

## New Fall Styles Depend Upon Line and Detail



### Beading

(A) Coral, turquoise and white on black silk and rayon crepe. \$39.75



## Fall Fashions demand the new Corseted Silhouette

—and Woodward & Lothrop has the corsets and foundations to give you the flatter diaphragm, the firm contours, the youthful, uplifted bust line that you desire. Our experienced staff will help you select the style best suited to your needs. Come in Monday to choose the foundation for your Fall wardrobe. We show:

A—Lily of France Duoette for firm contour and separation bust line \$15

B—Bien Jolie, presents the Princess evening silhouette, panels joined with tissue elastic \$16.50

C—Woodthorp all-in-one with Contourlastik bust \$15

CORSETS, THIRD FLOOR.



## Women—You Can Wear Velvet Fringe Drapery

\$29.75

\$39.75

\$29.75

—because these outstanding fashion points are featured in frocks especially designed for you. And Woodward & Lothrop presents for your approval—from our exquisite collection of afternoon styles—these three:

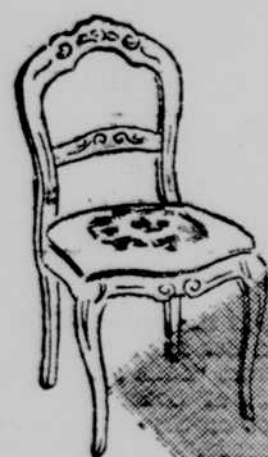
A—Velvet drapery and sleeves, unusually graceful on black, wine or blue rayon crepe simply cut. Sizes 36 to 42 \$29.75

B—Fringe, dropping from grosgrain bows in a frock with flattering neck and shoulder lines. Black, wine; sizes 36 to 42 \$39.75

C—Drapery, striking in soft rayon crepe, accented only by a rhinestone clip and buckle. Black, green; sizes 36 to 40 \$29.75

WOMEN'S DRESSES, THIRD FLOOR.

## We invite you to attend two Needlepoint Lectures



by Miss Woerner  
Hiawatha Needlepoint  
Expert

In the Conference Room,  
(Seventh Floor)

First Lecture:

The History of Needlepoint and Tapestry

Tuesday, September 21st  
at 2:30 p.m.

Second Lecture:

The Place of Needlepoint in the Home

Thursday, September 23rd  
at 2:30 p.m.

Demonstrations throughout  
the week in our Art Needlework  
Section, Seventh Floor.

Tapestry yarn, moth-repellent,  
in 14 colors. 40-yard skein.  
Special, 20c.

Needlepoint Pieces, \$1 to  
\$22.50.

ART NEEDLEWORK, SEVENTH FLOOR.

## Add bulk to your Fall Wardrobe with

## Furs cleverly manipulated in Chubbies Jiggers

—the two outstanding new fur styles of this season, the two styles just warm enough, just casual enough for these first crisp days of Autumn. We knew that they were smart, that active women would want them, so we have them in fifteen different furs. Your favorite fur, your favorite color is among them. Come in now, while the choice is relatively large, for your coat in your fur. We sketch:

A—Australian Opossum, in soft gray \$285

B—Persian Lamb, trimly buttoned, \$275

C—Skunk, Gleaming black \$295

Other chubbies, jiggers, \$69.75 to \$395

FURS, THIRD FLOOR.



## For ONE WEEK Only

September 20th  
through 25th

## 20% Savings

will be yours on the

## Hair and Scalp Preparations of

Ogilvie Sisters for WOMEN

Ogilvie METHOD for MEN...

Just when you need it most—right after the Summer's abuse. Your hair will be healthier and consequently handsomer all year from these revitalizing conditioners, known the world over. Fulfill that promise you made to yourself—try these preparations now, when you benefit by this great saving.

TOILETRIES, AMEN 13, FIRST FLOOR.