

Hear Jean Abbey

Women's Home Companion Shopper

TUNE IN WJTV AT 8:30 TUESDAY MORNING. She will tell you about the values in our August Furniture and Rug Sale and give you vacation hints, too.

The Palais Royal

6 Street at Eleventh District 4400



A Cape Dress for Occasions

\$22.75

A jaunty separate cape flares gallantly over a pencil slim dress, making dressy occasions eventful. The cut work lace inserts are becomingly elaborate. Black and brown. Sizes 12 to 20.

Better Dresses ... Third Floor

Crepe Frocks with Satin Highlights

\$19.95

In this deceptively simple black crepe frock you will feel at home anywhere. For special occasions slip on the dressy jacket made in the Paris manner with sleek revers and peplum of black satin. Sizes 16 to 40.

Better Dresses ... Third Floor



6 Styles in Paneled Fruit-of-the-Loom

Dawn-du Crepe SLIPS

\$1.39

- Bias cuts in lace or tailored types.
- 4-gore alternating bias cuts; tailored or lacy.
- "Snip-it" slips; have rows of hemstitching so can be cut off at bottom to your proper length.



Fruit-of-the-Loom Slips are Guaranteed as Advertised in "Good Housekeeping"

Lingerie ... Third Floor

Regular \$3.95 and \$5.95

Summer FROCKS

\$3

- Chiffons • Shantung
- Acetates • Cottons

No matter how carefully you select your Summer wardrobe, a few gaps are bound to appear. This special group of dresses offers you an opportunity to fill in those gaps

Knockabout Shop ... Third Floor

- Incatan
- Bazaar
- Avenue
- Saunter
- Gypsy
- Smoke



New Fall Shades in Hummingbird Hose

3 Pairs \$1
\$2.90



Hummingbird Hose has captured the whole rich feeling of Autumn styles in these glowing new tones which will add a warm note equally to late Summer and Fall frocks.

Hosiery ... First Floor

Endura is the Original HOME Permanent Wave

- No heat or electricity
 - No harmful chemicals
 - Guaranteed not to harm hair
 - Suitable for all types of hair
- \$1

Why spend long, hot hours under a permanent wave machine when you can give yourself a lasting, gleaming permanent overnight? Just take half an hour to put your hair up. When you wake in the morning you will have a permanent which will last from three to six months. You will find it as easy as putting your hair up in ordinary kid curlers.

Accept No Imitation

Toiletries ... First Floor

Queenly Control for Women W. B. Foundations

Sizes 36 to 44 \$5

Let W. B. mold your figure into the smooth, graceful lines which make your gowns most becoming. Wear a peach mesh foundation, boned front and back, with built-up shoulders and a lace uplift bust. Opens part way.

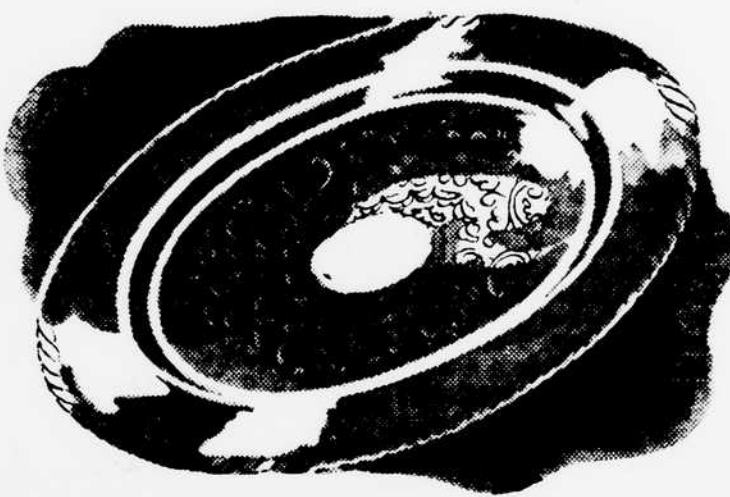
Foundations ... Third Floor

Special Purchase and Sale

Silver Plated Trays \$2.95

Fine Butler finish plated trays with attractive Gadroon border and elaborately engraved center. 15 inches in diameter. Made to sell at a much higher price. Limited quantity, so shop early.

Silverware ... First Floor



ONE DAY SPECIAL



This is one of a series of "guaranteed values" for one day special selling offered by The Palais Royal during August. You will find it most profitable to check your daily paper for these unusual values.

Tuesday Only

Princess Royal STYLE ARCH

White Shoes

Special Purchase and Our Entire Stock—Made to Sell for \$5

\$2.94

These shoes are carefully made with attention to scientific detail, so that they support the foot and fit it perfectly. Mostly oxfords, with a few straps and pumps, all styled for beauty. Low and dress heels. Sizes 4 1/2 to 10.

Footwear ... Second Floor

The Palais Royal ONE DAY SPECIAL GUARANTEED VALUE



Maximum Exposure in Coat-o'-Tan House Frocks \$1.69

These gay little frocks slip on or off in a jiffy. The lowcut backs give you a grand chance to tan if you sit in the sun, and every chance to keep cool if you stay in the shade. Back fastening. Sizes 14 to 42.

Knockabout Shop ... Third Floor

For Late Vacationists Acetate Crepe Play Suits \$3.95

Soft, cool play suits which will take up a minimum of space in your luggage and give you a maximum of pleasure in your sports. Attached shorts and separate skirt. Paisley or bow-knot print. Sizes 14 to 18.

Sports Shop ... Third Floor



Washable Airplane Linen Wardrobe Bags

Brown or Gray

\$4.98

These good-looking bags are very light in weight, ideal for flying. dress capacity. Attractive checked linings. 4-nal cost.

Knockabout Shop ...

Satin Stripe Rayon Undies

Vests Briefs Panties Steppins

59c

Run-resistant rayon undies, easy to pack, easy to launder and delightfully cool to wear. Tearose with smart fresh frocks at a nominal cost.

Rayon Underwear ... Third Floor