ALSO SATURDAY, 9:30 A.M. TO 9:30 P.M_-ALL FOUR STORES All Sears Stores Are Readily Accessible by Public Transportation, and Those
With Cars Will Find


## Another NEW has been Added!

## Apple "Honey"Now

Protects Old Gold Freshness
No Change in Taste!

| Now melsture-protecting egentwhich wo eall Apple "Honey"-develo eped by U.S. Department of Agrivilture | been developed from the pure juice of fresh apples. This golden nectar goes hand in glove with fine tobaccos |
| :---: | :---: |
| for * ${ }_{\text {a }}{ }^{*}{ }^{*}{ }^{*}$ \%esh smoke? Th |  |
| interested to hear the latest |  |
| do |  |
|  |  |
| tect the freshness and | - |
| his famous blend. | Old |
| Recently an apple concentrate has | ness |

## Old Gold

As shown by unbiasod, indopendemf, unsolicitiod tosts of 7 leading brands

- made for Reador's Digest

TRU-POINT


EASTER TIES ${ }^{\mathbf{8}} \mathbf{I}$
Botany and our own famous
Nobillty Riviera! Wools that Nobinty Riviera! Wools that
defy wrinkles . . . rich rayons $\ldots$ in fresh new spring prints and stripes.


RAYON SATIN GOWNS
DAINTY BATISTE DRESSES



Yes, you can sleep "pretty"
without paying ap pretty
prtce for your nighties price for your nighties! See
these lustrous rayon satins,
lovely with lace, or sleekly lovely with lace, or sleekly
tailored without further
adornment. Tearose or blue. Sizes 34 to 40 . . Slim-Fitting EASTER SLIPS
 ins, with or without lace.
4 -gore or blas-cut style for a grand ft. 32 to 44.

[^0]'HONEYLANE" and "HONEYSUCKLE"


Famous cotton dresses at an amazing down-to-earth price . . "Honeylanes" are adroitly styled peasant,
torso and princess models that do so much for the " 7 -to-14" group. While "Honeysuckles" are such angelic little styles for kindergartners ( 3 to $61 / 2$ years) that we can hardly keep them on our racks.

For the Nevest Member of the Family!
$\qquad$

$t$ Blacenoury? sina wicco


[^0]:    Scous Bobmatracea
    Every WAR BOND You Buy
    Meons More Power to Be Used
    AGAINST the Axis.
    NORTHEAST NORTHWEST ARLINGTON BRIGHTWOOD Mheoc FRenkiling 7500 Rd.

