris predicts a great success for capes—sable dyed Kolinsky cape on a new black fitted coat . . . 89.75

Persian lamb is tremendously in vogue; you'll like it on a new shawl collared model. . . 89.75

A mink dyed Kolinsky topped coat has a bloused fur back and cape-sleeves. . . 89.75

For women and misses  
Palais Royal—Third Floor



Wedding gown of soft ivory velvet or gleaming satin; misses' sizes 29.75  
Third Floor

Flowing tulle veil and headdress 12.50  
Second Floor—Millinery

Lace trimmed white satin dache slip, 2.95  
White satin panties, 1.95  
Third Floor

Ripples, a Nemo sensation girdle . . . 3.50  
Maiden Form brassiere of lace . . . \$1  
Third Floor

Smart, new, white satin sandals . . . 6.95  
Second Floor

Chiffon Silk Hose—Lady Washington T. A. G. in maize, 1.35  
Main Floor

WE'LL MAKE YOU A  
LOVELY BRIDE FOR

**\$60**

And you'll look like this, as you wait for the Lohengrin strains and you can march down the aisle in serene and radiant loveliness, knowing that everything from your billowy tulle veil to your little satin sandals didn't cost a cent more than \$60—in fact, you'll have a few pennies over, thanks to Palais Royal magic!



Youthfulize Your Figure With  
**"POSTEUR" A New Idea in  
Girdles and Foundations**

As low as **\$5**

Using a new principal in foundation design, Posteur gives you the very features you've long wanted . . .

- a youthful bust line
- a graceful hip line
- adequate pelvic support
- firm diaphragm support

In a Posteur you enjoy the easy grace of a perfect fitting foundation, in which you can't help looking and feeling youthful! "POSTEUR" Foundations up to 13.50.  
Palais Royal—Third Floor



**Top Hat  
Collar Sets  
\$3**

Here's the Cheek-to-Cheek set—there's the Piccolina set, too, not sketched—inspired by that record-breaking picture, "Top Hat," with Ginger Rogers and Fred Astaire. Georgette in white, coral, turquoise or flesh with gold or silver color frogs and picoting. Matching cuffs. Palais Royal—First Floor



**Hand-Sewn  
Fabric Gloves  
\$1**

One-button or slip-on styles of a heavy double-woven fabric, hand-sewn. Smart as can be, durable and they wash like a breeze. Black, brown, navy, beige and chambray, colors and the slip-ons come in green and red as well. All sizes. You'll want several pairs. 1.00.  
Palais Royal—First Floor

Mix a Smart Lame  
Blouse with a Velvet  
Skirt . . . for Cocktails

You'll feel very elegant with one of the new lame blouses in gold or silver. The styles are charming, and if you wear 32 to 38, we have your size. . . . **10.95**

Cocktail length black velvet skirts are perfect with these blouses. . . . **5.95**  
Evening lengths are 7.95.

Palais Royal—Sports—Third Floor



Add Glamour to Your Wardrobe  
**All-Silk Crepe Satin**

A rich, lustrous fabric that is very supple, unusually durable and adaptable to almost any type garment. A glorious selection of colors—deep wine-y tones, new casts of brown from light tan to Gingertone, a number of pastels, the classics, black and white.

**\$1 Yd.**

ALL SILK CREPE SATIN . . . 79c yard  
ALL SILK CREPE SATIN . . . \$1.39 yard  
ALL SILK, PURE DYE CREPE SATIN . . . \$1.95 yard

Silk Section—Second Floor

Special Purchase Sale of  
**Mantel Clocks**  
**7.95**



Also included in the sale are 8-day Plymouth clocks that strike on the hour and half hour. Same features and measurements as the clock described above. **6.95**

Plymouth electric mahogany mantel clock, 6.95.

(All of these Clocks are manufactured by a subsidiary of the famous Seth Thomas Clock Co.)  
Palais Royal—First Floor

See the World on the Modern, Magic Carpet of  
**AIR STEP SHOES**

**\$5**

It's a thrilling new experience to venture forth in Air Steps. These amazing new style shoes turn hard sidewalks into soft carpets—with an aerolastic filler in your sole which cushions your every step. This filler insulates your shoes against heat and cold. You'll delight in choosing your shoes from the many smart new styles for street, business and dress wear.

Palais Royal—Second Floor

