

FORWARD AMERICA . . . ON TO VICTORY . . . TOGETHER!



"A Call to the Colors is a call for Dollars"



How Your Money Is Being Spent to Help Win the War

10 CENTS IN DEFENSE SAVING STAMPS
will pay for 5 cartridges

25 CENTS IN DEFENSE SAVINGS STAMPS
will provide a soldier's mess kit

\$1.50 IN DEFENSE SAVINGS STAMPS
pays for a first aid kit

\$2.00 IN DEFENSE SAVINGS STAMPS
is what one blanket costs

\$6.00 IN DEFENSE SAVINGS STAMPS
will buy one anti-tank shell

\$10.00 IN DEFENSE SAVINGS STAMPS
will buy 2 steel helmets



Remember

You can start buying Defense Bonds by buying Defense Stamps for as little as

10c

To those who ask, "What can I do to help win the war?" the Government answers, "Lend your dollars for Victory; invest in the U. S. A!" Tanks and planes and battleships cost money. Much of the money needed will come from taxes; the rest must be borrowed from the people—from YOU. When you invest in Defense Bonds and Stamps, you not only help buy the arms an invincible America needs for Victory, you buy

a share in America, too—the safest investment in the world today. Backed by the full faith and credit of the United States Government, these Bonds (Series E) pay you \$1 for every \$3 you loan, when they are held to maturity (10 years), and may be cashed in any time after 60 days if the necessity arises. They can be bought for as little as \$18.75 (for the \$25.00 bond). You can start buying Defense Bonds by buying Defense Stamps—as low as 10c each. Start today!

EVERY BOND A BLOW AT THE AGGRESSOR!

When you buy Defense Savings Bonds and Stamps, you are really buying tanks and planes and guns for the defense of America, and all that America means as a symbol of freedom and liberty. Your money is put to work at once to provide the equipment our armed forces need and must have to defeat the forces of darkness that threaten our lands, our homes. Lend to the fullest extent of your powers, generously, to the point of sacrifice—NOW, THIS VERY DAY!



GET YOUR SHARE OF

DEFENSE BONDS ★ STAMPS

The Quickest, Surest Way Everyone Can Help Win the War

THIS ADVERTISEMENT
IS CONTRIBUTED BY

Lansburgh's
7th, 9th & E Sts. NATIONAL 9800

DEFENSE BONDS—STAMPS ON SALE
AT OUR CREDIT OFFICE—6th Floor
Defense Stamps Also on Sale at the Street Floor Information Booth